

Local Programs • March 27-April 2

CLP

TV GUIDE

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broadcasters debate
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Mary Tyler Moore
and Dick Van Dyke





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REVIEW

by Cleveland Amory

Flipper and The American Sportsman

Take a show with a static premise, poor actors, incredible dialog and highly improbable situations and what do you have? Not very much. But then you stir thoroughly, add water and, most important, a fish. And now what do you have? *Flipper*, probably the best new children's show on the air, and one which is curiously engrossing, week after week, for adults. There is tension even in the most ridiculous situations—tension that somehow seems to justify plot after plot that you just know didn't, wouldn't and even couldn't, happen.

It's all due, of course, to that fish. And, make no mistake about it, Flipper, whose real name is Suzy, is not only no ordinary fish, she isn't even a fish at all. Like all good dolphins, she is a mammal; and as a porpoise with a purpose she's something. She can extricate Ranger Porter Ricks (Brian Kelly) and his sons Sandy and Bud (Luke Halpin and Tommy Norden) from virtually anything. On her

very first show she directed the rescue of a scientist trapped in a submarine, and in one recent episode she not only saved the park from a congresswoman (Maggie Hayes) who was going to close it up, but she also, on the way home, took care of a hurricane. And when dialog falters, as it invariably does on this show, she can even supply that. In fact, Flipper's warning—a fascinating, head-shaking "Unh-hunh"—is by now a good deal clearer to her audience than it apparently is to Ranger Ricks, a man without whose inevitable "I've got to go off on an emergency, boys; I'm leaving you in charge" there would be no plot at all.

In contrast to all this, for which NBC deserves high marks, ABC has come up with a four-episode, hour-long series covering the world of hunting and fishing and called *The American Sportsman*. Here the narration is inept, the fishing is boring, the bird shooting pathetic, and the "he-man" exchanges embarrassing ("Look at those ever-lovin' birds! Hey man! Cock-a-baby!"). And everything they kill on those African safaris, of course, they're killing for the good of the poor, fear-maddened natives, all of whom are apparently refugees from the latest Joe Levine picture. In one sequence actor Robert Stack "bravely" shoots, at a distance of approximately one light-year, a feeble old lion who is billed as a "killer" ("The tribe will remember a man named Robert Stack—a friendly, capable man, an American sportsman"). In another, Joe Foss brings down, again a country mile away, an elderly, bewildered one-tusk elephant who is gently trotting along—and Foss, in turn, is billed as "standing in the way of the thundering, massive charge of a rogue elephant." In one show we heard the "Sportsman" defined as "the certain sense of good in each of us." Honestly, Sport, that's what the man said.

TV TELETYPE*: NEW YORK: NEIL HICKEY REPORTS:

To avoid baseball blackouts in major league cities, ABC plans to cover three regional games simultaneously on its Saturday afternoon Championship Baseball series starting April 17 . . . CBS Sports Presents will air an hour of bowling and an hour of tennis on seven Saturdays in May, June and July.

CBS once again will have the Miss America Pageant from Atlantic City, N.J. Sept. 11 is the date . . . SHARI LEWIS has signed for two DEAN MARTIN shows in the fall. No dates yet . . . The odds are in favor of comedian TERRY-THOMAS narrating ABC's June 18 special on gambling. The title: "Everybody's Got a System" . . . ROBERT CULP and BILL COSBY are off for three weeks in Hong Kong, Taiwan, Macao and Japan to collect background film for NBC's upcoming I Spy series . . . LEONARD BERNSTEIN once wrote a song called "My Name Is Barbara," which BARBRA STREISAND will sing on her April 28 special. It has been retitled "My Name Is Barbra."

*Trade-mark, Teletype Corp.

Continued on Inside Back Cover



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LOCAL PROGRAMS

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as we see it

■ There's no doubt that people who buy color sets intend to get their money's worth. They're watching color programs no matter what's on the air at the same time in black and white.

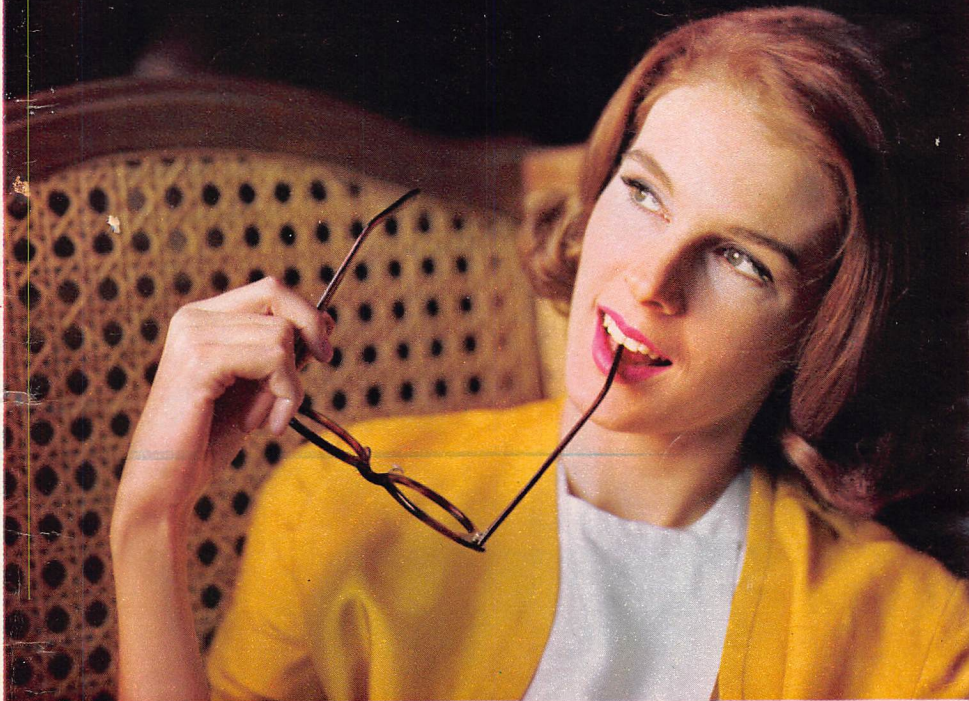
The *Bell Telephone Hour*, as an example, is usually to be found among the bottom 10 programs in the over-all ratings. In most cities it is telecast in color on NBC. *The Fugitive*, one of the Top 10 programs, is telecast in black and white on ABC. In color homes, *Bell Telephone Hour* has a greater audience than *The Fugitive*. *TW3* does better than *Petticoat Junction* and *Peyton Place* on Tuesdays, *Hazel* beats *Peyton Place* Thursdays.

■ These are a few of the significant facts turned up by American Research Bureau, which sampled 4600 black-and-white homes and 4600 color homes last November and recently released its findings. ARB says color programs get 80 percent more audience in homes with color sets than in homes with black-and-white sets.

In color homes, 13 of the 15 top programs were NBC color offerings. The black-and-white shows in the color homes' top 15 were NBC's Bob Hope special and ABC's *Bewitched*. In black-and-white homes, NBC managed to land only one program in ARB's Top 10, only four in the top 15.

■ With viewers rushing to buy color sets in what the Wall Street Journal terms a "stampede" that has emptied the warehouses, it would seem to behoove all networks to telecast more of their programs in color. Soon (NBC says the time already has come) there will be so many color sets in use that whether a show is in color or not will greatly affect its over-all rating.

Eventually, of course, it won't make any difference. Nearly all shows will be in color so that color alone won't give a program an advantage over its competition.



**Barbara Knapp discovered a new hairdresser,
a recipe for stuffed lamb chops and a host of
household hints at her Tupperware party.**

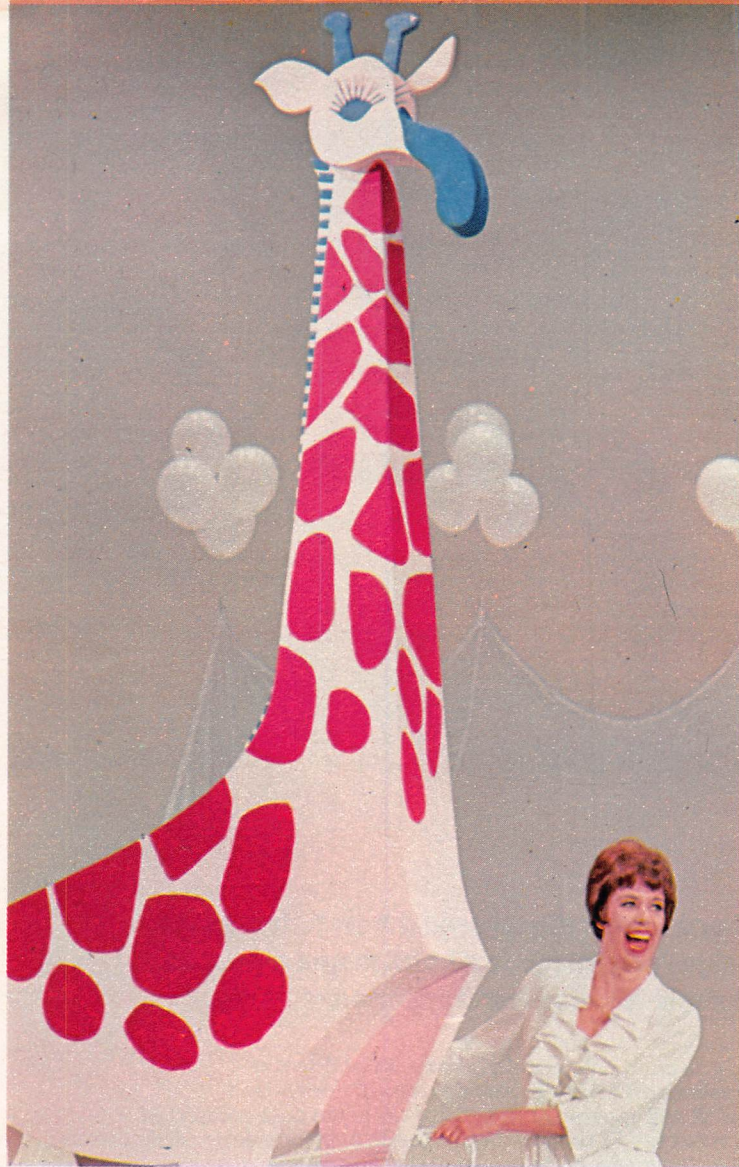
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A VISIT TO A VIDEOLAND DISASTER AREA

The producer of 'The Entertainers' cries a lot—

and, boy, does he have reason! **BY NEIL HICKEY**

One day recently, a visitor asked Joe Hamilton—producer of CBS's *The Entertainers* and husband of Carol Burnett, one of its stars, how he and his staff occupied most of their time in the five-day work schedule required to fabricate the show.

"Well, we cry a lot," Hamilton said.

There was reason for tears. *The Entertainers* had won a reputation as television's hard-luck show, a sort of videoland disaster area.

It all started last year when CBS's program experts discerned in their 1964-65 schedule the need for a dab of bright color in the dark places where Garry Moore and his "family" once roamed. Bob Banner, who had packaged Moore's show, had an idea for a comedy-musical series built around a repertory company of players. CBS liked the idea and bought it without even asking to see a pilot. Banner then hired Carol Burnett, Bob Newhart, Caterina Valente, Tessie O'Shea, Art Buchwald, and a crew of singers, dancers and comics.

The Entertainers went on the air last September, and in no time at all it was arousing rampant apathy among viewers. The early reviews were disappointing and ratings anemic. But the producers believed that interest in the show would build.

It was, in fact, building slightly even though Carol Burnett had been jarred during a taxi ride, aggravating an old injury to her cervical vertebrae, just at the base of her neck. Then she entered a hospital for three weeks in October, and thus began an absence that was to last 10 weeks altogether and hurt the show.

Hurriedly, the producers began lining up other talent to buttress the show. They signed Imogene Coca; she sprained an ankle and was reduced to reading her lines from a swivel chair. Gwen Verdon was the choice another week; shortly before the taping she broke a bone in her foot, thereby

severely limiting her value to the show.

Still determined to snare the public's fickle fancy, Banner and Hamilton signed up a couple of rock 'n' roll groups. It helped the rating, all right, but it also drove Bob Newhart over the edge. He was quitting the show, he told them, because the studio audiences were so young they didn't understand his humor. ("I mentioned Wernher Von Braun in one routine," he told us, "and it was obvious from the response that few in the audience had heard of him.")

Newhart said he'd stay around until Carol Burnett returned, but after that he aimed to go home to California and play golf. Caterina Valente, who had planned to fill engagements in Europe in November and December, had pretaped her regular stints for this period but was unavailable to do any extra work. And Ernie Flatt, the show's choreographer, quit to create some dances for Mitzi Gaynor specials.

Show of threads and patches

Thus, for two months, *The Entertainers* became a show of threads and patches, with all the seams in plain view; a scrapbook of pretaped segments and unintegrated sketches, and frequently no continuity at all. It was the glummiest period in the show's already unhappy childhood.

Finally, Carol Burnett's doctors announced she could return to action for the first show of 1965. Caterina Valente would be back the following week, and the brilliant Peter Gennaro was the new choreographer. Tessie O'Shea's option was not renewed, in the interests of cutting down the great on-stage manswarm which had characterized the show in the past.

For the first time, things were looking up.

But wait. The producers of the deceased musical called "Fade Out—Fade In" had something to say **continued**

about all this. Carol had been starring in the show (simultaneously with her TV chores) when she became ill. The show's producers had attempted to get an injunction to prevent some tapes she had made from being shown on *The Entertainers*. They had lost \$500,000, they contended, because of her departure.

At the same time, they had filed breach-of-contract charges against her with Actors Equity, the theatrical union. Miss Burnett promptly had filed countercharges alleging the producers were out to destroy her as a performer and were "attacking her personal and professional integrity."

An extended series of rather embittered hearings got under way behind closed doors at Actors Equity to resolve the claims on Miss Burnett's services. And this hassle, too, would affect *The Entertainers* in about another six weeks.

What the doctors say

That's where it all stood as the New Year began and Miss Burnett rejoined *The Entertainers* at the show's rehearsal spaces atop New York's Park-Sheraton Hotel. Her neck swaddled in a padded support, she chatted with us about her recent life and hard times. "I'm going to be very nervous at the taping on Friday," she said. "Ten weeks is a long time to be out of action. This is like a whole new thing for me. The doctors don't think I can ever do rough comedy sketches again. No tap-dancing, no running, no falls. I can still make faces, though. They can't take that away. The only way out of this predicament is surgery, and neither I nor the doctors want to do that. We're hoping that isometric exercises"—she placed the heel of her hand to her temple and pressed hard—"will help, but it will be a slow process."

What about the show? Was she regretful about having joined up with it in the first place? "Well, you're always hoping for a smash hit, and this wasn't. It wasn't really publicized enough. At the start, the show had no focal point, such as a Garry Moore. And *The Addams Family*, which we were opposite then—a show with marvelous teen-age appeal—came on the air two weeks before us. So for many reasons we weren't doing too well in the ratings. It's a hard kind of show to make work."

Another hot potato

Around the end of January, yet another hot potato was dropped into *The Entertainers'* bubbling stew. Actors Equity ended its hearings on Carol Burnett's dispute with the "Fade Out—Fade In" producers. On Feb. 15, said an announcement, the show would reopen on Broadway and Miss Burnett would be back.

For public consumption, the story was that Miss Burnett felt well enough to resume her role, and the "Fade Out—Fade In" producers accordingly were dropping their breach-of-contract charges.

So Miss Burnett resumed the bone-wearying schedule of eight performances a week on Broadway, while continuing her already heavy responsibility as mainstay and backbone of *The Entertainers*—and all this while her physical condition was so unsatisfactory as to impinge seriously upon her on-stage mobility.

It was the last straw for *The Entertainers*. Miss Burnett's value to the show was now diluted even further by this added drain on her professional, physical and emotional resources.

"I'm beginning to believe that somebody up there doesn't like us," a cast member said, one day recently.

Apparently he was right. *The Entertainers* leaves the air for good this Saturday, March 27.



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THIS ACTOR IS NO ORIENTAL UNCLE TOM



Jack Soo proves that
a Japanese-American

isn't limited to opening doors or cutting lawns on TV

As Hal Kanter, the producer-writer and creator of *Valentine's Day* recalls the moment, he had flown to Las Vegas for the express purpose of hiring Jack Soo to co-star with Tony Franciosa in his ABC series. Soo, at the time, was headlining for the fifth straight year in "Flower Drum Song," the Rodgers-Hammerstein fortune cookie then rounding out its tenure on the Thunderbird stage. They conferred in the hotel, the 30-year veteran of the comedy-writing wars and the California-born nisei with deep pride in his Japanese heritage.

"Well?" said Kanter, script in hand.

"Well, I'll tell you this," Soo replied, "I'm not going to play an Oriental Uncle Tom."

"You think I'd write such a stereotype?" Kanter demanded. "Just read the script. That's all I ask."

Soo reached out for the script—

"He took it," Kanter remembers, "as though it were a cobra he hoped wouldn't bite him"—and began, begrudgingly at first, to read. After he had read nearly a third of Kanter's dialog, a smile crossed his broad features and he nodded agreeably. He read aloud: "Val and Rocky are seated alone in the living room. Rocky goes to mix drinks for two." He turned to Kanter. "That's all I have to read," he said. "When do we start?"

In the foregoing stage directions a subtle point had been registered—as Rocky, the flip-talking Oriental man-of-all-work, Soo would be playing not a subservient but an equal, a drink-mixing friend to his employer (a free-wheeling bachelor-publisher played by Franciosa). An ineffably subtle point, to be sure, but to Jack Soo, born Goro Suzuki, it was a highly significant one.

Although Soo carries no banners, he is a man sensitive to the racial nuance. "I think it's a good thing, our show," he said one day, sitting in a canvas-back chair on the *Valentine's Day* set at 20th Century-Fox in Hollywood. "The public accepts Rocky. Now maybe they'll accept the fact that there are a lot of contemporary Orientals. We're not a bunch of ricky-ticky stereotypes who do nothing but wash shirts and cook fried rice. Me, I can't even cook sukiyaki. Most Occidentals have no idea what my role of Rocky means to the image of the Oriental, what it means to see a Japanese-American who isn't a door opener or a lawn cutter. And we aren't preachy."

Sleepy-eyed and large-boned—he weighs around 190 and stands over 6 feet tall—Soo bears a slight resemblance to Robert Mitchum and sounds like Maxie Rosenbloom, which (as Rocky might say) is a long-shot parlay for anyone. Hal Kanter, whose close friendship permits him a personal kind of ribbing, calls him "an Oriental Phil Harris." Soo, Kanter insists, is "the only man on television with a CinemaScope face. His eyes are so far apart there's space for three noses. Jack Soo is also a dear, sweet, gentle human being."

Tony Franciosa agrees: "There's this winning sweetness about Jack. As an actor, he has a marvelous sense of reality and that makes his humor believable." After 20 years of marriage, Jack's wife, Jean, a tall comely brunette of Yugoslavian descent and a former New York model, has this to say about her husband: "Jack is kind. He's uncomplaining. He never forgets a birthday or an anniversary. He's wonderful with the children." (The Soos have three—Jayne, 19; James, 18, and Ricky, 13.) "I hate to sound like lucky Pollyanna but Jack is really one in a million."

To find a detractor, in fact, one must return to Jack Soo himself. "I'm

lazy," Jack says, his hands gripping and regripping a golf club. "I procrastinate. I worry all the time instead of enjoying what I have." When asked if Rocky is an extension of his own personality, Soo shakes his head. "Only in looks are we alike," he says. "Rocky is a schemer, an easygoing plotter. I'm a slow, cautious fretter. Rocky is free with his dough, a gambler. I'm—well, I tend to be frugal. If I'm close with a buck it's because I know what it takes to earn a buck."

Soo's awareness of the material can be traced, with no Freudian mumbo-jumbo, to his formative years during the Depression and to a bleak, dehumanizing period in World War II when Japanese-Americans on the West Coast were corralled into what were euphemistically known as relocation centers. One of two sons born to George and Haruko Suzuki, both first-generation Japanese, Jack grew up in Oakland, Cal., in a mixed, non-Oriental neighborhood. The elder Suzuki, a tailor, died in 1929. Thereafter Jack's mother—she died in 1949—worked as a dressmaker to support her two children. "I was what the Japanese call a 'yogore,' a bum," Soo recalls. "The first-generation Japanese, a proud people, like to see their sons study for a profession. But I had no eyes for a profession. I just lazy'd along, going to movies all the time."

Prodded by his mother, Jack attended the University of California at Berkeley for three years, uncertain of his professional goal. Young Soo had already felt the stirrings common to would-be performers—the attention from audiences at singing contests, the still-remembered applause of a junior high school class when Soo spoke for a half hour on sports in an oratory contest. When a stage company in San Francisco announced plans to present Philip Barry's "These Few Ashes," whose cast included one Oriental, Soo left college **continued**

for a stab at the theater.

After a brief run the play folded, and Soo, a fast hand with a quip, decided he was a night-club comedian. He tried his wings first at Andy Wong's Sky Room in San Francisco's Chinatown. "The laughter," he recalls, "was polite." Later he knocked around night clubs in the Bay Area, scoring no particular impact.

Uprooted by war

Then with Pearl Harbor was ushered in the peculiar chapter in history in which isolation was forced on thousands of Americans of Japanese ancestry. At first the Soo family—Jack, his mother and brother—was encamped at Tanforan race track near San Francisco, later being moved to Camp Topaz, Utah, where they lived for a year in barracks as virtual prisoners.

Today, the wounds to his dignity largely healed, Soo is inclined to view the episode philosophically. "Certainly it was unfair to assume that we weren't loyal Americans, but maybe it had to be done," he says. "A wrong was committed but the end result probably brought more good than harm. Relocation helped break up a lot of Oriental ghettos; it speeded up assimilation."

Soo's first postwar job was in a Chinese restaurant-night club in Cleveland, first as bartender, then as resident emcee. He drifted around the Middle West, singing songs and telling snappy one-liners. By 1948 Soo was working at the Vine Gardens in Chicago as emcee-singer on the bill with a dour-faced young comic out of Philadelphia, a newcomer named Joey Bishop. A rapport quickly developed between the two and Bishop began including Soo as an informal unrehearsed part of his own act. "One night we started kidding around on the floor and we just kept it up," says

Bishop, one of Soo's biggest boosters. "I'd say, 'Be careful, Soo, you can be replaced by a Bendix.' Or, 'You better learn those lyrics, Soo, there's a lot of slow boats leaving.' Real class stuff. Jack always had a sharp comedy mind and wonderful timing."

Soo adds: "Working with Joey for a year and a half was an education in comedy. Joey gave me confidence. He made me a pro." Soo moved on to Boston and for nearly 10 years he worked in clubs in New England. "Just when I was ready to throw in the towel," Soo relates, "from out of the blue, providentially, Rodgers and Hammerstein write a musical called 'Flower Drum Song.' It changed my life." Jack landed a minor role and served as understudy to the star, Larry Blyden, who subsequently left the show. Soo stepped in and played Sammy Fong, the glib Chinatown night-club owner, for the next five years on Broadway, on tour, in the movie version and at Las Vegas, leading to the fateful meeting with Hal Kanter.

The good life

Today, when he isn't worrying, Jack Soo enjoys his hard-won success with quiet pleasure. After years of apartment living and home renting, he has bought his first house, a four-bedroom home in the pleasant Hancock Park section of Los Angeles. He also indulges his hobby of golf—at his best he shoots to a 10 handicap. During the lunch break he usually gulps a sandwich alone in his convertible and then scurries across the boulevard to hit balls at a driving range. Kanter spotted him one day, wolfing down a sandwich in his car. "You shouldn't do that, Jack," he said, playfully. "Tourists will see you and think we're practicing discrimination."

"Okay," Jack said with a grin. "When I eat my sandwich, I'll keep the top up."



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STALKING THE HUNTER



*Lawrence E. Spivak,
who fires questions
at big game
every Sunday,
this time
answers a few*

BY EDITH EFRON

In 1962, an article on Lawrence Spivak of *Meet the Press* appeared in *Newsweek* magazine. It was called "Question Man," and began with a take-off on the Spivak method of interrogation—a method which has been analyzed and described hundreds of times in the 19 years of *Meet the Press*:

Lawrence Spivak: General Washington, sir, on Sept. 19 you said, and I quote, "I hold the maxim no less applicable to public than to private affairs, that honesty is always the best policy." Did you intend that remark to be taken literally?

Washington: Yes.

Spivak: You said "always."

Washington: Yes.

Spivak: Am I really to understand then, sir, that during the whole of the Revolution—*six years*—you at *no* time misled the British *in any way*?

Washington: Well, Mr. Spivak, I was not speaking of wartime there.

Spivak: General, you have not answered the question. You used the word "always." Do I understand that you are now saying you want to change that?

Washington: No.

Spivak: General Washington, "always" means wartime, peacetime, any time—I want to know if you think honesty is always the best thing to go with?

Washington: Yes, sir, it is, but sometimes one must settle for next best.

Moderator: Gentlemen, I'm afraid our time is up. . . .

This type of interviewing, which Mr. Spivak directs impartially at all guests, has been described as "aggressive," "challenging," "probing," "nagging," "waspish" and "hounding."

Equally detailed passages have appeared in print describing Mr. Spivak himself, as he engages in this process. *Newsweek* has described him as "an exasperated baby owl . . . radiating almost total suspicion of his famous guests." And Bob Lardine of the *New*

York Daily News has written: "Spivak's eyes focus on the man in an unremitting stare. His voice, normally just a shade above a whisper, and Caspar Milquetoast-like in tone, suddenly becomes harshly demanding, with a nonsense quality to it."

But when these descriptions of the interviewing process terminate, there is a strange silence about the rest of Mr. Spivak.

In fact, the rest of Mr. Spivak has proved singularly inaccessible to trained observers. NBC newsmen who have associated with him for years are unable to comment on his personality. NBC executive Bob McHendrix says, "I'm not aware of any of his characteristics as a personality. He's hard to characterize. At parties, he's very withdrawn. You'd never notice him. In the studio you don't know he's around. He walks over to his chair. Maybe he says a word to the director. Then he goes on the air and you see—Lawrence Spivak."

As for his opinions, no one for more than a decade has given any public sign of knowing what they are. Reporters characteristically complain that, in the words of Joe Botsford in the Milwaukee Sentinel, "Spivak was a tough man to interview because he was reluctant to express any views whatsoever."

The truth is, off the air Spivak projects almost nothing in the way of a personality. He is a little (5-feet-3), thin, pointy-nosed man who scurries around stiffly, speaking in a low, affable voice and looking utterly unimportant. He is an unusually colorless man, physically. He has a pale face, pale gray eyes, pale gray hair and he often wears spectacles with pale gray rims. Caspar Milquetoast is almost too swashbuckling a description. He is a pale gray, friendly little wraith.

And yet Lawrence Spivak has led anything but a pale gray little life. He has played a somewhat curious role

in the American culture for almost four decades: He might well be called a broker of the intellect. The way some men deal in wheat and others in eggs, Lawrence Spivak has dealt in ideologies, usually controversial.

In the 1920's, while Spivak was still a budding journalist, the American Mercury magazine was co-founded and edited by the flamboyant post-war cynic, H. L. Mencken. "My aim," Mencken wrote, "is to combat by ridicule and invective, American piety, stupidity, and tin-pot morality, progressives, professional moralists, patriots, Methodists, osteopaths, Christian Scientists, Socialists, single-taxers—in brief, the whole doctrine of democracy."

Business manager, then publisher

In 1934 Lawrence Spivak became business manager of the Mercury and in 1939 became its publisher.

By then the Mencken vein had worn thin and the magazine turned its attention to a new enemy—Communism. "It was," says Spivak today, "the most intelligently anticommunist magazine in the country. . . ." The Daily Worker kept an unrelenting blast on him, called the Mercury under his direction "the chief organ of the Fascist intellectuals in America."

In 1935 Spivak's union policies made headlines. His staff of seven office workers went on strike for higher pay and the Mercury announced the strike in a scoffing press release: "The World Revolution hit the American Mercury at high noon today. After a brief and polite skirmish, however, the embattled editors managed to hold the fort." Spivak insisted then, and still does today, that the strike was Communist inspired. Whether it was or not, some liberal newsmen berated him. Heywood Broun described Spivak and his colleagues as little Neros who watched Rome burn while "performing on penny whistles and **continued**

playing them out of tune." Intellectuals picketed the Mercury. Spivak gave the strikers their raise.

By 1945 Spivak was on radio with "Meet the Press," and he blasted with a vengeance such men as Henry Wallace and Sen. Claude Pepper. He advocated kicking the Soviet Union out of the UN: "I'd throw the Soviets out of there, and get down to business." And, calling the Federal Communications Commission a "small group of Government censors," he declared that the FCC "ought not now or at any time have the power to determine what programs go on American radio."

In a guest-column in the Washington Times Herald in 1947, Spivak emitted one of his last major ideological blasts: "When I was a boy, a liberal was one who looked upon the state as . . . a necessary evil, to be watched night and day. Today, a 'liberal' is likely to be one who looks upon the state as a panacea."

Sells the Mercury

It was one of his last blasts, doubtless because, in 1947, Spivak's show went on network television. After a brief suspension of the show by NBC and a series of ominous headlines ("Ad Lib Series Becomes Too Hot for Video," Variety, 1949), Spivak sold the Mercury in 1950 to a liberal Republican, Clendenin J. Ryan, and was never again heard from as an explosive ideologist. "I stopped being a fighting intellectual when I gave up the Mercury in 1950," he says. "I couldn't maintain my position as an impartial interviewer in the eyes of viewers if they knew my political philosophy or position on any particular issue."

His intellectual self-camouflage has been successful. It is impossible today to know what Lawrence Spivak thinks, by even the most penetrating

scrutiny of his surface existence. His show is really impartial: He and his writers are equally thoughtful and probing—or random and shallow, depending on your point of view—whether their targets are Democrats or Republicans, liberals or conservatives, union leaders or businessmen. The testimonials that poured in from Washington on *Meet the Press's* 15th TV birthday in November 1962 came from such assorted people as the late President Kennedy, Adlai Stevenson, Hubert Humphrey, ex-Vice President Richard Nixon and Barry Goldwater.

He's anti-everybody

The former vigorously antibourgeois, antisocialist, anticommunist, antimodern-liberal, Spivak, has reduced himself, today, to one simple position: He is anti-everybody—with his eye on the equal-time section of the Communications Act.

What does he think, when nobody is looking? It's a little hard to say, even when one hears him discourse politically. Here are some of his opinions:

"I still think that the conflict between the individual and the state is the big problem of our time. I was disappointed that there wasn't a real conservative vs. 'liberal' debate on this issue during the last campaign.

"The question I ask is: How much freedom are we willing to sacrifice for how much economic security? I fear that if we keep allowing the Government to handle more and more of our problems, we'll get into trouble. Freedom is a personal concern with me. I couldn't live under any form of dictatorship. I've had something of a love-affair with the kind of country we inherited. I'm a romantic about the United States. It was the kind of country that my father could come to, penniless, as a young immigrant boy, and give me the opportunity of going to Harvard. The day this is finished, what we are is going to be finished.

"I'm strongly for free enterprise, for individual enterprise, for equality of opportunity—to let everyone run the race. . . . The old-fashioned liberal originally was a fighter against concentrated power in the Government. But the contemporary liberals are seeking more concentrated power.

"Socialist Norman Thomas once wrote a piece entitled 'The Republicans and Democrats Have Stolen My Platform.' There's no question but that many of the things he stood for have been taken over by both parties.

"I suppose I'd love to be an anarchist . . . yet I see the curtailment of freedom as inevitable, as life becomes more complex."

To put it more simply, Lawrence Spivak's heart is where Barry Goldwater's is, his head is where Norman Thomas's is, and his feet are planted firmly on the fence. A bipartisan man today, down to the roots of his being, he is ideally tailored for tenure in the world of the Timid Giant—television.

Does he cancel himself out?

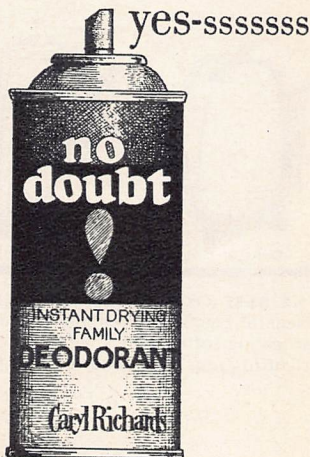
There's really only one trouble with Lawrence Spivak's magnificently bipartisan personality. He may win awards, his show may live forever, and he may get fan letters from both the right and left . . . but in a very real sense he seems to have canceled himself out. Since he became a respectable television journalist, he has ceased to exist as a vigorous individual. All that is left of the once roistering little intellectual, who battled and crusaded incessantly for several decades, is a pale little man, with pale gray eyes, pale gray hair, and pale gray frames on his spectacles—a friendly little gray wraith, whose own associates can barely describe him—but who comes to life like "an exasperated baby owl" at 6 sharp on Sunday afternoons, with his nonpartisan "General Washington, sir, on Sept. 19, you said, and I quote . . ."

7:30 A.M.

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all
your doubts
away

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Four place mats (12 x 17½ in.), four napkins (11 x 11 in.)—all light beige linen—mailed to you free with purchase of any General Electric Coffee Maker. Offer ends April 30, 1965.



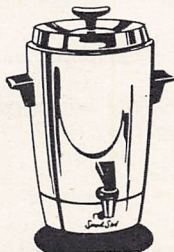
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B B B Dept. Store
Consumer Co-Op
Safeway Super 5
U-Save Center
- CASTRO VALLEY**
Value World
- CHICO**
Chico Hardware
Clark's Appliance
Collier's Hardware
- CLOVERDALE**
Sciadini Hardware
- COLMA**
Alec's
- COLUSA**
Colusa Auto Co.
J. K. Burton
- CONCORD**
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G. E. M. Company
- DAVIS**
Lee Drug
- EL CERRITO**
Discount Mart
H. C. Capwell
Long's Drug Stores
- FAIR OAKS**
Bel Air Market
- FAIRFIELD**
Pinkerton Hardware
Wonder World
- FREMONT**
Long's Drug Store
U-Save Center
- GRASS VALLEY**
Alpha Hardware
Gra-Neva Appliances
- HAYWARD**
F. W. Woolworth
H. C. Capwell
J. C. Penney
Milens Jewelers
Payless Drug Stores
Skaggs Hardware
- HEALDSBURG**
Garrett Hardware
- LAKEPORT**
Curry Furniture
Jeff's Maple Shop
- LARKSPUR**
Value World
- LIVERMORE**
Atom Appliances
Value Giant
- LOS ALTOS**
Los Altos Hardware
Main Hardware
Rancho Hardware
- LOS GATOS**
Wilke's Appliances
- MARTINEZ**
U-Save Center
- MARYSVILLE**
Meyers Hardware
Puttman's
Syversten & Son
- MENLO PARK**
Alec's
Menlo Park Hdwe.
- MILL VALLEY**
Brown's Home Furn.
- MODESTO**
Long's Drug Stores
Save-Mart Emporium
Value World
- MOUNTAIN VIEW**
Meyer Electric
Payless Drug Stores
- NAPA**
Brook's
Payless Drug Stores
- NEVADA CITY**
Alpha Hardware
- NOVATO**
Pini Hardware
Tresch Hardware
- OAKDALE**
Oakdale Electric
- OAKLAND**
A. G. E. Store
Crescent Jewelers
H. C. Capwell
John Breuner Co.
Long's Drug Store
Milens Jewelers
Payless Drug Stores
Rhodes
U-Save Center
White Front Stores
- ORLAND**
E. J. Schmidt
Erickson
- OROVILLE**
City of Paris
Warmack
- PACIFIC GROVE**
Holman's Dept. Store
- PALO ALTO**
Everly's Hardware
Palo Alto Hardware
Werry Electric
- PETALUMA**
O'Neill Drug
Rex Hardware
- PLACERVILLE**
Jim's Build. Supply
Raley's Drug Center
- PLEASANT HILL**
Payless Drug Stores
Value World
White Front Stores
- RED BLUFF**
Knapp's Appliance
- REDDING**
Carmona's
Payless Drug Stores
Wittner's
- REDWOOD CITY**
Gruenig & Co.
Redwood City Hdwe.
- RICHMOND**
Milens Jewelers
- ROSEVILLE**
Lawson's Jewelry
Lloyd's Hardware
Mandella's TV
- SACRAMENTO**
C. B. S. S.
Emigh Hardware
Hale's Dept. Store
Johnson's Electric
Joseph Manuel
Kay Jewelers
Payless Drug Stores
Raley's
Rhode's
Roscoe Cooks
Sacramento Electric
Super 5
W. O. W.
Waker Cordova
Hardware
Weinstock & Lubin
White Front Stores
- SALINAS**
Monte Mart
Salinas Hardware
- SAN BRUNO**
McAfee's
- SAN CARLOS**
Dahken's
- SAN FRANCISCO**
Fredericksen Hdwe.
Ginn Wall Hdwe.
Hale's
House of Louie
Kay Jewelers
Milens Jewelers
Ratto Hardware
Seiki Brothers
Tops Housewares
U. S. E. Dept.
Store
Vertex Electric
Weinstein Co.
- SAN JOSE**
Bay Mart
G. E. M. Company
Payless Drug Stores
- SAN JOSE**
Safeway Super 5
White Front Stores
- SAN LEANDRO**
G. E. M. of
San Leandro
- SAN MATEO**
U-Save Dept. Store
Unimart
Wisnom Appliances
- SAN PABLO**
Long's Drug Stores
- SAN RAFAEL**
Milens Jewelers
- SANTA CRUZ**
Leask's Dept. Store
Sig's Gifts
- SANTA ROSA**
Hardisty's
- SEASIDE**
Cost Plus
M. B. S. Dept Store
- STATE LINE**
Carson City Furn.
Nel's Variety
Raley's Drug Center
- STOCKTON**
Payless Drug Stores
- SUNNYVALE**
Sunnyvale Hardware
White Front Stores
- TRACY**
Tracy Appliances
- TURLOCK**
Turlock Hardware
Youngdale's
- UKIAH**
Johnson's Sewing
Machines Ctr.
- VALLEJO**
A. G. E. Store
Cooper's Hardware
- WALNUT CREEK**
H. C. Capwell
- WATSONVILLE**
Ford's Dept. Store
Value Giant
- WILLOWS**
T. H. Ward
- WOODLAND**
Cranston
R. P. Jones
Raley's
Traynham's
Value Giant
Western Auto
- YUBA CITY**
Bremer Hardware
W. O. W.



LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.

SOAPS, FOR AND AGAINST

I did not believe that an author dared write, nor a publication publish, an article as frank and honest as Edith Efron's "The Soaps — Anything but 99 44/100 Percent Pure" [TV GUIDE, March 13] dealing with the loathsome smut and degradation of the soap operas.

John Chapple
Ashland Daily Press
Ashland, Wis.

Bravo! You have pointed out what I have been trying to tell my wife for so long.

James Gust
Huntsville, Ala.

Now that the gruesome details of the "mating - marital - reproductive" axis (syndrome?) have been so clearly exposed, perhaps the soaps will give at least equal time to health, purpose and real love—in a true heroine. What a refreshing change that would be!

Allan Gotthelf
New York, N. Y.

Who cares if they occasionally bring an unwed mother in. These things happen every day. They don't affect us.

Sandy Miller
Cincinnati

It seems that Edith Efron has come upon "paranoia, pathological lying and premarital affairs" for the first time and was so amazed that such things exist that she found it necessary to waste her time and ours detailing them.

Stephen McMillion
Macomb, Ill.

I disagree with Efron's caustic criticism. Not that all the soap operas are perfect, but they are much like life itself. They often give an object lesson or a message.

Lois Larson
East Meadow, N. Y.

[Opinion was about evenly divided among the many letters we received on the soap-opera story.—Ed.]

WELL DONE

"The Abbe Lane Story" [TV GUIDE, March 13] was bright, brief, and to the point. Give us more of that type of reporting. By the way, who wrote it?

Izzy Goodman
Louisville

[TV GUIDE West Coast staff writer
Leslie Raddatz.—Ed.]

AND CONTENTS NOTED

In your "Teletype: New York" of Feb. 27 you said: "... all roads leading into Yellowstone National Park are closed during the winter. . . ." Although all other roads into Yellowstone Park are closed in the winter-time, the road leading to the north entrance, which is located at Gardiner, Mont., and is the original entrance to Yellowstone National Park, is open on a 12-month, year-round basis.

M. E. Hall Jr., Manager
Livingston Chamber of Commerce
Livingston, Mont.

FOR THE RECORD



Northern California Edition

Decision: The Federal Communications Commission last Friday took another step toward curtailing network control of evening programming. In essence, the proposed new FCC rule would limit financial interest of the three major networks—ABC, CBS and NBC—to 50 percent of prime time shows exclusive of news shows. Reportedly, by a vote of 5 to 2—commissioners Robert E. Lee and Rosel Hyde dissenting—the FCC decided to ask for written evidence and comment from opponents and proponents of the rule. Oral hearings may or may not be held later. “What we’re doing,” a Commission official said, “is saying that we think this thing is worth exploring further.”

Busted: For a fellow who’s been fired, Robert Lansing is taking it rather well. Last week, ABC announced that Lansing will be replaced by Paul Burke (*Naked City*) as the star of *12 O’Clock High* next season, when the show will be moved to Monday at 7:30. The network said it believed that the audience watching at that hour would be better able to identify with a colonel, as played by Burke, than a general, as played by Lansing.

“I am as happy about this as I ever have been about anything,” said Lansing. “It’s the ideal career-maker to make a show for a year and be a success in it.” Lansing’s apparent joy at being fired may have rested in the fact that ABC is thinking of putting

him in another series, and there may be a movie in the offing.

ABC’s Fall Schedule: Last week in this space we carried NBC’s schedule for next season. This week it’s ABC’s turn. All times are Eastern.

SATURDAY: 7:30, *Shindig* (one of two weekly half-hour installments); 8, *The King Family* (cut to a half hour); 8:30, *Lawrence Welk*; 9:30, *The Hollywood Palace*; 10:30, *ABC Scope*.

SUNDAY: 7, *Voyage to the Bottom of the Sea*; 8, *The FBI Story* (drama); 9, *The Sunday Night Movie*.

MONDAY: 7:30, *12 O’Clock High*; 8:30, *The Legend of Jesse James* (Western, with Chris Jones); 9, *A Man Called Shenandoah* (Western, with Robert Horton); 9:30, *The Farmer’s Daughter*; 10, *Ben Casey*.

TUESDAY: 7:30, *Combat!*; 8:30, *McHale’s Navy*; 9, *F Troop* (comedy Western, with Forrest Tucker); 9:30, *Peyton Place* (first of three weekly half-hour episodes); 10, *The Fugitive*.

WEDNESDAY: 7:30, *Ozzie and Harriet*; 8, *Patty Duke*; 8:30, *Gidget* (comedy, with Sally Field); 9 *The Big Valley* (Western, with Barbara Stanwyck); 10, *Burke’s Law*.

THURSDAY: 7:30, *Shindig*; 8, *Donna Reed*; 8:30, *Okay, Crackerby!* (comedy, with Burl Ives); 9, *Bewitched*; 9:30, *Peyton Place*; 10, *The Long, Hot Summer* (drama, with Edmond O’Brien).

FRIDAY: 7:30, *The Flintstones*; 8, *Tammy* (comedy, with Brenda Scott); 8:30, *The Addams Family*; 9, *Honey West* (comedy-mystery, with Anne Francis); 9:30, *Peyton Place*; 10, *Jimmy Dean*.

—Henry Harding

TV SPORTS GUIDE

SATURDAY

ROLLER SKATING 9 A.M. (2)

Bay Bombers vs. Hawaiians.

BASKETBALL 11 A.M. (2, 3, 7R, 8)

The East vs. West Collegiate All-Star game.

BOWLING 1:30 P.M. (3), 5:30 P.M. (12), 6 P.M. (2)

BOWLING 1:30 P.M. (7R)

The Wisconsin Open.

GOLF 2 P.M. (3)

Jack Nicklaus, Arnold Palmer and Gary Player in the sixth of eight matches.

GOLF 3:30 P.M. (5, 10, 12)

Billy Casper Jr. and Bob Rosburg vs. Bruce Devlin and Bob Charles.

BOWLING 3:30 P.M. (7, 13)

The Greater Buffalo Fairlanes Open.

GOLF 4 P.M. (4)

Jack Nicklaus, Arnold Palmer and Gary Player in the final match of series.

SKIING, SURFING 5 P.M. (7, 7R, 11, 13)

International Slalom Championship; Australian Surfing Championships.

WRESTLING 6:30 P.M. (12)

ICE HOCKEY 8 P.M. (2)

Seals vs. Blades.

SUNDAY

BOWLING 12 Noon (2), 4 P.M. (12)

ROLLER SKATING 12:30 P.M. (13), 1 P.M. (11)

SWIMMING AND DIVING 1 P.M. (2, 3, 8, 12)

NCAA Swimming and Diving Championships.

BOAT RACING, STUNT FLYING 2 P.M. (3)

Air Boat races; third annual Fort Lauderdale Air Show.

BASKETBALL 2 P.M. (7, 7R, 11, 13)

Philadelphia 76ers vs. Cincinnati Royals in an NBA divisional play-off.

WATER SKIING, MOTORCYCLE RACING 2:30 P.M. (5, 10, 12)

National Water Ski Championships; National Hare and Hound Motorcycle Championships.

SURFING, MOUNTAIN CLIMBING 4 P.M. (4, 8)

World Surfing Championship; mountain climbing in the Andes.

THIS WEEK

TeleVision Guide

(7R is KRCR, Ch. 7, Redding, Cal.)

SPECIALS

College Basketball... Sat. 11 A.M. (2, 3, 7R, 8)

Stitch in Time... Sat. 7 P.M. (9)

Pace in Terris... Sat. 7:30 P.M. (9)

Brandeis Day School... Sun. 9:30 A.M. (7)

NCAA Swimming and Diving

..... Sun. 1 P.M. (2, 3, 8, 12)

NBA Play-Off... Sun. 2 P.M. (7, 7R, 11, 13)

Republicans... Mon. 8 P.M. (6), 9 P.M. (9)

Through the Looking Glass

..... Mon. 8:30 P.M. (6), 9:30 P.M. (9)

Jonathan Winters... Mon. 9 P.M. (3, 4)

Casals at 88... Mon. 10 P.M. (5, 10, 12)

TIME CHANGE

Truth or Consequences... Mon.-Fri. 9 A.M. (3, 4, 7R)

DEBUTS

Country Corners... Sat. 1 P.M. (10)

Capitol and the Clergy... Sun. 12:30 P.M. (4)

Call My Bluff... Mon.-Fri. 11 A.M. (3, 4, 7R)

I'll Bet... Mon.-Fri. 11:30 A.M. (3, 4, 8)

Rebus... Mon.-Fri. 1 P.M. (7, 7R, 11)

Repertoire Workshop... Wed. 6:30 P.M. (9)

New Comers... Thurs. 7 P.M. (6)

RETURN

Opinion in the Capitol... Fri. 10:30 P.M. (9)

GOING OFF

Big Three Golf... Sat. 4 P.M. (4)

Entertainers... Sat. 9 P.M. (5, 10, 12)

Shell's World of Golf... Sun. 4 P.M. (7, 7R, 11, 13)

Baileys of Balboa... Thurs. 9:30 P.M. (5, 10, 12)

Ernie Ford... Fri. 11 A.M. (3)

GOLF 4 P.M. (7, 7R, 11, 13)

Marley Spearman vs. Marilynn Smith in the last match of the series.

ROLLER DERBY 9:10 P.M. (2)

Bay Bombers vs. Chicago Pioneers.

THURSDAY

ROLLER SKATING 1:45 A.M. (10)

FRIDAY

WRESTLING 9 P.M. (2)

TV Programs for week beginning Saturday, March 27

Morning

- 7** ALL-NIGHT MOVIE—Continued
"The Violent and the Damned." (1963)
Arturo De Cordova, Toni Carr.
- 5:30 **4** WHITE COLLAR FARMER
- 6:00 **4** ACROSS THE FENCE
Guests include Dr. Francis DeVes who discusses the Darlington oak.
- 5** **COLOR** AGRICULTURE FILM
- 6:10 **13** NEWS
- 6:15 **13** SOCIAL SECURITY IN ACTION
Comedian Jonathan Winters performs.
- 6:30 **4** WAKE-UP CLUB—Cartoons
- 5** **10** SUNRISE SEMESTER
Tragic Dramas of Greece and Rome:
Sophocles' "Philoctetes" is discussed by
Dr. Lionel Casson.
- 13** BIG PICTURE—Army
- 7:00 **5** JACK'S PLACE—Children
- 7** SILVER WINGS—Documentary
1. "Worldwide Air Force" traces the
growth of NATO and America's own air
strike forces between 1953 and 1958.
2. "Entering the Era of Missiles."

- 8** SILVER WINGS—Documentary
- 10** FOCUS ON FARMING
Scheduled guest is Dr. Dale Grissom
who shows a film on the "Noculized Seed
Process." Jim Hadlock hosts. (60 min.)
- 13** CAP'N DELTA—Cartoons
- 7:30 **3** AGRICULTURE U.S.A.
COLOR Oil company executive W. W.
Bryan is the guest of John A. Stearns.
- 4** POPEYE—Cartoons
- 7** EXPLORATION CALIFORNIA
"The Guardians" is a pictorial history
of military defenses in the Bay Area.
- 8** ESPANOL PARA MAESTROS
- 11** AGRICULTURE FILMS
1. A report on the 1960 Winter Olympic
Games held at Squaw Valley. 2. Farmers
in Colorado prepare for a drought.
- 12** EXISTENCE—Agriculture
- 8:00 **3** MR. WIZARD—Science
See Sun. 7 A.M., Ch. 4, for details.
- 5** **8** **10** **12** MISTER MAYOR
Rollo the Hippopotamus has a sore foot
and can't dance, so everybody else tries
to amuse Mister Mayor. (60 min.)

CHANNELS LISTED IN PROGRAM SECTION

SAN FRANCISCO-OAKLAND

- 2** KTVU (IND.) JACK LONDON SQ. (7)
- 4** KRON-TV (NBC) 929 MISSION ST. (19)
- 5** KPIX (CBS) 2655 VAN NESS AVE. (9)
- 7** KGO-TV (ABC) 277 GOLDEN GATE
AVE. (2)
- 9** KQED (EDUC.) 525 FOURTH ST. (7)

SACRAMENTO

- 3** KCRA-TV (NBC) 310 TENTH ST. (14)
- 6** KVIE (EDUC.) P.O. BOX 6 (1)
- 10** KXTV (CBS) 601 SEVENTH AVE. (18)
- 13** KOVR-TV (ABC) 1216 ARDEN WAY

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.

SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.

SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. (10)

CHICO

- 12** KHSL-TV (CBS) 180 EAST FOURTH ST.

Saturday March 27, 1965


Morning

- 7** **BROTHER BUZZ**—Children
COLOR Dog trainer Le Rue Grimm gives some tips on the care and training of puppies.
- 11** **PARENTS AND SCHOOLS**
"Can We Help the Slow Learner?" is the question parents put to Dr. William G. Carr.
- 8:30 **2** **BURNS AND ALLEN**—Comedy
A night at the opera will go up in smoke unless Gracie lets George take his trusty cigar. Harry Von Zell.
- 3 4 7** **COLOR** **HECTOR HEATHCOTE**—Cartoons
- 7** **MOVIE**—Comedy
"Ma and Pa Kettle." (1949) Ma and Pa move out of their shack into a push-button house that Pa won in a tobacco-slogan contest. Marjorie Main, Percy Kilbride, Richard Long. (90 min.)
- 11** **WESTERN WAY**—History
Jerry Elliott, editor for the Grand Rapids Press, discusses the Western gold rushes as a factor in frontier development.
- 13** **PORKY PIG**—Cartoons

- 9:00 **2** **ROLLER DERBY**—Bombers
Highlights of last Sunday night's game between the Bay Bombers and the Hawaiians. Walt Harris reports. (60 min.)
- 3 4 7** **COLOR** **UNDERDOG**
5 8 10 12 **ALVIN**—Cartoons
- 11** **PERSPECTIVE**—Education
- 13** **GOVERNMENT**—Lessons
"The American People." Dr. Raymond McIlvenna. (60 min.)
- 9:30 **3 4 7** **FIREBALL XL-5**
Steve Zodiac explores a huge planet outside the solar system.
- 5 8 10 12** **TENNESSEE TUXEDO**—Cartoons
- 11** **BEANY AND CECIL**—Cartoons
- 10:00 **2** **JAPAN TODAY**—Documentary
A look at the highway and railroad construction being done in Japan.
- 3 4 7** **DENNIS THE MENACE**
Dennis attempts to run the house while his father is away. Dennis: Jay North.
- 5 8 10 12** **QUICK DRAW**
McGRAW—Cartoons
- 7** **TO BE ANNOUNCED**
- 11** **LEAVE IT TO BEAVER**—Comedy
"Wally's Weekend Job" as a soda jerk makes him a hit with the girls. Wally: Tony Dow. Beaver: Jerry Mathers.
- 13** **TEXAN**—Western
Dobie, an elderly rancher, bets all his worldly goods on a race between his horse and a gambler's. Rory Calhoun.
- 10:30 **2** **PIONEERS**—Drama
Dr. Edward Wilson finds an epidemic endangering the Piute Indians. Bill Boyett, John Sorrentino.
- 3 4 7** **FURY**—Drama
While on a camping trip, Arthur Patton takes the wrong pills for a coughing spell. Arthur: Peter Votrian. Joey: Bobby Diamond. Packy: Roger Mobley.
- 5 8 10 12** **MIGHTY MOUSE**
- 11** **RIFLEMAN**—Western
Three escaped convicts hold up the North Fork general store. Lucas: Chuck Connors. Jake: Adam Williams. Dave: John Durran.
- 13** **MOVIE**—Western
"War Paint." (1953) N. Cal. TV Debut. A government agent is ambushed by two Indians. Robert Stack, Joan Taylor, Charles McGraw, Peter Graves. (90 min.)



11:00 A.M.



EAST-WEST COLLEGIATE ALL-STAR BASKETBALL

8:00 P.M.



SPORTS SPECTACULAR

S.F. SEALS
VS
L.A. BLADES

Morning-Afternoon

11:00 **2 3 7 8** COLLEGE BASKETBALL—All-Stars

SPECIAL The third annual College All-Star Basketball Game is telecast from Lexington, Ky. The West, which won last year 79-78, is led by All-American Gail Goodrich, Dave Stallworth and Ollie Johnson. The East is sparked by Bill Buntin and All-Americans Rick Barry and Fred Hetzel. The participation of Princeton's Bill Bradley hinges on Ivy League approval. **EAST:** 12 Brody (Illinois), 20 Davis (Tennessee), 22 Buntin (Michigan), 24 Barry (Miami), 25 Van Arsdale (Indiana), 32 Cunningham (North Carolina), 42 Reed (Notre Dame), 44 Hetzel (Davidson), 52 McIntyre (St. John's), 55 Kimball (Connecticut). **Coach:** Joe Lapchick. **WEST:** 15 Rustand (Arizona), 22 King (Oklahoma State), 25 Goodrich (UCLA), 30 Robinson (Wyoming), 32 Johnson (San Francisco), 35 Denney (Texas Tech), 40 Jarvis (Oregon State), 42 Stallworth (Wichita), 53 Erickson (UCLA), 54 Fairchild (Brigham Young). **Coach:** Doggie Julian. Mike Walden reports. (Live)

4 **COLOR** EXPLORING—Children

5 10 12 LINUS—Cartoons

7 11 CASPER—Cartoons

11:30 **5 10 12** JETSONS—Cartoon

J. P. Gotrocks claims that his missing pooch Tralfaz and the Jetson dog Astro are one and the same. **Voices . . .** George: George O'Hanlon. Jane: Penny Singleton. **Gotrocks:** Hal Smith.

7 11 PORKY PIG—Cartoons

Afternoon

12:00 **4** CARTOONS—Children

5 10 12 SKY KING—Adventure

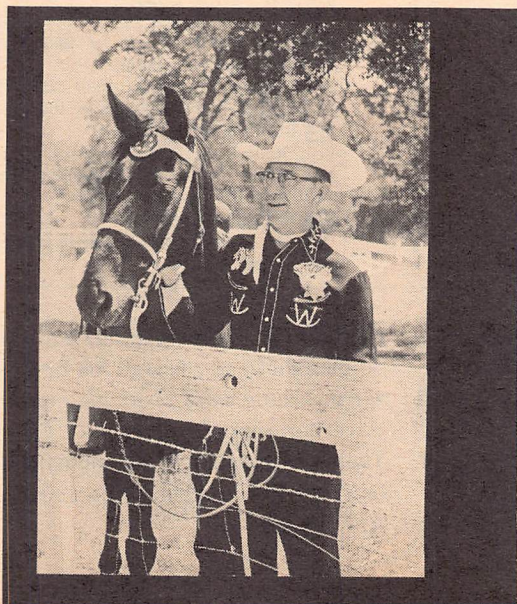
7 11 13 BUGS BUNNY

12:30 **4** LONG JOHN SILVER—Adventure

COLOR Long John, finding it hard to make a dishonest living, decides to go into a legitimate business. **Robert Newton, Connie Gilchrist, Kit Taylor.**

5 10 12 MY FRIEND FLICKA

Ken hides Flicka in an abandoned barn—



THE

*Sheriff
Bill*

SHOW

SATURDAYS

ON

7R

Afternoon

then learns that the place, and its contents, have been sold. Ken: Johnny Washbrook. Rob: Gene Evans.

7 13 **COLOR** **HOPPITY HOOPER**

11 **MOVIE—Drama**

"The Strangers of Bombay." (English; 1960) In India of the 1820's, the British East India Company is menaced by a religious cult. Guy Rolfe, Allan Cuthbertson. (One hour, 45 min.)

1:00 **2** **MOVIE—Western**

Time approximate. "Cattle Town." (1952) A battle is growing between cattlemen and landowners. Dennis Morgan, Philip Carey, Rita Moreno. (60 min.)

3 **WILD KINGDOM**

COLOR Time approximate. Nearly one million seals answer the annual "Call of the Pribilofs." They migrate to these four tiny islands in the Bering Sea from all parts of the Pacific. (Rerun)

4 **GREEN THUMB—Gillespie**

5 **FAIR ADVENTURE**

Dr. Frank Baxter discusses the conflicts of love and jealousy in "Othello."

7 13 **AMERICAN BANDSTAND**

Dick Clark greets singers Jackie Wilson and Mike Clifford, and the Uniques, vocal group. (60 min.)

7 **MANION FORUM—Talk**

Time approximate.

8 **MOVIE—Adventure**

Time approximate. "Son of Fury." (1942) A young man fights to establish the birthright snatched from him. Tyrone Power, Gene Tierney. (Two hours)

10 **COUNTRY CORNERS—Music**

DEBUT Truitt Cunningham is host for this series of Country and Western music

programs. Today's guest is recording star Bobby Baer.

12 **I LOVE LUCY—Comedy**

Charles Boyer visits the Ricardos in Paris. Charles Boyer: Himself, Lucy: Lucille Ball. Ricky: Desi Arnaz.

1:30 **3** **CHAMPIONSHIP BOWLING**

George Howard vs. Don Scott.

4 **YOUR CHILD AND YOU**

Lee Noble is host for a discussion on "Your Child at School."

5 12 **NEWS—David Schoumacher**

7 **PRO BOWLERS TOUR**

The finals and semifinals of the Wisconsin Open are telecast from Madison. Billy Welu and Chris Schenkel report the action. (90 min.)

10 **MOVIE—Adventure**

"The Spanish Main." (1945) A pirate kidnaps a beautiful woman who is on her way to wed the Spanish Viceroy. Paul Henreid, Maureen O'Hara. (90 min.)

2:00 **2** **MOVIE—Drama**

COLOR "Barricade." (1950) Escaped convicts operate a mining camp. Dane Clark, Raymond Massey. (90 min.)

3 **BIG THREE GOLF**

COLOR Arnold Palmer, Jack Nicklaus and Gary Player tee off for their sixth of eight matches. Former PGA champ Bob Rosburg reports from Hawaii's Mauna Kea Beach golf course. (60 min.)

4 **COMMUNITY CIRCLE**

Lee Noble's scheduled guests include Mrs. Carl Riesen, San Francisco East Bay Cities Panhellenic Council.

5 **MOVIE—Western**

"Lawless Valley." (1938) George O'Brien, Kay Sütton. (60 min.)



PARENTS! Help your boy learn to be punctual and manage his time—while earning extra spending money. Have him enroll now as a TV GUIDE YOUNG MERCHANT. For complete details, fill out and mail this coupon.

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NAME _____ AGE _____ STREET _____

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- 7 MOVIE—Western**
 "Dawn at Socorro." (1954) Bay Area TV Debut. A handsome gunfighter-gambler meets a dancehall girl. Rory Calhoun, Piper Laurie. (90 min.)
- 12 MOVIE—Drama**
 "Boomerang." (1947) When a Connecticut priest is murdered, a jobless ex-GI is arrested and brought to trial. Dana Andrews, Jane Wyatt. (90 min.)
- 13 WESTERN SHOWCASE**
- 2:15 **11 SPOTLIGHT ON SPEED**
- 2:30 **4 PROFILE—San Diego State**
 Folksinger Robert Gallaher guests.
- 11 MOVIE—Drama**
 "East of Eden." See Sun. 2 P.M., Ch. 2, for details. (Two hours, 15 min.)
- 3:00 **3 G-E COLLEGE BOWL—Quiz**
COLOR A team from the University of Wisconsin (Madison) meets Utah State University (Logan). Robert Earle.
- 4 PROBE—Dr. Albert E. Burke**
 Dr. Albert E. Burke compares the assassination of President Kennedy with Lincoln's assassination.

- 5 RIPCORD—Adventure**
 Ted is helping insurance investigator Lucy Williams search for a stolen payroll. Larry Pennell, Ken Curtis.
- 7 SHERIFF BILL—Western**
- 8 CARTOON CIRCUS—Children**
- 10 WYATT EARP—Western**
 Wyatt is drawn into a feud between cattlemen and railroad men. Hugh O'Brian.
- 13 BAT MASTERSON—Western**
 Saloon-owner Harry Varden hires a sharpshooter to kill Bat. Gene Barry.
- 3:30 **2 DANGER MAN—Mystery**
 After an attempt on his life, the president of a Balkan state lies dying in a small town. Patrick McGoohan.
- 3 BILL RASE—Variety**
 Guests include singer Ike MacDonald.
- 4 ON STAGE—Interview**
 Scheduled guests include Jared Fey, International Repertory Theater; and Ann Halprin, Dancer's Workshop. Rachmael ben Avram is the host.
- 5 10 12 CBS GOLF CLASSIC**
 Former PGA champ Bob Rosburg and

**INVASION OF THE
 STAR CREATURES**

TODAY 4 PM

KCRA • TV **3**

The Big Movie/First Run on TV

**The Story of
 ESTHER COSTELLO**

The tragedy of a teen-ager

Joan Crawford/Rossano Brazzi

SAT. 11:20 PM

THE BIG MOVIES ARE ALWAYS ON **5** KPIX

Saturday

Afternoon



RICHARD BURTON
**"ALEXANDER
THE GREAT"**

5:00 P.M. • SAT.

KXTV 10

THE RIVER CHANGES

... and with it, the courses
of a thousand lives.

6:00 PM
SATURDAY

4

KRON-TV



This film has been edited
for broadcast purposes.

Billy Casper Jr. meet Bruce Devlin and Bob Charles in a semifinal match at La Quinta (Cal.) Country Club. Charles is the 1965 Tucson Open champ. Casper won the 1965 Bob Hope Desert Classic. Devlin won more than \$32,000 last year. Jack Whitaker and Cary Middlecoff report the action. (60 min.)

7 13 PRO BOWLERS TOUR

The Greater Buffalo Fairlanes Open is telecast from Depew, N. Y. Top pros roll for \$28,500 in prize money (first prize is \$5000). Billy Welu and Chris Schenkel report. (90 min.)

8 MOVIE—Drama

"Home in Indiana." (1944) A young man comes to the home of an old horse breeder. Walter Brennan, Lon McCallister, Jeanne Crain, June Haver. (Two hours)

4:00 2 MOVIE—Western

"Sunset on the Desert." (1942) Roy Rogers, Gabby Hayes. (60 min.)

3 MOVIE—Science Fiction

"Invasion of the Star Creatures." (1959) The Vegetablenians invade Earth. Bob Ball, Frankie Ray. (90 min.)

4 BIG THREE GOLF

COLOR Jack Nicklaus leads Arnold Palmer and Gary Player in the series as they tee off for the final match, filmed at Hawaii's Mauna Kea Beach golf course. The "big three" are shooting for \$85,000 in prize money. On the par-five 10th, Nicklaus is within eagle distance. Bob Rosburg calls the shots. (60 min.)

Last show of the series.

4:30 5 KPX EDITORIAL

7 FDR—Documentary

"Rendezvous with Destiny" examines the "court-packing" plan that President Roosevelt initiated to reform the Supreme Court, which had ruled key New Deal legislation unconstitutional.

10 BROKEN ARROW—Western

An Army general plans to occupy the Chiricahua Reservation, in violation of a treaty. John Lupton, Michael Ansara.

12 NAKED CITY—Drama

Ruby Jay, a teacher of almost blind children, finds her unorthodox methods called into question when one of her students turns up missing during a trip to Manhattan. Diahann Carroll, John Megna, Paul Burke. (60 min.)

March 27, 1965

4:35 **5** MOVIE—Drama

"Undercover Man." (1949) A Treasury agent sets out to gather evidence of income-tax evasion. Glenn Ford, Nina Foch. (One hour, 25 min.)

4:45 **11** COMMERCIAL FILM

5:00 **2** STATE TROOPER—Police

State Trooper Rod Blake investigates when a bridegroom disappears following the wedding ceremony. Rod Cameron.

4 DETECTIVES—Police

Holbrook finds Detective Sergeant Nelson reciting his own poetry at a beatnik coffee house. Robert Taylor. (60 min.)

7 7 11 13 WIDE WORLD OF

SPORTS—Skiing, Surfing

Scheduled: surfing and the International Slalom Championship race, which was taped two weeks ago in Vail, Colo. Among the top skiers competing are Olympic medalists Billy Kidd and Jimmy Huega (U.S.); Karl Schranz and Hugo Nindl (Austria); and Jean-Claude Killy (France). Jim McKay and skiing coach Bob Beattie report. The Australian Surfing Championships were taped in early February. In three races, more than a dozen surfers race against the clock—style does not count. Charlie Brockman and Tony Charlton report. (90 min.)

Cleveland Amory reviews the "American Sportsman" specials on page 1.

9 KOLTANOWSKI ON CHESS

Koltanowski discusses the careers of Polish master Akiba Rubinstein and American Sam Lloyd, who invented parcheesi.

10 MOVIE—Biography

"Alexander the Great." (1956) A recreation of the life, loves and military campaigns of Alexander the Great. Richard Burton, Fredric March, Claire Bloom. (Two hours)

5:30 **2** COURTROOM U.S.A.—Drama

Cases include a woman gambler who took to passing bad checks to pay her gambling debts, and a man indicted for offering a policeman a bribe.

3 MOVIE—Comedy

"Ma and Pa Kettle at Home." (1954) N. Cal. TV Debut. Important visitors are coming and the farm is a shambles. Majorie Main, Percy Kilbride, Alan Mowbray, Brett Halsey. (Two hours)

8 SERGEANT PRESTON

PREMIERE

MA & PA KETTLE AT HOME

TODAY 5:30 PM

KCRA-TV

3



Evening

9 HOP, SKIP AND DANCE

12 CHAMPIONSHIP BOWLING

Carmen Salvino plays Ron Winger in a finals match. (60 min.)

5:45 9 TIME FOR MUSIC—Weber

Evening

6:00 2 CHAMPIONSHIP BOWLING

Billy Hardwick plays Ray Bluth in the second semifinal round. (60 min.)

4 MOVIE—Drama

"The River Changes." (German; 1956) When a boundary river changes its course, a small European village finds itself being taken over by a Communist government. Rossana Rory, Harold Maresch. (90 min.)

5 NEWS

8 MOVIE—Science Fiction

"Assignment—Outer Space." (1962) A computer goes out of control. Archie Savage, Rik Von Nutter. (90 min.)

9 JAPANESE TIME—Children

T. Mikami illustrates "The Old Man with a Wen," a fairy tale about the consequences of greed.

6:30 5 HARRY S TRUMAN

"Reluctant Ally." President Truman



"Miracle"
for false teeth...

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lasts up to
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- Space-age plastic molds on plates to shape of gums . . . stops slipping
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- Save money over powders, pastes! Satisfaction 100% guaranteed.

DENTUR-EZE

describes America's negotiations with Soviet leader Josef Stalin regarding a second front in Manchuria to hasten the conclusion of the war in the Pacific.

7 HOLLYWOOD A GO GO

Sam Riddle's guests include Vic Dana, Bobby Sherman, Tina Turner and the Jon-Paul Twins. The Sinners, Gazzari dancers. (60 min.)

7 WAGON TRAIN—Western

Captain Sam, a lady ferryboat skipper, receives a pleasant surprise when the wagon train brings her two visitors: her sailor son Johnny and his bride Mary Anne. Hale: John McIntire. Wooster: Frank McGrath. Captain Sam: Cathy Lewis. Johnny: Robert Santon. (60 min.)

9 FILM SHORTS

1. The design and engraving of a postage stamp. 2. A look at prehistoric painting in the caves of Tassili.

11 FLYING FISHERMAN

Gadabout Gaddis fishes for salmon in Quebec's Mantane River.

12 WRESTLING—Chicago

13 MOVIE—Adventure

"The Pride and the Passion." (1957) N. Cal. TV Debut. During Spain's revolt against Napoleon's occupation, the Spanish Army abandons an enormous cannon. Cary Grant, Frank Sinatra, Sophia Loren, Theodore Bikel. (Two hours)

7:00 2 MOVIE—Melodrama

COLOR "Gorgo." (English; 1961) It might not have been a good idea to bring that live prehistoric monster to London. Bill Travers, William Sylvester, Vincent Winter. (60 min.)

5 SAN FRANCISCO BEAT—Police

A dead man's fingers grasp a leather glove, the only clue police can find at the scene of a robbery and murder. Warner Anderson, Tom Tully.

9 STITCH IN TIME

SPECIAL Caspar Weinberger and KQED general manager James Day report on the results of the Triple Nine Membership Campaign on this first of two wrap-up programs.

10 LITTELST HOB0—Adventure

When he protects a young girl from a purse snatcher, London gets involved in a fur-stealing scheme. Fran Gregory, Charles Bateman, Al Ruscio.

11 **WORLD OF GIANTS**—Adventure With Winters and Miss Brown out on a wild goose chase, enemy agents sack the apartment in search of the diminutive Hunter. Marshall Thompson.

7:30 **3 4 7** **FLIPPER**—Drama

COLOR "Sailor Bud." Porter forbids all swimming at Coral Key until he investigates the death of a scuba diver. Bud: Tommy Norden. Porter: Brian Kelly. Sandy: Luke Halpin.

Guest Cast

Jean Hallson.....Aline Towne
Glenn Hallson.....Ron Von Klausen

This series is reviewed on page 1.

5 8 10 12 **JACKIE GLEASON**

Jackie welcomes comedienne Phyllis Diller, who discusses women drivers. In his monolog, Jackie discusses the pace of life in the jet age. Sketches . . . a husband (Jackie) and wife (Helen Curtis) begin to enjoy their new rumpus room; Jackie prepares a baby alligator for shipment to a friend; and Reginald Van Gleason recites "Casey's Revenge." Crazy Guggenheim (Frank Fontaine) tells Joe the Bartender about Aladdin's lamp. (60 min.)

7 11 **KING FAMILY**—Variety

The hour is divided into three segments: the cousins sing and dance to current top hits including "Midnight Special" and "Downtown." A newspaper spot includes "Newspaper Song," "Peanut Vendor" and "I Am Just a Little Girl." Tunes sung in the family circle include "Hello, My Baby," "I'm Shy" and "Ferryboat Serenade." In addition, the sisters and daughters sing a medley of Italian songs and the entire King clan join in "Gonna Build a Mountain." Mitchell Ayres conducts the orchestra. (60 min.)

This series is reviewed next week.

9 **PACEM IN TERRIS**—Discussion

SPECIAL Films of the convocation held in New York City in February to examine the "Pacem in Terris" encyclical of the late Pope John XXIII. The convocation met in 12 sessions which will be seen on Saturday night for the next nine weeks: the first three sessions are seen tonight. Speakers include UN Secretary General U Thant and Vice President Hubert Humphrey. (Four hours, 15 min.)

"Exceptional!"—NEWSWEEK

TRIAL

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SATURDAY NIGHT AT THE MOVIES

9:00PM CH. 3, 4



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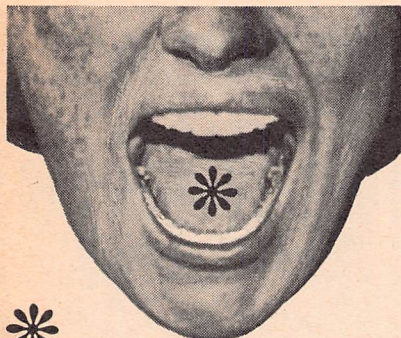
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Saturday

Evening



OH MY WORD

A fast and funny word game with your host Jim Lange and guest celebrities.

Saturday at 10:30 PM



8:00 **2** PRO HOCKEY—Seals vs. Blades
The San Francisco Seals vs. the Los Angeles Blades at the Los Angeles Sports Arena. Bryan Hall comments. (Live)

3 4 7 KENTUCKY JONES
Ike buys a statuette of a laughing Buddha, a good-luck piece—and it proves its worth when a collector appears and offers Ike twice what he paid for it. Kentucky: Dennis Weaver. Ike: Rickey Der. Seldom: Harry Morgan. Mrs. Fu: Beulah Quo.

Guest Cast

Julian Fitz-Arthur Reginald Owen
Wilbur Bender Clarke Gordon
Eddie Chou Gerald Jann

8:30 **3 4** MR. MAGOO—Cartoon
COLOR "Captain Kidd" features Magoo as the legendary British buccaneer who sailed the high seas in the late 17th century. Voices . . . Magoo-Kidd: Jim Backus. Jarvis: Marvin Miller.

5 8 10 12 GILLIGAN'S ISLAND—Comedy

Mrs. Howell, ever the cultural pioneer, decides that the castaways need a symphony orchestra—but Gilligan's drumming sounds like a war chant to the unfriendly natives. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Mrs. Howell: Natalie Schafer. Ginger: Tina Louise. Professor: Russell Johnson.

7 7 11 13 LAWRENCE WELK
Senor Welk swings to a Latin-American beat: highlights include "Estrellita" (Norma Zimmer); "La Golondrina" (Joe Livoti); "Cuanto Le Gusta" (Lennons); "Tico Tico" (Myron Floren); "Sway" (Barbara Boylan, Bobby Burgess); and "Amapola" (Joe Feeney). (60 min.)

9:00 **3 4** MOVIE—Drama
Saturday Night at the Movies: "Trial" (1955) Bigotry results in a Mexican boy being tried for murder—and the trial is blown into a national cause célèbre by the Communist Party. Don M. Manckiewicz adapted his novel to the screen. Mark Robson directed. (Two hours, 15 min.)

Cast

David Glenn Ford
Abee Dorothy McGuire
Barney Castle Arthur Kennedy
Armstrong John Hodiak
Mrs. Chavez Katy Jurado
Angelo Chavez Raphael Campos

Hear the magnificent voice of **MARIO LANZA** in

SERENADE

IN COLOR
11:25 PM
SATURDAY

4
KRON-TV



March 27, 1965

5 10 12 ENTERTAINERS

Sketches: Dom De Luise and Ruth Buzzi in "The Potted Plant"; and "Marvin Gardens" features the entire cast in a musical spoof of a soap opera. Carol Burnett, Caterina Valente, John Davidson, Peter Gennaro dancers, Lee Hale singers, Harry Zimmerman orchestra. (60 min.)

Last show of the series.

8 KENTUCKY JONES—Drama

Seldom finds a strange woman in his kitchen. Kentucky is allowing Mrs. Jolly to pay a bill by cooking. Kentucky: Dennis Weaver. Ike: Rickey Der. Seldom: Harry Morgan. Mrs. Jolly: Spring Byington. Hartford: Frank Wilcox.

9:30 **7 7 11 13 HOLLYWOOD PAL-ACE—Variety**

Host Tony Randall does a sketch about an all-night radio disc jockey, and introduces comedian Allan Sherman, who parodies the hit recording "Downtown"; romantic singers Nelson Eddy and Gale Sherwood; songstress Vikki Carr; the Supremes, vocal trio; Japanese comic Pat Morita; the Marthys, tumbling acrobats; Mendez's high-wire act; and a wrestling match between the Hangman and Victor the Great, a Canadian brown bear. Mitchell Ayres conducts. (60 min.)

8 HAZEL—Comedy

"The Investor." Hazel buys a quarter interest in the bakery shop that George's client is trying to purchase. Hazel: Shirley Booth. George: Don DeFore. Mr. Mueller: John Banner. Signor Angelo: Frank Puglia.

10:00 **5 8 10 12 GUNSMOKE**

Hattie Silks, a sophisticated and once-wealthy lady from New Orleans, is on her way to San Francisco with her niece Liz—but a shortage of funds forces her to take a temporary job as hostess at the Long Branch Saloon. Matt: James Arness. Kitty: Amanda Blake. (60 min.)

Guest Cast

Hattie Silks.....Eileen Heckart
Liz.....Katharine Ross
Jud.....R. G. Armstrong
Sam Hare.....Clifton James
Ray Pate.....Michael Forest

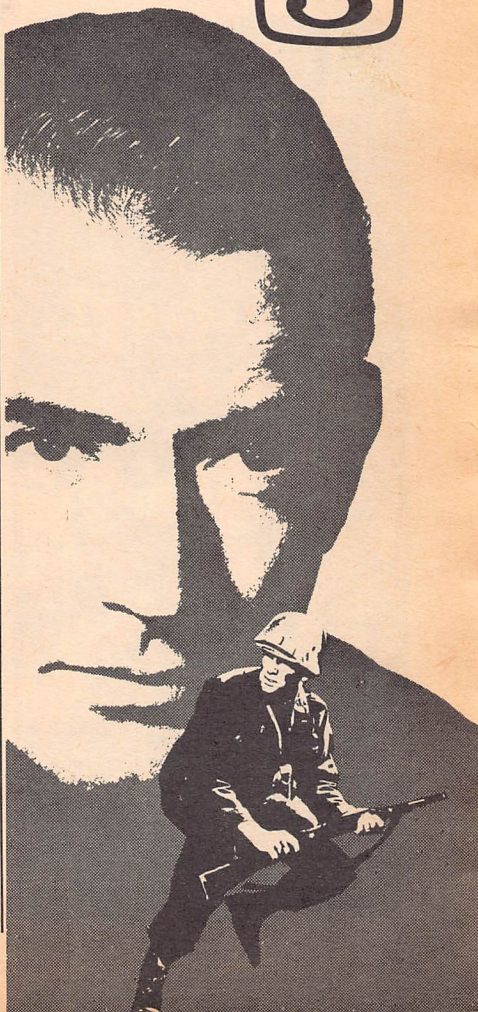
10:30 **7 OH, MY WORD—Game**

Scheduled guests are comics Jackie Vernon and Godfrey Cambridge.

PORK CHOP HILL

GREGORY PECK
TONIGHT 11:15

KCRA-TV



Evening

7 13 12 O'CLOCK HIGH—Drama
 "Mutiny at 10,000 Feet." Lt. Tony Kemp hatches a plan that will get him safely out of the war, and it involves convincing General Savage's crew that Savage is unfit to command. Script by Harold Jack Bloom. Savage: Robert Lansing. Kaiser: Barney Phillips. (60 min.)

Guest Cast

Lt. Tony Kemp.....Larry Blyden
 Sgt. Phil Reese.....Robert Brown

TWELVE ANGRY MEN

HENRY FONDA
 LEE J. COBB

11:15 P.M. • SATURDAY

KXTV **10**



11 NEWS—Bob Young, Hud Stevens

10:45 **2** BEST OF GROUCHO—Quiz

11:00 **2** MOVIE—Mystery

"Diplomatic Corpse." (English; 1958) A diplomat is found murdered. Robin Bailey, Susan Shaw. (60 min.)

5 7 8 10 12 NEWS

11 MOVIE—Drama

"The Big Heat." (1953) A policeman investigates the suicide of a corrupt cop. Glenn Ford, Gloria Grahame.

11:15 **3** MOVIE—Double Feature

1. "Pork Chop Hill." (1959) Lt. Joe Clemons is ordered to take his company and capture Pork Chop Hill. Gregory Peck, Harry Guardino, George Peppard.
 2. "Forty Guns." (1957) Barbara Stanwyck, Barry Sullivan, Gene Barry.

4 NEWS—Ed Fleming

5 SPORTS—Frank Dill

7 MOVIE—Drama

"Saturday Night and Sunday Morning." (English; 1961) Bay Area TV Debut. Alan Sillitoe adapted his own autobiographical novel, a character study of a young man, trapped in the working class, whose weekends become drunken rebellions. Albert Finney, Shirley Ann Field, Rachel Roberts. (One hour, 45 min.)

8 MOVIE—Drama

"The Bells of St. Mary's." (1945) A parish priest adds his practical guidance to the nuns' prayers for a new school building. Bing Crosby, Ingrid Bergman, William Gargan, Henry Travers.

10 MOVIE—Drama

"12 Angry Men." (1957) The case has been heard. The jury must make its decision as to whether a boy, accused of stabbing his father to death, is guilty. Henry Fonda, Lee J. Cobb, Ed Begley, E. G. Marshall. (One hour, 45 min.)

11:20 **5** MOVIE—Drama

"The Story of Esther Costello." (1957) Bay Area TV Debut. A Boston socialite, separated from her husband, finds a new meaning in life teaching a deaf, blind and mute teen-age girl. Joan Crawford, Rossano Brazzi. (Two hours)

11:25 **4** MOVIE—Musical

ICOLOR "Serenade." (1956) A talented, humble singer becomes involved with a ruthless society woman. Mario Lanza, Joan Fontaine. (Two hours, 25 min.)

12 MOVIE—Comedy

"Dear Ruth." (1947) A young girl corresponds with a soldier, using her older sister's name. William Holden, Joan Caulfield, Billy De Wolfe, Edward Arnold.

11:30 7 JOHNNY CARSON—Variety

COLOR Tonight's guests are comedian Sam Levenson, British music-hall performer Tessie O'Shea, actor-singer Ed Ames and jazz singer Ethel Ennis. Ed McMahon. (Rerun; 90 min.)

13 MOVIE—Adventure

COLOR "The Tyrant of Castile." (Italian; 1964) N. Cal. TV Debut. In medieval Spain, the king breaks an alliance with France when he is betrayed by his French fiancée. Mark Damon, Rada Rassimov, Paolo Gozolino. (90 min.)

12:00 2 MOVIE—Adventure

COLOR "Crosswinds." (1951) An adventurous captain of a schooner attempts to retrieve a cargo of gold. John Payne, Rhonda Fleming, Forrest Tucker.

1:00 7 MOVIE—Triple Feature

1. **COLOR** "Golden Demon." (Japanese;

1954) A young girl is forced into marriage. Jun Negami, Fujiko Yamamoto.

2. "Undercover Girl." (1950) Bay Area TV Debut. Alexis Smith, Scott Brady.

3. "They Came to Blow Up America." (1943) George Sanders, Anna Sten.

7 NEWS

10 THRILLER—Mystery

Ray Kenton owes a lot of money to the local gambling czars, and he's got to pay up or give up the ghost. Joe Maross, Beverly Garland. Boris Karloff is series host. (60 min.)

13 UNTOUCHABLES—Drama

Policeman Mike Brannon is suspended after 15 years of service when a mobster tells tales on him. Lee Marvin, Frank de Kova, Robert Stack. (60 min.)

1:20 5 MOVIE—Mystery

"Three Strangers." (1946) A girl and two men meet on the Chinese New Year. Sydney Greenstreet, Peter Lorre, Geraldine Fitzgerald. (One hour, 20 min.)

1:50 4 NEWS

2:00 13 NEWS



Every weekend his best friend's wife was his! Albert Finney stars in **SATURDAY NIGHT AND SUNDAY MORNING** tonight 11:15 PM



Morning

- 7** ALL-NIGHT MOVIE—Continued
See Sat. 1 A.M., Ch. 7, for details.
- 6:00 **4** ACROSS THE FENCE
Guests include Dr. Francis DeVes who discusses the Darlington oak.
- 6:30 **4** WHITE COLLAR FARMER
5 CHRISTOPHER PROGRAM
An 18-year-old drifts into delinquency. Dorothy Malone, William Campbell. Father James G. Keller is host.
- 10** SOCIAL SECURITY IN ACTION
Actor David Hedison is the guest. Lon Morris hosts.
- 6:40 **13** NEWS
- 6:45 **10** SACRED HEART—Religion
"What Is Mercy?" Rev. Charles S. X. Dolan, S.J.
- 13** SACRED HEART—Religion
"Worship in One's Own Way."
- 7:00 **4** MR. WIZARD—Science
"Selective Solvents." Mr. Wizard (Don Herbert) shows Rita McLaughlin why one solvent will dissolve a specific substance more efficiently than another.
- 5** SEARCH—Education
"Poetry in Practice." Sister Ann Maureen and a group of seventh grade students discuss the realm of the poet.
- 7** VOICE OF AGRICULTURE
A discussion on the problems of the American livestock industry.
- 10** BIG PICTURE—Army
Army in Action: Leonard Graves narrates films of the Allied invasion of occupied France during World War II.
- 13** FAITH FOR TODAY—Religion
A beautiful girl is badly injured in an accident. Pastor William A. Fagal.
- 7:30 **3** CHRISTOPHER PROGRAM
Father James G. Keller suggests ways in which speaking ability can be improved.
- 4** WAKE-UP CLUB—Cartoons
- 5** YOUTH IN ACTION
Several Bay Area colleges are represented in a discussion aimed at aiding the high school student select a college.
- 7** TV GOSPEL TIME—Music
Guests are Joe May, Edna Galmon Cook, the Sons of Faith and the Doswell Temple Church of God in Christ choir.
- 10** SILVER WINGS—Documentary
1. The growth of NATO. 2. "Entering the Era of Missiles."
- 11** BIBLE ANSWERS—Drama
"The Language of the Bible" explains ambiguous Biblical passages.
- 13** THIS IS THE LIFE—Religion
A man who is respected in his community as a citizen and church leader is threatened with blackmail.
- 7:45 **3** DAVEY AND GOLIATH—Religion
COLOR Free balloons are being given out, but a "Good Neighbor" stops to give help to a friend.
- 12** CHRISTOPHER PROGRAM
Radio and TV announcer John Cannon defines human security.
- 8:00 **3** FRONTIERS OF FAITH
"Ezekiel, the Vision of the Valley," seventh in a series of lectures on "Prophetic Voices of the Bible." Dr. Hagen Staack discusses the prophet Ezekiel.
- 5** **10** LAMP UNTO MY FEET
"Unity in Christ." Shortly before the Civil War, Presbyterians in the South separated from the main body of Presbyterianism over the issue of slavery. Church leaders Dr. Edler G. Hawkins and Dr. Felix B. Gear discuss the historic split.
- Opinions about the Sunday religious series are sharply divergent. See the article in next week's TV GUIDE.
- 7** ADVENTIST HOUR—Religion
"Does God Mean What He Says?" Rev. W. E. Galbreth of the Philadelphian Church is the speaker. (60 min.)
- 8** HERALD OF TRUTH—Religion
- 11** SOCIAL SECURITY IN ACTION
Max Steiner, three-time Academy Award winner, is interviewed by Lon Morris.
- 12** ALLEN REVIVAL HOUR
- 13** WONDERAMA—Children
- 8:15 **11** SACRED HEART—Religion
"A Many-Sided Problem."
- 8:30 **3** SACTO'S FAVORITES—Children
- 4** FRONTIERS OF FAITH—Religion
"The Second Isaiah." Dr. Hagen Staack discusses the prophecies in the last 26 chapters of the Book of Isaiah.
- 5** **8** **10** LOOK UP AND LIVE
"The Initiation," last of a three-part drama by Jan Hartman. Zahn: Martin Brooks. Martin: Clayton Corzatte.

- 11 KNTV INFORMA**—Ed Grigg
12 HERALD OF TRUTH—Religion
 "Christ, Our Leader." The transitory leadership of man and the eternal leadership of Christ are discussed.
- 9:00 **2 LIVING WORD**—Religion
 Jack and Willy Sessions learn to conquer a "Temptation."
- 3 THIS IS THE LIFE**—Religion
 A delinquent boy returns to his home, uncertain of what awaits him.
- 4 LIGHT TIME**—Religion
 Jim Stewart tells a story about a rich, boastful girl and a poor, modest boy.
- 5 8 10 CAMERA THREE**
 "Conversations with the Editors," first in a series of discussions with American magazine editors. Norman Podhoretz, editor of Commentary, a monthly journal of political and literary opinion sponsored by the American Jewish Congress, discusses the status of the "Little Magazine." James Macandrew is the host.
- 7 EN FRANCE**—Language
 Dawn Addams explains "Breakfast."
- 11 UN CANTO DE MEXICO**—Music
12 ORAL ROBERTS—Religion
 "What Is the Ministry of Healing?"
- 13 MOVIE**—Drama
 "Hong Kong Confidential." (1958) N. Cal. TV Debut. The kidnaping of a Middle Eastern potentate's son threatens to put a damper on an important deal. Gene Barry, Beverly Tyler. (90 min.)
- 9:15 **2 SACRED HEART**—Religion
4 DAVEY AND GOLIATH
COLOR Father helps Davey build a "Lemonade Stand."
- 9:30 **2 MOVIE**—Drama
 "The Big Tip-Off." (1955) A writer is duped by a big-time hood. Richard Conte, Bruce Bennett. (60 min.)
- 3 MOVIE**—Comedy
 "Abbott and Costello Go to Mars." (1953) Martha Hyer, Mari Blanchard, Horace McMahon. (90 min.)
- 4 CARTOON TIME**—Children
5 8 10 FACE THE NATION
7 BRANDEIS DAY SCHOOL
SPECIAL Guests discuss the non-profit elementary school located in San Francisco's Parkside District which features

- a study of the Hebrew language and culture as part of the curriculum. A film shows the school's teaching methods and activities. Scheduled guests include Mrs. Frances Sussna, principal.
- 7 HERALD OF TRUTH**—Religion
11 INTERMEZZO LATINO—Music
12 DOG OF THE HOUR
- 9:45 **12 MANION FORUM**—Talk
- 10:00 **5 ENCOUNTER**—Religion
 Scheduled guests include Dr. Charles Cooper, Pacific Lutheran Theological Seminary in Berkeley. Dr. Keith Bridston.
- 7 GOLDEN GATE STORY**
7 FAITH FOR THE DAY—Religion
8 THIS IS THE LIFE—Religion
10 STAR ROUTE, U.S.A.—Music
 Rex Allen sings "Arizona Cowboy" and "Money, Marbles and Chalk."
- 11 VARIEDADES**—Robert Iglesias
12 DAN SMOOT—Commentary
- 10:15 **12 THREE STOOGES**—Comedy
 1. "Selfmade Maid." 2. "Sappy Bullfighters." 3. "Hugs and Mugs." (45 min.)
- 10:25 **7 NEWS**—Gary Bentley
- 10:30 **2 MOVIE**—Drama
 "The Weapon." (English; 1957) A child finds a gun in the remains of a destroyed building. Steve Cochran, Elizabeth Scott, Herbert Marshall. (90 min.)
- 4 FAITH FOR TODAY**—Religion
COLOR Graham Mitchell, Bible quiz winner, is interviewed.
- 5 BIG PICTURE**—Army
 Army in Action: Leonard Graves narrates films of World War II.
- 7 7 13 BEANY AND CECIL**
8 HOUR OF ST. FRANCIS—Religion
10 CALENDAR—Discussion
 Members of the WAC present a fashion show of Army uniforms.
- 11 TEATRO MUSICAL**
- 11:00 **3 CALIFORNIA U.S.A.**
 Officer Les Kelly, California Highway Patrol, and E. L. Tinney, State Division of Highways discuss the problem of littering on our countryside and highways.
- 4 HERITAGE**—Discussion
 A film on the Catholic Church in Korea is shown. The scheduled guest is Rev. Daniel McGinn of the St. Columban's Foreign Missionary Society.

Sunday March 28, 1965

Morning-Afternoon

5 DRAMA—Lessons

An examination of the nature of comedy.

7 7 13 **COLOR** BULLWINKLE

8 MOVIE—Drama

"I Was Monty's Double." (English; 1959)
An actor who looks like General Montgomery is asked to impersonate him. John Mills, Cecil Parker. (Two hours)

10 MOVIE—Western

"Bugles in the Afternoon." (1952) Ray Milland, Helena Carter. (Two hours)

11 BULLWINKLE—Cartoons

12 LEAVE IT TO BEAVER—Comedy
Beaver and Larry play hooky and wind up answering questions on a TV show. Beaver: Jerry Mathers.

11:30 3 INSIGHT—Religion

Imprisoned by the Nazis, Maximilian Kolbe gives his life to save that of another man. Weiss: Jack Klugman.

4 THIS IS THE LIFE—Religion

A dedicated pastor elects to remain at his church in the slums.

5 MOVIE—Drama

"Little Lord Fauntleroy." An American lad journeys to England. Freddie Bartholomew, Dolores Costello. (One hour, 25 min.)

7 7 11 13 DISCOVERY '65

"The Other Side of the Screen" examines the history of communication from prehistoric cave drawings to today's television satellites. Hosts Frank Buxton and Virginia Gibson explore man's early attempts to communicate. (Rerun)

12 WIRE SERVICE—Drama

The survivors of a shipwreck tell Miller a strange story. Dane Clark. (60 min.)

Afternoon

12:00 2 TOP STAR BOWLING

Glenn Allison challenges the winner of the Thern Gibson-Dick Agee match. Jack Buck and Whitey Harris report. (60 min.)

3 CAPITOL AND THE CLERGY

Dr. Clifton E. Moore moderates a discussion on violence on the streets. Scheduled guests include John Kenny, director of the State Department of Justice.

4 GREEN THUMB—Gillespie

7 BOSTON SYMPHONY

Erich Leinsdorf conducts Mahler's Sym-

phony No. 1, with violinist Joseph de Pasquale as soloist. (60 min.)

7 FILM FEATURE

11 HOPPITY HOOPER—Cartoons

13 ASSIGNMENT: UNDERWATER

Greer tries to help a father who's worried about his son. Bill Williams.

12:30 3 HEART OF THE PROBLEM

The problem of the neglected child is discussed by guests including probation officer Warren Thornton and social worker Verner Felker. Spencer Michels.

4 CAPITOL AND THE CLERGY

DEBUT Dr. Clifton Moore, director of broadcasting for the Council of Churches in Southern California, is the moderator for this series of discussions between California clergymen and state officials and legislators. Today's topic is "Campaign Ethics — Is the Election System Obsolete?"

7 DEATH VALLEY DAYS—Drama

Father Patrick Manogue, a miner turned priest, has as much trouble with his temper as he has with his parishioners. Steve Cochran, Gil Green, Walter Brooke.

11 ORAL ROBERTS—Religion

"Is God a Person?"

12 MR. LUCKY—Adventure

Lucky and Andamo spot Beverly Mills, a missing heiress turned beatnik. John Vivyan. Beverly Mills: Yvonne Craig.

13 ROLLER DERBY—Bombers

12:55 5 KPIX EDITORIAL

1:00 2 3 8 12 NCAA SWIMMING AND DIVING

SPECIAL The NCAA Swimming and Diving Championships, taped the past three days at Iowa State University. Competing are top college teams from all over the U.S., including defending champs Southern California, led by Olympic medalists Roy Saari and Bill Craig. Bob Prince and Bob Rambo report. (60 min.)

4 PROBLEMS PLEASE

Dr. George Willey moderates a discussion on the meaning of religious freedom.

5 INSIGHT—Religion

An Italian priest assumes an alias to live with the people in the slums of Naples. Father Borelli: Don Gordon.

7 DIRECTIONS '65—Religion

"The Other Side of the Screen" is rerun.

Frank Buxton and Virginia Gibson host a tour of the ABC-TV facilities in New York to explain how television works.

7 SCIENCE ALL-STARS—Morrow
 Guest: Gen. Bernard Schriever, Chief of the U.S. Air Force Systems Command, discusses the future of the U.S. Air Force. Host: Don Morrow.

10 YOUTH SPEAKS OUT
 A teen-age panel discusses "Religion and Science." Rev. Cyrus Keller moderates.

11 ROLLER GAMES
 The San Francisco Shamrocks vs. the Los Angeles Thunderbirds. (60 min.)

1:30 **4 CHILDHOOD—Education**
 Prof. Richard Cutler discusses the world of the teen-ager.

5 ALUMNI FUN—Quiz
 Alumni from the University of Virginia and the University of Michigan meet in a semifinal match. Peter Lind Hayes is the host.

7 ISSUES AND ANSWERS
 Scheduled: cartoonist Herblock, columnist Art Buchwald and comic Dick Gregory, three leading exponents of political satire and "gallows" humor, are interviewed in Washington by Edward P. Morgan and Howard K. Smith.

7 MANION FORUM—Talk
10 ADVENTURES IN PARADISE
 Adam travels to a remote Pacific island. Gardner McKay, Teresa Wright. (60 min.)

13 SCIENCE ALL-STARS—Morrow
 Dr. Konrad Bloch, co-winner of the 1964 Nobel Prize for medicine, is the guest.

2:00 **2 MOVIE—Drama**
COLOR "East of Eden." (1955) In California's Salinas Valley at the turn of the century, a father raises two motherless sons: Aaron, quiet and studious, and Cal, wild and tormented. Julie Harris, James Dean. (Two hours)

3 NBC SPORTS IN ACTION
 Scheduled: stunt flying and the Air Boat Association of America Grand Trophy Race, which was filmed last December in the Florida Everglades. Jim Simpson and John Travieso report the race. Films also show how the military uses the shallow, airplane-engine powered boats in South Vietnam. The third annual Fort Lauderdale (Fla.) Air Show was filmed last February. Jim Simpson reports. (60 min.)

4 COLLOQUY
 Discussion in the "Man and the Arts" series centers on architecture.

5 RIPCORD—Adventure
 When a lawyer's son chooses chuting instead of law school, Ripcord Inc. is grounded by the indignant parent. Larry Pennell, Ken Curtis.

7 7 11 13 NBA PLAY-OFF—76ers vs. Royals

SPECIAL The Philadelphia 76ers meet the Cincinnati Royals in the third game of their Eastern Division play-off. The Royals, who finished the season in second place, are sparked by Oscar Robertson and Jerry Lucas. The 76ers, who finished third, are led by Wilt Chamberlain. The winner of this series will meet the Celtics for the division title. Chris Schenkel and Bob Cousy report.

8 MOVIE—Romance
 "Intermezzo." (1939) A famed concert violinist finds himself falling in love with a beautiful young pianist. Leslie Howard, Ingrid Bergman, Edna Best. (90 min.)

ABBOTT & COSTELLO COMIN' ROUND THE MOUNTAIN TODAY 4 PM



Afternoon

12 FILM FEATURE

"Way of a Champion." Films of the Indianapolis 500.

2:30 4 SPEAK OUT—Jerry Jensen

A discussion on "The Child Beaters."

5 10 12 CBS SPORTS SPECTACULAR—Water Skiing, Racing

Scheduled: motorcycle racing and the National Water Ski Championships, which were taped last September at Webster, Mass. Top water skiers competed in the men and women's slalom, trick and jumping events. The National Hare and Hound Motorcycle Championship was taped last summer at Cherry Creek, Utah. Over 200 drivers competed in the 120-mile, cross-country race. (90 min.)

3:00 3 PROFILES IN COURAGE

See 6:30 P.M., Ch. 4. (60 min.)

4 SUNDAY

An examination of the situation in Vietnam is scheduled: Edwin Newman interviews former Ambassador to South Vietnam Henry Cabot Lodge; Elie Abel chronicles the history of U.S. negotiations

with Communist countries; Robert Goral-ski reports on South Vietnam's internal politics; and Garrick Utley discusses the South Vietnamese Army. (60 min.)

Postponed from last week.

3:30 8 DAN SMOOT—Commentary

3:45 8 MANION FORUM—Talk

4:00 2 MOVIE—Adventure

"Stowaway." (1936) An orphan girl is shipped to Shanghai. Shirley Temple, Robert Young, Alice Faye. (90 min.)

3 MOVIE—Comedy

"Comin' Round the Mountain." (1951)

4 8 NBC SPORTS IN ACTION

COLOR Scheduled: mountain climbing and the World Surfing Championship, which was filmed at two beaches near Lima, Peru. Surfers from the U.S., Peru, Ecuador and Australia competed in the men and women's finals. Jim Simpson reports. Four American mountain climbers were filmed as they scaled the 21,000-foot Mount Chacraraju in the Peruvian Andes. Climber Leigh Ortenburger describes the ascent to Jim Simpson. (60 min.)

5 MOVIE—Biography

"Sutter's Gold." (1936) During the early 1800's, a young man leaves his family in Switzerland to seek his fortune. Edward Arnold, Lee Tracy. (90 min.)

7 7 11 13 WORLD OF GOLF

COLOR Europe's Luxemburg Golf Club is the setting for a match between Marilyn Smith and English champ Marley Spearman. This par-72, 6059-yard course is noted for its extremely large bunkers filled with powdery sand. George Rogers and Gene Sarazen report from the only golf course in Luxemburg. (60 min.)

Last show of the series . . . picked up in progress at the conclusion of the NBA Play-Offs. . . . Ch. 11 does not carry this show in color.

10 MOVIE—Fantasy

"Journey Beneath the Desert." (French-Italian; 1963) N. Cal. TV Debut. Two mining engineers discover the lost continent of Atlantis. Haya Harareet, Jean-Louis Trintignant. (Two hours)

12 TOP STAR BOWLING

Bob Strampe challenges the winner of the Golembiewski-Savas match. (60 min.)

TODAY — 4:00 P.M.

CH 7 7 11 13

Shell's



Wonderful World of GOLF

MARLEY SPEARMAN

2-time British Ladies Amateur Champion

vs.

MARILYNN SMITH

2-time Holder L.P.G.A. Titleholders Championship

playing Luxemburg Golf Club

LUXEMBURG

5:00 **4** **7** WILD KINGDOM

COLOR "Strangest of All." Cameras focus on animals with unusual habits including the American Western grebe, a bird that appears to run over water, and the African secretary bird that eats poisonous cobras.

7 SCIENCE ALL-STARS

Edwin O. Reischauer, U.S. Ambassador to Japan, discusses life in the Orient.

8 SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details.

11 TEEN TALK—Panel

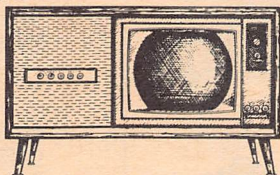
Bob Custer is moderator for a discussion on "Smoking and the Teen-ager."

12 JACK BENNY—Comedy

"Tonight Show" host Johnny Carson proves his versatility by performing card tricks, ventriloquism, a drum solo and a song-and-dance to "Ballin' the Jack."

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SPENCER TRACY
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Sunday

Afternoon-Evening

13 MOVIE—Drama

"The Gun Runners." (1958) N. Cal TV Debut. Sam Martin, owner of a fishing boat, is about to lose his prize possession due to lack of funds. Audie Murphy, Eddie Albert, Patricia Owens. (90 min.)

5:30 2 NEWS—Bob Stone

3 MOVIE—Comedy

COLOR "Desk Set." (1957) Love and automation meet head-on when an efficiency expert installs a computer to replace the girls in a TV network's research department. Spencer Tracy, Katharine Hepburn. (Two hours)

4 8 G-E COLLEGE BOWL

COLOR Susquehanna University, Selingsgrove, Pa., challenges the winner of last week's match between the University of Wisconsin, Madison, and Utah State University, Logan. Robert Earle.

5 12 AMATEUR HOUR—Variety

"Cavalcade of Amateurs" highlights this program's 31-year history. See the Close-up on opposite page.

7 MOVIE—Western

COLOR "The Far Country." (1955) Bay Area TV Debut. Arriving in Alaska with a herd of cattle, two men run into trouble with the town's self-appointed lawman. James Stewart, Ruth Roman, Corinne Calvet. (Two hours)

7 SURVIVAL!—Documentary

Craig Breedlove is interviewed by James Whitmore, who narrates films of Breedlove's narrow escape from a racing-car mishap at high speed.

Postponed from last week.

11 MOVIE—Drama

"The D.I." (1957) Marine drill sergeant Jim Moore knows that his platoon isn't shaping up the way it should and he knows why. Jack Webb, Don Dubbins, Jackie Loughery. (Two hours)

5:45 2 DAN SMOOT—Commentary

Evening

6:00 2 DICK POWELL—Drama

Shortly after one of her workers attempts suicide, Dr. Whitehall, female leader of a fanatical cult, is found murdered. Michael Rennie, Eva Gabor. (60 min.)

'CAVALCADE OF AMATEURS'

Ron Cochran narrates this first installment of a two-part documentary chronicling the 31-year history of "The Original Amateur Hour."

The program, which provides a showcase for talented amateurs, began in March 1934 on a local New York radio station, with the late Maj. Edward Bowes presiding. In 1935, "Amateur Hour" graduated to network radio, and within a year became the leading evening program, topping such radio rivals as Jack Benny, and George Burns and Gracie Allen.

Film clips show early-day amateur performances being halted by Major Bowes' critical gong. But not all the performers were destined for oblivion. Still photographs and tape recordings are used to re-create the original performances of



The Hoboken Four (Frank Sinatra, right) with Major Bowes in 1935.

the Hoboken Four, featuring Frank Sinatra; comedian Frank Fontaine; Metropolitan Opera baritone Robert Merrill; a seven-year-old Theresa Brewer; singer Connie Francis; comics Jack Carter and Stubby Kaye; and ventriloquist Paul Winchell.

SUNDAY SHOWCASE

"THE D.I."

starring

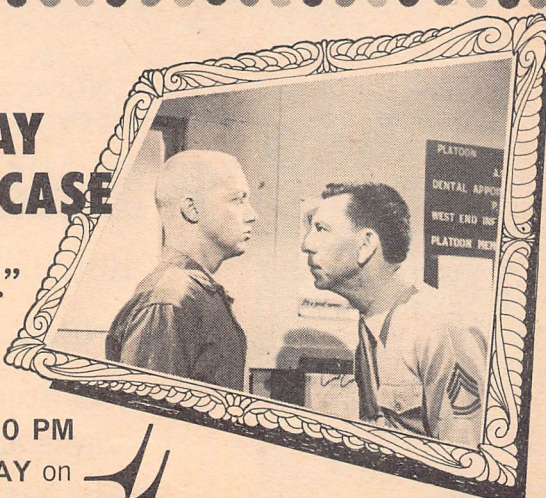
Jack Webb

5:30 to 7:30 PM

SUNDAY on

CHANNEL

ELEVEN



Sunday March 28, 1965

Evening

4 **COLOR** **MEET THE PRESS**
5 8 10 12 **TWENTIETH CENTURY—Documentary**

"The Farmer: Feast or Famine" focuses on how machines are driving people from the farms and piling up surpluses paid for by the taxpayer. The plight of the American farmer and the Government's farm program are discussed by Dr. Edward Higbee, author of "Farms and Farmers in an Urban Age"; Charles B. Schuman, president of the American Farm Bureau Federation; and James Patton, president of the National Farmers Union. Narrator Walter Cronkite shows us "factory farms" like the one in California with machines that pick 4000 pounds of cotton a day and a small but flourishing farm in North Carolina. American farm laborers discuss their reactions to braceros (field workers) imported from Mexico, and agricultural engineer Ralph Parks compares the cost of hand labor to mechanization.

7 **REBEL—Western**
In disguise, Johnny joins forces with a

stranger who's trailing a man he wants to kill—Johnny Yuma. Nick Adams.
6:30 **4** **PROFILES IN COURAGE**

In 1917, Sen. George W. Norris of Nebraska is branded a traitor by his constituents because he opposed President Wilson's arming of merchant ships. Script by Don M. Mankiewicz. (60 min.)

Cast

George W. Norris.....Tom Bosley
Joe Cannon.....Torin Thatcher
Sam Ennis.....George Mitchell
Asle Gronna.....Peter Whitney
Sen. Robert La Follette...Herbert Voland
Congressman Lindbergh....Peter Hobbs
Congressman Gardner.....Dan Tobin
Frederick Babcock.....John Napier

5 10 **WORLD WAR I**
"Wilson and Peace." At the Versailles Peace Conference, President Woodrow Wilson attempts to create a just and lasting peace through "open covenants, openly arrived at" and his fourteen points. Films and stills show the Big Four (Wilson, Lloyd George, Clemenceau and Italy's Orlando); crowds in Berlin

KTVU
2

PREMIERE
SUNDAY
FIRST SAN FRANCISCO TELECAST

7:00
PM



"TIP ON A DEAD JOCKEY"

Robert Taylor
Dorothy Malone

With: Gia Scala • Jack Lord
Joyce Jameson

Adventure, intrigue and danger surround an American playboy visiting Madrid.

Repeat telecast Monday at 7:30 p.m.

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Evening

and Versailles; and some of the other delegates: economist John Maynard Keynes, Walter Lippman and John Foster Dulles. Robert Ryan narrates.

7 DANIEL BOONE—Western

"The Ben Franklin Encounter." After returning from a trip to Virginia, Daniel tells his family how he and Mingo met a famous Colonial insurgent—and almost got themselves shipped off to England. Daniel: Fess Parker. Benjamin Franklin: Laurie Main. Adm. Lord Clydesdale: Edward Mulhare. (60 min.)

8 MISTER ED—Comedy

An offended Ed breaks his spectacles—and demands contact lenses in their place — after a park attendant laughs at his outsized glasses. Wilbur: Alan Young. Carol: Connie Hines. Gordon: Leon Ames. Dr. Fosdick Sr: Howard Wendell. Dr. Fosdick Jr: Roy Stuart.

12 SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details.

13 VALENTINE'S DAY—Comedy

"Mama Loathes Papa." Val has surprise house guests: his divorce-bent cousin Laura and her daughter Jennifer, a precocious little girl who claims she doesn't like her daddy. Valentine: Tony Franciosa. Rocky: Jack Soo. Libby: Janet Waldo. Laura Callison: Joyce Van Patten. Jennifer Callison: Julia Benjamin.

7:00 2 MOVIE—Drama

"Tip on a Dead Jockey." (1957) Bay Area TV Debut. Irwin Shaw's story of a playboy in the midst of a financial crisis in Madrid. Robert Taylor, Dorothy Malone, Gia Scala. (Two hours, 10 min.)

Postponed from an earlier date.

5 8 10 12 LASSIE—Drama

When Corey journeys into the swamp to visit an old friend, the man's granddaughter takes a strong liking to Lassie. Corey: Robert Bray. Mattie Dawes: Suzanne Cupito. Grandpa Dawes: George Mitchell.

13 SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details.

7:30 3 4 7 DISNEY'S WORLD

COLOR "Kilroy," third of four parts. Mayor Homer Jeffry, hoping to boost his own political stock, offers Medal of Honor-winner Kilroy a job—that will make Kilroy the least popular man in

town. Script by John Whedon. (60 min.)
Cast

Oscar Kilroy.....Warren Berlinger
Mayor Homer Jeffry.....Robert Emhardt
Ed Barrett.....Philip Abbott

5 8 10 12 MY FAVORITE MARTIAN—Comedy

Tim's former English teacher tells him he's been chosen to serve on a committee to name the Teacher of the Year. Martin: Ray Walston. Tim: Bill Bixby. Miss Pringle: Doris Packer. George: Randy Kirby.

Randy Kirby is Durward Kirby's son.

7 11 13 WAGON TRAIN

Coop goes to visit an old girl friend named Eloise, and ends up being recruited to pose as the husband of Eloise's twin sister Betsy. Coop: Robert Fuller. Hale: John McIntire. (60 min.)

Guest Cast

Eloise }
Betsy }Jennifer Billingsley
Calvin.....Jody McCrea
Buster Blee.....Peter Whitney
Sylvia Blee.....Meg Wylie

8:00 5 8 10 12 ED SULLIVAN

Ed's scheduled guests are comedian Sid Caesar; singer Bobby Vinton; comedian Jackie Vernon; impressionist Marilyn Michaels; comedian Bob King; Les Marcellis, acrobats; and Little Anthony and the Imperials, singing "It Hurts So Bad." Ray Bloch orchestra. (60 min.)

8:30 3 4 BRANDED—Western

COLOR "The Mission," conclusion. McCord succeeds in luring a band of Mexican brigands into a U.S. Army fort, but he can't convince the fort's commander that he's not one of the outlaws. McCord: Chuck Connors.

Guest Cast

Major Whitcomb.....Wendell Corey
Crispo.....Peter Breck
Alice Whitcomb.....Rochelle Hudson
Corporal Dewey.....Patrick Wayne

Connors used to play baseball. See the article on page 28.

7 7 11 13 BROADSIDE

The Waves are planning to rid themselves of Commander Adrian—by convincing him he's having a nervous breakdown. Anne: Kathleen Nolan. Adrian: Edward Andrews. Trotter: Dick Sargent.

9:00 **3 4 7 8** BONANZA—Western

COLOR "The Trap." Little Joe's former girl friend thinks that Joe murdered her husband so that she could be free to marry him — and the dead man's twin brother holds the same belief. Little Joe: Michael Landon. Ben: Lorne Greene. Sheriff Coffee: Ray Teal. (60 min.)

Guest Cast

Burk }
Booth } Steve Cochran
Hallie Shannon Joan Freeman

5 10 12 FOR THE PEOPLE

"Secure Any Special Privilege or Advantage," by Alvin Sargent. Idealistic actor Ernie Garetella is picked up for impersonating an officer, but Ernie has a charge of his own — he claims that he was offered a bribe while wearing the uniform. Koster: William Shatner. Phyllis: Jessica Walter. (60 min.)

Guest Cast

Ernie Garetella Dick Shawn
Edna Garetella Carol Rossen
Mr. Smithson Lou Polan

7 11 13 MOVIE—Drama

Sunday Night Movie: "Paris Blues." (1961) Tourists Lillian Corning and Connie Lampson step off the train in Paris and into love affairs with two expatriate American jazzmen: trombonist-composer Ram Bowen and his sideman Eddie Cook. Based on the novel by Harold Flender. Duke Ellington's score received an Oscar nomination. (One hour, 55 min.)

Cast

Ram Bowen Paul Newman
Lillian Corning Joanne Woodward
Eddie Cook Sidney Poitier
Connie Lampson Diahann Carroll
Wild Man Moore Louis Armstrong

9:10 **2** ROLLER DERBY—Bombers

The Bay Bombers vs. the Chicago Pioneers at Kezar Pavilion. Walt Harris reports. (Live; one hour, 35 min.)

10:00 **3 4 8** ROGUES—Drama

"Grave Doubts." Tony comforts Madeleine Sorel after the murder of her father — or was the victim really her father?

Continued on next page



BRIGITTE BARDOT

stars in a story of wartime romance in occupied Italy.

CONCERT OF INTRIGUE

11:00 PM
SUNDAY



KRON-TV

Sunday March 28, 1965

Evening

Records reveal that Sorel died in 1944. Script by Edmund H. North. Tony: Gig Young. Marcel: Charles Boyer. (60 min.)

Guest Cast

Madeleine Sorel.....Jocelyn Lane
Paul Duval.....Jonathan Harris
Otto Anhalt.....Otto H. Harris
Hans Farber.....Felix Locher
Inspector Charles Jouet...James Frawley
Chief Inspector Delcourt

.....Vincent Gardenia
Swiss Detective.....James Lanphier

5 10 12 CANDID CAMERA

The camera focuses on a man trying to dry his hands with a towel that makes them dirty again; a series of practical jokes involving a clock that runs backwards, a gyroscope in a suitcase and a suit that seems to be on fire; and a classroom of children left unattended. Allen Funt and Durward Kirby are the hosts.

7 MOVIE—Drama

"Paris Blues." See 9 P.M., Ch. 7 for details. (One hour, 55 min.)

10:30 5 10 12 WHAT'S MY LINE?

Rep. John V. Lindsay (R., N.Y.) joins Dorothy Kilgallen, Arlene Francis and Bennett Cerf on the panel. John Daly.

10:45 2 MANION FORUM—Talk

10:55 7 11 13 NEWS

11:00 2 MOVIE—Drama

"Deep Waters." (1948) Romantic tale of an orphan boy and his love for the sea. Dana Andrews, Jean Peters.

3 MEET THE PRESS—Interview

See 6 P.M. Ch. 4 for details.

4 MOVIE—Drama

"Concert of Intrigue." (French; 1954) An Italian count falls in love with the niece

of a top German official. Brigitte Bardot, Pierre Cressoy. (One hour, 50 min.)

5 8 10 12 NEWS

11:10 5 SPORTS—John Weston

7 MOVIE—Drama

"Ten North Frederick." (1958) Joseph B. Chapin, long regarded in his community as a morally upright individual, decides to enter politics. Gary Cooper, Diane Varsi, Suzy Parker, Geraldine Fitzgerald.

13 ABC SCOPE

11:15 5 NEWS—Bill Stout

10 MOVIE—Drama

"General Della Rovere." (Italian; 1960) N. Cal. TV Debut. The Setting: Nazi-occupied Italy, 1943. Vittorio De Sica, Hannes Messemer. (Two hours, 25 min.)

12 MOVIE—Drama

"Old Los Angeles." (1948) A Missouri lawman heads for Los Angeles to search for gold — and his brother's murderer. Joseph Schildkraut, William Elliott.

11:25 11 MOVIE—Drama

"The Man in the Gray Flannel Suit." (1956) An American suburbanite is heading for the "Madison Avenue" set. Gregory Peck, Jennifer Jones, Fredric March, Marisa Pavan. (Two hours, 55 min.)

11:30 3 MOVIE—Mystery

"The Fat Man." (1951) Murder mystery in which the Fat Man investigates the killing of a dentist. J. Scott Smart, Julie London, Rock Hudson.

5 KPIX EDITORIAL

11:35 5 MOVIE—Comedy

"Here Comes Mr. Jordan." (1941) A boxer dies before his scheduled time. Robert Montgomery, Evelyn Keyes, Claude Rains. (One hour, 40 min.)

13 ELEVENTH HOUR—Drama

Christine Warren's routine "blues" suddenly become abnormally severe — she tries to kill both her new baby and her husband. Christine: Inger Stevens. Peter: Robert Vaughn. (60 min.)

11:55 7 NEWS

12:50 4 NEWS

1:15 5 SILENTS PLEASE—Movies

"The Road to Yesterday" (1925) is an early Cecil B. DeMille epic starring William Boyd, who later became Hopalong Cassidy, in a double role as priest and cavalier. Paulton: Joseph Schildkraut.



GENERAL DELLA ROVERE
VITTORIO DE SICA
11:15 P.M. • SUNDAY
KXTV 10

Morning

- 5:55 **4** FARM NEWS
5 SUNRISE SEMESTER
 Russian Literature in Translation: "Russian Symbolism: Its Background and Significance." Dr. Robert Magidoff.
- 6:00 **3** RHYME AND REASON
 1. Dr. Thomas Flotte of the University of Michigan dramatically illustrates three vital contributions to modern medicine. 2. The development of psychology as a science is traced. (60 min.)
4 PROFILE—San Diego State
 Host Robert Lee attempts to discern history from legend.
7 CHANNEL FOR LEARNING
- 6:20 **10** FOCUS ON FARMING
- 6:25 **5** SOCIOLOGY—Lessons
 Dr. Earl Raab discusses compensatory education.
- 6:30 **4** OUR WORLD—Education
 New techniques for the purification of food, air and water are discussed.
7 DIXIE SINGIN'—Music
10 SUNRISE SEMESTER
 See 5:55 A.M., Ch. 5, for details.
- 6:50 **13** NEWS
- 6:55 **8** KPIX EDITORIAL
13 RANCH AND GARDEN WORLD
- 7:00 **3 4 8** TODAY
 Scheduled: concert pianist Kabi Laretei, wife of Swedish film director Ingmar Bergman; and Fred Warshofsky, author of "The Rebuilt Man." (Two hours)
5 JACK'S PLACE—Children
7 MARSHAL 'J'—Children
10 DIVER DAN—Cartoons
13 CARTOONLAND—Children
- 7:30 **12** BIG PICTURE—Army
 "The Changed Face of Europe," a study of the realignments made in Europe since World War II.
- 8:00 **5 10 12** CAPTAIN KANGAROO
 The Captain celebrates the birthday of John Tyler, 10th President of the United States. (60 min.)
7 BAT MASTERSON—Western
 Herds of diseased Mexican cattle are being smuggled into the United States. Bat: Gene Barry. Alec: Stevan Darrell. Renee: Diana Crawford.

- 7** TODAY
 See 7 A.M., Ch. 3, for details. (60 min.)
 Picked up in progress.
- 9** CLASSROOM—Education
 In-school subjects: mathematics, science and Spanish. (Three hours, 25 min.)
- 11** CONTINENTAL CLASSROOM
 American Government: Prof. Peter H. Odegard discusses "The Uprooted and the Alien American."
- 8:15 **13** KING AND ODIE—Cartoons
- 8:30 **7** COUNT MARCO—Women
11 GOSPEL SINGING—Music
13 MOVIE—Drama
 "The Case Against Brooklyn." (1958) Rookie cop Peter Harris is assigned to a tough case. Darren McGavin, Maggie Hayes, Bobby Helms. (90 min.)
- 9:00 **3 4 7** TRUTH OR CONSEQUENCES—Game
COLOR The series commemorates its 25th anniversary by moving into a new time slot. Mrs. Stephen Umlas reigns as the Silver Anniversary Queen this week.
5 10 12 NEWS—Mike Wallace
7 GIRL TALK—Panel
 Panelists are actresses Jan Sterling, Sylvia Syms and Marika Roberts.
- 8** JACK LA LANNE—Exercise
11 HOCUS POCUS—Children
- 9:10 **6** CLASSROOM—Education
 Subjects include mathematics, Spanish and science. (Two hours, 50 min.)
- 9:30 **3 4 7 8** WHAT'S THIS SONG?
COLOR Singer Marguerite Piazza and TV emcee Tom Kennedy are the celebrity guests this week.
5 10 12 I LOVE LUCY—Comedy
 Ricky makes the mistake of teaching Lucy to drive his new car. Lucy: Lucille Ball.
7 MOVIE—Comedy
 "Woman of the Year." (1942) A female columnist declares that baseball should be discontinued during World War II. Spencer Tracy, Katharine Hepburn, Fay Bainter, Reginald Owen. (One hour, 50 min.)
- 9:50 **2** RELIGION TODAY—Protestant
- 9:55 **3 4 7 8** NEWS
- 10:00 **2** NEWS—Walt Harris
3 4 7 8 CONCENTRATION
 Today's envelope prize is a new kitchen. Hugh Downs is the host.

Morning-Afternoon

5 10 12 ANDY GRIFFITH

Ellie begins to hear wedding bells when Andy invites her to a dance. Barney: Don Knotts. Ellie: Elinor Donahue.

11 GIRL TALK—Panel

Panelists are actress Arlene Francis, fashion columnist Carol Bjorkman, and Washington, D.C., TV personality Lorraine Flocks. Virginia Graham.

13 FATHER KNOWS BEST—Comedy

Kathy promises to get an "A" on a math test if her parents will buy her a typewriter. Kathy: Lauren Chapin. Jim: Robert Young. Margaret: Jane Wyatt.

10:30 2 JACK LA LANNE—Exercise

3 4 7 8 COLOR JEOPARDY

Grampa plans to give a surprise birthday party for Hassie. Grampa: Walter Brennan. Hassie: Lydia Reed.

11 ADVENTURES IN PARADISE

Underwater film expert Michael Legrange and his entourage charter the Tiki for a new venture. Adam: Gardner McKay. Michael: Kent Smith. (60 min.)

13 DONNA REED—Comedy

Donna tells Mary how to charm a handsome basketball player into taking her to the school dance. Mary: Shelley Fabares. George Haskell: Jimmy Hawkins.

11:00 2 ROMPER ROOM—Children

3 4 7 CALL MY BLUFF—Game

COLOR Orson Bean and Peggy Cass are the celebrity contestants.

5 8 10 12 LOVE OF LIFE

13 ERNIE FORD—Variety

Ernie leads the band in the march "Pomp and Circumstance."

11:20 7 NEWS—Bob Dunn

11:25 5 8 10 12 NEWS

11:30 3 4 8 I'LL BET—Game

DEBUT COLOR Show-business husband-and-wife teams are pitted against each other in this weekday game show hosted by Jack Narz. Guests: Actress Patricia Blair and Martin Colbert vs. Dan and Dolphia Blocker.

5 10 12 SEARCH FOR TOMORROW—Serial

7 7 11 13 PRICE IS RIGHT

Actor Jack Palance joins the panel. Bill Cullen is the moderator.

11:45 5 10 12 GUIDING LIGHT—Serial

11:55 3 4 8 NEWS

Afternoon

12:00 2 JACK BENNY—Comedy

Jack's preparing to leave for New York, but a visit from the plumber slows him up. Don Wilson.

3 5 10 13 NEWS

4 8 COLOR LET'S MAKE A DEAL—Game

7 7 11 DONNA REED—Comedy

Alex tries to collect the money Jeff owes the family. Alex: Carl Betz. Jeff: Paul Petersen. Mary: Shelley Fabares.

12 OUR MISS BROOKS—Comedy

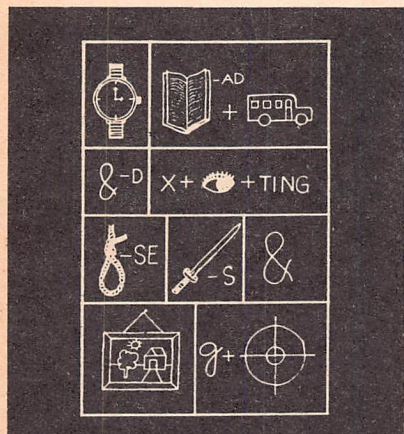
Walter Denton tricks his principal into approving turnabout day. Eve Arden, Gale Gordon, Stretch Snodgrass.

12:20 13 HELEN BALE—Interviews

12:25 3 4 8 NEWS

12:30 2 TV HOUR OF STARS—Drama

A former convict bent on reform finds himself implicated in a crime involving



Answer to above: watch Rebus, an exciting new word and picture game.

The Rebus Game

abc 1:00 pm on 7

the murder of a police officer. Irene Howard: Rochelle Hudson. Dick Mannon: Robert Kent. Tex Shapiro: J. Edward Bromberg. (60 min.)

3 **LEAVE IT TO BEAVER**—Comedy
After reading "Ivanhoe," Beaver takes up the legendary pursuits of knight-hood and chivalry. Jerry Mathers.

4 **MOMENT OF TRUTH**—Serial
5 **8** **10** **12** **AS THE WORLD TURNS**—Serial

7 **7** **11** **FATHER KNOWS BEST**
Kathy comes to the rescue when Bud doesn't get an invitation to the Sadie Hawkins Dance. Bud: Billy Gray. Kathy: Lauren Chapin. Margaret: Jane Wyatt.

13 **MOVIE**—Western
"Running Target." (1956) In the Colorado territory, four convicts escape from jail. Doris Dowling, Arthur Franz, Richard Reeves, Myron Healey. (90 min.)

1:00 **3** **4** **DOCTORS**—Serial

5 **8** **10** **12** **PASSWORD**—Game
Singer Frank Sinatra Jr. and actress Penny Fuller are the celebrity contestants this week. Host: Allen Ludden.

7 **7** **11** **REBUS**—Game
DEBUT Jack Linkletter hosts this game show in which contestants try to identify a mystery name or phrase from sketches drawn by their teammates.

1:10 **6** **CLASSROOM**—Education
This afternoon's subjects: geography, science and music. (One hour, 25 min.)

9 **CLASSROOM**—Education
Subjects include geography, science and French. (Two hours, 50 min.)

1:30 **2** **I WANT TO KNOW**—Venter

3 **4** **7** **ANOTHER WORLD**

5 **8** **10** **12** **HOUSE PARTY**
Actor Basil Rathbone is Art Linkletter's guest on this first of five reruns.

7 **ON THE SCENE**—Dick Stewart
Schedule guests include French cooking expert Mary Tierney who prepares escargot.

11 **AFTERNOON**—Jess and Lu

2:00 **2** **MOVIE**—Drama
"Devotion." (1946) Story of the Bronte Sisters and of their turbulent lives in Yorkshire. Ida Lupino, Olivia de Havilland, Paul Henreid. (One hour, 25 min.)

3 **4** **YOU DON'T SAY!**—Game
COLOR Guest celebrities this week are songstress Barbara McNair and David McCallum, co-star of "The Man from U.N.C.L.E." Tom Kennedy is the host.

5 **8** **10** **12** **TO TELL THE TRUTH**
This week's panelists are comedian Milt Kamen, actresses Tammy Grimes and Alexis Smith, and actor Chester Morris.

7 **7** **11** **13** **FLAME IN THE WIND**

2:25 **5** **8** **10** **12** **NEWS**

2:30 **3** **MOVIE**—Drama
COLOR "Magnificent Obsession." (1954) Part 1 of two parts. A rich playboy is responsible for the death of a doctor and the loss of his beautiful wife's eyesight. Jane Wyman, Rock Hudson. (90 min.)

4 **MATCH GAME**

Comedy writer Selma Diamond and TV personality Art James are this week's celebrity players. Host: Gene Rayburn.

5 **8** **10** **12** **EDGE OF NIGHT**

7 **7** **11** **13** **DAY IN COURT**

2:55 **4** **7** **7** **11** **13** **NEWS**

MAGNIFICENT OBSESSION

ROCK HUDSON • JANE WYMAN

PART 1 . . . COLOR

MONDAY 2:30

KCRA-TV



ROCK HUDSON ANTHONY QUINN

 SEMINOLE

COLOR PREMIERE

MONDAY 4 PM

KCRA-TV



Monday March 29, 1965

Afternoon

3:00 **4** LARAMIE—Western
Slim has fallen for a winsome stranger.
June: Julie London. Slim: John Smith.
Jess: Robert Fuller. Jim Dark: Claude
Akins. (60 min.)

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

3:25 **2** NEWS

3:30 **2** CAPTAIN SATELLITE—Children

5 MIKE DOUGLAS—Variety
Actress Vivian Vance is this week's co-
host. Scheduled guests include actress
Spring Byington. (60 min.)

7 7 11 13 YOUNG MARRIEDS

8 MOVIE—Drama

"Pool of London." (English; 1950) The
crew of a ship becomes involved in smug-
gling and murder. Bonar Colleano, Susan
Shaw, Renee Asherson. (Two hours)

10 DOBIE GILLIS—Comedy
Dobie seeks Zelda's aid in improving his
grades. Dwayne Hickman. Anastasia: Alva
Celauro. Zelda: Sheila James.

12 JACK BENNY—Comedy
See Tues. 12 Noon, Ch. 2, for details.

4:00 **3** MOVIE—Adventure

COLOR "Seminole." (1953) N. Cal. TV
Debut. In 1835 a sadistic Army officer
is ordered to drive the Seminole Indians
out of the Everglades. Rock Hudson, An-
thony Quinn. (One hour, 45 min.)

4 WHIRLYBIRDS—Adventure
Two men with a secret engage Chuck
and P.T. to transport them to a fishing
cabin. Kenneth Tobey, Craig Hill.

7 7 11 13 TRAILMASTER
Flirtatious Marie Dupree turns her at-
tentions to Tonio, a young Sicilian immi-

grant. Marie: Debra Paget. Tonio: Nick
Adams. Adams: Ward Bond. (60 min.)

10 MIKE DOUGLAS—Variety
Actress Vivian Vance is this week's co-
host. Scheduled guests include actress
Spring Byington and Donald Keyhoe, who
talks about unidentified flying objects.
Ellie Frankel Quintet. (90 min.)

12 MOVIE—Comedy
"Mr. Smith Goes to Washington." (1939)
An idealistic and rather innocent young
man is elected to Congress. Jean Arthur,
James Stewart. (90 min.)

4:30 **2** MICKEY MOUSE CLUB
Fun with Science: Prof. Wonderful
shows how toys work.

4 MAYOR ART—Children

5 MOVIE—Drama
"Cry Tough." (1959) Released from pris-
on, a youth tries to go straight. John
Saxon, Linda Cristal. (One hour, 25 min.)

9 FRENCH CHEF—Cooking
Two methods of stewing beef.

5:00 **2** LLOYD THAXTON—Music
Lloyd plays Trini Lopez' recording of
"Lemon Tree." (60 min.)

7 MOVIE—Adventure
COLOR "Hercules." (1959) A retelling
of the legend of the son of Jupiter. Steve
Reeves, Sylva Koscina. (90 min.)

7 MAGILLA GORILLA—Cartoons
9 WHAT'S NEW—Children
Birds of the forest; development of
liberty in the U.S.

11 LEAVE IT TO BEAVER—Comedy
Beaver makes it clear that he is much
too old to need a babysitter. Beaver:
Jerry Mathers. Wally: Tony Dow.

13 MICKEY MOUSE CLUB
"Border Collie," first of a four-part se-
ries about Scamp, a sheep dog.

5:30 **4** BACHELOR FATHER—Comedy
Concerned over Kelly's lack of discipline,
Bentley decides that she needs a wom-
an's guidance. John Forsythe, Noreen
Corcoran, Sammee Tong.

6 BETTY B—Songs

7 TO BE ANNOUNCED

8 SUPERMAN—Adventure

9 TV KINDERGARTEN

10 LLOYD THAXTON—Music
The Hondells sing "Little Sidewalk Surf-
er Girl." (60 min.)



THE
GREATEST!
STEVE REEVES
IS THE MIGHTY
HERCULES

IN COLOR
MONDAY
5:00 PM



11 RIFLEMAN—Western

A bookkeeper learns that his embezzlement has been discovered. Lucas: Chuck Connors. Jackford: Bert Freed. Manning: William Phipps. Mark: Johnny Crawford.

12 HAVE GUN—WILL TRAVEL

An aged, injured bankrobber enlists Paladin's aid against pals he deserted who now have him cornered. Richard Boone, Hank Patterson, William Stevens.

13 CAP'N DELTA—Children

5:45 **3 NEWS**

6 FRIENDLY GIANT—Children

Friendly reads "Big Red Barn."

5:55 **5 KPIX EDITORIAL**

Evening

6:00 **2 PETER POTAMUS—Cartoons**

3 4 NEWS—Huntley, Brinkley

5 7 8 11 12 NEWS

6 WHAT'S NEW—Children

Plants and animals of the Florida Ever-

glades; story of the first American settlement at Roanoke Island, Virginia.

9 WHAT'S NEW—Children

The French-Canadian version of the Paul Bunyan legend.

13 HUCKLEBERRY HOUND

6:30 **2 YOGI BEAR—Cartoons**

3 4 NEWS

5 8 10 12 NEWS—Cronkite

6 STOCK MARKET REPORT

7 LEAVE IT TO BEAVER—Comedy

It's a case of "Mistaken Identity" when Beaver is accused of breaking a window. Jerry Mathers, Hugh Beaumont.

7 NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Cantata No. 35 by Bach.

11 UNTOUCHABLES—Drama

Ness suspects that a blind Boston fishing magnate is connected with the flood of bootleg champagne in Chicago. Bauer: Richard Conte. Ness: Robert Stack. Charlie: Murray Hamilton. Marty: Michael Constantine. (60 min.)

**CORPUS
EARTHLING
OUTER LIMITS**

MONDAY 7 PM, KCRA-TV **3**

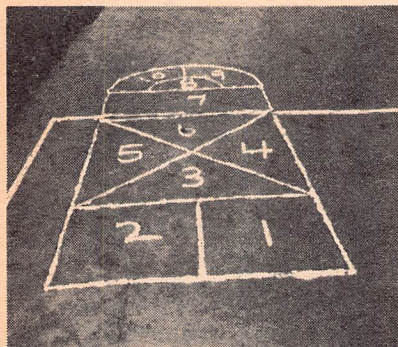


**MEN IN
CRISIS**

NARRATED BY EDMOND O'BRIEN

Monday at 7 p.m.





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Monday

Evening

13 WELLS FARGO—Western

The "Kinfolk" of killer Len Lassiter take an instant dislike to Hardie. Dale Robertson, Richard Jaeckel, Dan Riss.

6:35 6 MUSICAL PORTRAITS

The recording is Saint-Saens: Concerto in B Minor for Violin and Orchestra.

6:55 4 7 SPORTS

7:00 2 FRACTURED FLICKERS

Erich Von Stroheim is seen in "The Great Gabbo" and "Under Secret Orders."

3 OUTER LIMITS—Science Fiction

The metal plate in Dr. Paul Cameron's head enables him to overhear a remarkable conversation. Robert Culp, Barry Atwater, Salome Jens. (60 min.)

4 ASSIGNMENT FOUR

The new approaches being used to aid the alcoholic are studied. Bay Area physicians discuss the alcoholism problem in San Francisco and report on the new research being done to aid the alcoholic. Art Brown is the narrator.

5 HAVE GUN—WILL TRAVEL

Paladin becomes a tax collector in a tough cattle town. His three predecessors were murdered. Paladin: Richard Boone. Lewt Cutter: Roy Barcroft.

6 COMMUNISM—Lecture

Philip Mosely, director of Columbia's European Institute, talks about the value of summit conferences.

7 10 NEWS

7 OZZIE AND HARRIET—Comedy

Kris isn't exactly overjoyed by the painting Rick brings home — especially after she learns he did it years ago for a former girl friend. The Nelsons portray themselves. Wally: Skip Young.

8 WALT DISNEY'S WORLD

See Sun. 7:30 P.M., Ch. 3. (60 min.)

9 ANTIQUES—George Michael

George Michael talks about ornate antique lamps.

12 MEN IN CRISIS—Documentary

See Wed. 7 P.M., Ch. 4 for details.

13 HAVE GUN—WILL TRAVEL

A superstitious old miner mistakes Paladin for the devil's emissary. Richard Boone, Phillip Pine, Eduardo Ciannelli.

7:15 6 GERMANY TODAY

A study of the work of German-born expressionist painter Max Beckmann.

Evening

7 NEWS—Peter Jennings
7:30 **2** MOVIE—Drama
 "Tip on a Dead Jockey." See Sun. 7 P.M., Ch. 2. (Two hours, 10 min.)

4 KAREN—Comedy
 Karen doesn't know why, but suddenly she's a most unpopular girl—and can't even find a date. Karen: Debbie Watson. Steve: Richard Denning. Barbara: Mary La Roche. Mimi: Gina Gillespie. Candy: Trudi Ames. Janis: Bernadette Withers. Spider: Murray MacLeod.

Guest Cast

Big Jim Beasley.....David Draper
 Miss Hatfield.....Ann Doran

5 **10** **12** TO TELL THE TRUTH

6 **9** ENCOUNTERS

The Camara Brass Ensemble presents a program of chamber music.

7 **7** **11** **13** VOYAGE

"The Enemies." The recovered records of a sunken submarine show that a savage fight between two of the sub's officers — thought to be close friends — caused the tragedy. Nelson: Richard

Basehart. Crane: David Hedison. Morton: Bob Dowdell. Kowalski: Del Monroe. O'Brien: Derrick Lewis. (60 min.)

Guest Cast

General Tau.....Henry Silva
 Dr. Shiner.....Malachi Throne
 Captain Williams.....Robert Sampson

8:00 **3** **4** MAN FROM U.N.C.L.E.

"The Love Affair." Solo follows up on a hunch that THRUSH is developing a nuclear space ship, and ends up at a revival meeting presided over by one Brother Love. Script by Albert Aley. Solo: Robert Vaughn. Ilya: David McCallum. Waverly: Leo G. Carroll. (60 min.)

Guest Cast

Brother Love.....Eddie Albert
 Pearl Rolfe.....Maggie Pierce
 Dr. Janos Hradny.....Robert H. Harris
 Magda.....Tracey Roberts
 Brother Truth.....Antony Carbone
 Brother Faith.....Mike Masters

5 **8** **10** **12** I'VE GOT A SECRET

6 REPUBLICANS—Documentary

[SPECIAL] See 9 P.M., Ch. 9, for details.



9:00 **3** **4** JONATHAN WINTERS—Variety

[SPECIAL] **[COLOR]** Jonathan Winters and his guests—Buster Keaton, Julie Newmar and Fred Clark—satirize those TV documentaries about the history of Hollywood. Alexander Scourby, an old hand at the documentary game, narrates.

Included in this romp through the great moments in cinematic history are looks at child stars, the Rolls Royce entrance, Westerns, the beach-party epics, Agent 007, horror films and war movies. In a tour de force of Method Acting, Winters appears as a popcorn machine.

Written by Winters, Pat McCormick. Produced and directed by Greg Garrison. Eddie Safranski conducts the orchestra.

Highlights

"My Fortune Is My Face"Winters
 "Our Town"Dancers
 "I'm a Woman"Newmar
 "Real Live Girl"Winters and Newmar
 "I'm Calm"Newmar and Clark

'JONATHAN AND THE MOVIES'



Buster Keaton



Julie Newmar



Jonathan Winters

Evening

9 NATURE OF CONSERVATION

Georg Treichel suggests a plan for turning Skyline Boulevard in San Mateo and Santa Clara into a scenic parkway.

8:30 5 8 10 12 ANDY GRIFFITH

Aunt Bee claims she has a boy friend, hoping that Andy and Helen will stop feeling guilty about leaving her alone. Aunt Bee: Frances Bavier. Barney: Don Knotts. Helen: Aneta Corsaut.

Guest Cast

Hendricks.....Woodrow Chambliss
Clara.....Hope Summers

6 THROUGH THE LOOKING GLASS

SPECIAL See 9:30 P.M., Ch. 9.

7 7 11 13 NO TIME FOR SERGEANTS—Comedy

"Will's Misfortune Cookie." All because of a fortune-cookie prophecy, Will believes his friends are in danger. Will: Sammy Jackson. King: Harry Hickox. Milly: Laurie Sibbald. Ben: Kevin O'Neal.

9 KALEIDOSCOPE—Discussion

Julia Child tells James Day how she became the "French Chef."

9:00 3 4 JONATHAN WINTERS

SPECIAL **COLOR** Buster Keaton and Julie Newmar are among the guests for "Jonathan and the Movies." Appearing in cameo roles are Mickey Rooney, Agnes Moorehead, Peter Leeds and Cliff Norton. For details, see the Close-up on preceding page. (60 min.)

"The Andy Williams Show" is pre-empted.

5 8 10 12 LUCILLE BALL

Lucy uses her tax refund to buy stock in the Danfield Bank, and as part owner she intends to give Mooney a "helping" hand. Viv: Vivian Vance. Mooney: Gale Gordon.

Guest Cast

Dr. Kurtzman.....Elliott Reid
Phillips.....Harvey Korman
Miss Thompson.....Lynne Allen

6 SPREAD OF THE EAGLE

"The Monument." (Antony and Cleopatra, Act 4, conclusion; and Act 5.) After a brief victory, Antony's forces are defeated by Octavius. Mary Morris, Keith Michell, David William. (60 min.)

7 7 11 13 WENDY AND ME

Jeff's piloting a flight to Japan, so Wendy invites Mr. Bundy along for the ride. Landlord: George Burns. Wendy: Connie Stevens. Jeff: Ron Harper. Danny: James Callahan. Bundy: J. Pat O'Malley.

Guest Cast

Chaperone.....Pat Li
Man.....Yuki Shimoda

9 REPUBLICANS—Documentary

SPECIAL This film profiles one of "the new breed" of professional GOP politicians—Alabama attorney John Grenier, who spearheaded Senator Goldwater's campaign in the South.

9:30 5 10 12 MANY HAPPY RETURNS

Walter learns there's a woman behind Joe's recent tardiness and snoozing on the job: It's his girl friend's mother. Walter: John McGiver. Joe: Mickey Manners. Sharp: Russell Collins.

Guest Cast

Marilyn Walsh.....Shirley Bonne
Mrs. Walsh.....Alice Pearce

7 11 13 BING CROSBY—Comedy

Singer-actor Mel Torme' in "Moonlighting Becomes You." Bing's colleague Bert Snyder leads a furtive double life: He's an associate professor of music at Col-

MONDAY NIGHT AT THE MOVIES
9:30 P.M.

"The Long Hot Summer"



(RECOMMENDED FOR ADULT VIEWING)

STARRING
Paul Newman
Joanne Woodward
Anthony Franciosa
Orson Welles
Lee Remick

UNCUT ---
2 hours 15 minutes

(William Faulkner's famous novel)

ksbw-tv
8

ford University, but in a local cabaret he's known as Fingers Fenton, a jazz-singing pianist. Bing sings: "Them There Eyes," Mel (Bert) solos "Lulu's Back in Town" and both join in "Smack Dab in the Middle." Ellie: Beverly Garland.

Guest Cast

Amy Snyder.....June Dayton
Wojahowicz.....Stanley Adams
Dean Rumsey.....Les Aremayne

7 FARMER'S DAUGHTER—Comedy
"Katy's New Job." Millionaire Nelson B. Lowell decides that he is going to hire Katy as his social secretary. Katy: Inger Stevens. Glen: William Windom. Nelson B. Lowell: David Opatoshu.

8 MOVIE—Drama
"The Long Hot Summer." (1958) The relationship between Mississippi patriarch Will Verner, his weak son Jody, his high-strung daughter Clara, and Ben Quick, an ambitious young drifter. Paul Newman, Joanne Woodward, Orson Welles, Anthony Franciosa, Lee Remick, Angela Lansbury. (Two hours, 15 min.)

9 THROUGH THE LOOKING GLASS
SPECIAL Cameras record the reactions of a young alcoholic undergoing treatment with the hallucinogenic drug LSD. Dr. Sidney Cohen, author of "The Beyond Within: The LSD Story," is program host and commentator.

9:40 **2 DOCTORS' NEWS CONFERENCE**
"Germs You Live With." Scheduled guests include Dr. Ernest Jawetz, UC Medical Center. (Live)

10:00 **2 NEWS—Helmso, Jacobs, Mann**
3 4 ALFRED HITCHCOCK
"Completely Foolproof." To make certain she acquires plenty of money when she sues her wealthy husband for divorce, Lisa Brisson engages a private detective to gather some damaging evidence. Script by Anthony Terpiloff. (60 min.)

Cast

Joe Brisson.....J. D. Cannon
Lisa Brisson.....Patricia Barry
Bobby Davenport.....Geoffrey Horne
Foyle.....Myron Healey
Anna.....Joyce Meadows



10:00 **5 10 12 CASALS AT 88**

SPECIAL Last December, CBS marked the occasion of cellist Pablo Casals' 88th birthday with this highly acclaimed film portrait. Missed by many viewers because of a last-minute program change, it is repeated tonight.

Highlighting the report is an interview with Maestro Casals conducted by violinist Isaac Stern at Casals' home near San Juan, Puerto Rico. Casals, a musician and teacher for more than 65 years, reminisces about his career and discusses his musical and political philosophies with Stern, a longtime friend.

Woven into the conversation are glimpses of Casals at work—conducting a chamber ensemble and teaching a master class at Rudolf Serkin's Marlboro (Vt.) Festival; performing at his own Prades Festival in Southern France, where he went to live in self-imposed exile following the Spanish Civil War; and on a trip to Budapest, his first concert appearance in a Communist-bloc country.



Casals with the orchestra during the last Casals concert of the 1964 Prades Festival.

At Marlboro and Prades, Casals is joined by a complement of distinguished musicians, including pianists Rudolf Serkin and Mieczyslaw Horszowski, and violinists Igor Oistrakh and Alexander Schneider. In Budapest, Casals talks with his old friend, Hungarian composer Zoltan Kodaly. (60 min.)

Evening

5 10 12 CASALS AT 88

SPECIAL CBS news repeats this birthday tribute to master cellist Pablo Casals. For details, see the Close-up on preceding page. (60 min.)

"CBS Reports" is pre-empted.

6 STORIES OF GUY DE MAUPASANT—Drama

An "Inheritance" with strings attached wreaks havoc among the beneficiaries and their friends. Cachelin: Norman Bird. Savon: Erik Chitty. (60 min.)

7 7 11 13 BEN CASEY

"Three Li'l Lambs." Three aspiring neurosurgeons — arrogant Orin Reid, plodding Charlie Troy and ambitious Gene Shaeffer — meet a stern taskmaster in Casey. Vincent Edwards (Casey) directed. Script by Arthur Dales and Joel Hammil. Hoffman: Harry Landers. (60 min.)

Guest Cast

Dr. Orin Reid.....Nick Adams
Claire Shaeffer.....Marlo Thomas
Dr. Charlie Troy.....Norman Alden
Dr. Wendel Clarke.....Carroll O'Connor

Is Edwards mellowing? See the article in next week's TV GUIDE.

9 RADENZEL REPORTS

10:15 9 PROFILE: BAY AREA

Caspar Weinberger and his guests discuss Medicare. (60 min.)

10:30 2 BEST OF GROUCHO—Quiz

11:00 2 MOVIE—Mystery

"The Big Sleep." (1946) A private detective is called in by a bedridden old man to investigate a case of blackmail. Humphrey Bogart, Lauren Bacall, Dorothy Malone. (Two hours, 10 min.)

3 4 5 7 7 NEWS

10 11 12 13 NEWS

11:15 5 SPORTS—Frank Dill

7 NIGHTLIFE—Variety

Comedian Jack Carter begins a week as guest host. (One hour, 45 min.)

7 COLOR JOHNNY CARSON

10 MOVIE—Mystery

"Lightning Strikes Twice." (1951) An actress on vacation falls in love with a ranch owner. Richard Todd, Ruth Roman. (One hour, 45 min.)

11:20 5 MOVIE—Western

COLOR "Yellowstone Kelly." (1959) When Kelly is captured by Sayapi, a Sioux brave, and brought to the Indian camp, he saves the life of a young maiden. Clint Walker, Edward Byrnes, John Russell. (One hour, 40 min.)

11:25 12 MOVIE—Comedy

"Luck of the Irish." (1948) An Irish leprechaun comes to New York and takes a job as butler to a talented newspaperman. Tyrone Power, Anne Baxter.

11:30 3 4 COLOR JOHNNY CARSON

11 MOVIE—Drama

"Break in the Circle." (English; 1956) An American adventurer is hired by a ruthless German millionaire to smuggle a refugee Polish scientist out of Germany. Forrest Tucker, Eva Bartok, Marius Goring. (One hour, 20 min.)

13 NIGHTLIFE—Variety

Comedian Jack Carter begins a week as guest host. (90 min.)

11:45 8 COLOR JOHNNY CARSON

1:00 3 4 13 NEWS

5 MOVIE—Mystery

"Murder by the Clock." (1931) After making out her will, a cranky old widow is murdered. William Boyd, Lilyan Tashman. (One hour, 20 min.)

1:10 2 STAR PERFORMANCE—Drama

A successful commercial artist is happy with his life until a beautiful model insists he should be painting "great works." David Niven, Gloria Talbot.

1:30 4 MOVIE—Drama

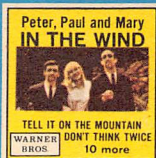
"Highway Dragnet." (1945) An ex-Marine, implicated in the murder of a beautiful blonde, escapes from the police to prove his innocence. (One hour, 15 min.)



LIGHTNING STRIKES TWICE
RICHARD TODD
RUTH ROMAN
11:15 P.M. • MONDAY
KXTV 10



1635. Also: Tell Me Why, Blue Velvet, Mr. Lonely, etc.



1447. Also: All My Trials, Rocky Road, Very Last Day, etc.



1643. Also: Face in A Crowd, My Heart Cries for You, etc.



1583. Also: Funny, Forever And A Day, On Broadway, etc. *

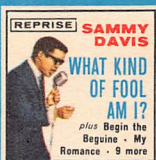


1592. Also: Young at Heart, Witchcraft, Nancy, etc.

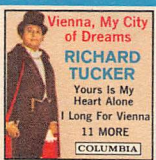
IT'S COLUMBIA RECORD CLUB'S 10th ANNIVERSARY



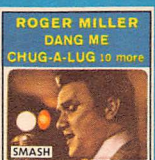
1607. Also: Drowsy Waters, The Hawaiian Wedding Song, etc.



1537. Also: Lost in The Stars, Too Close for Comfort, etc.



1606. Also: Lovesong of May, Frasquita's Serenade, etc.



1641. Also: The Moon Is High, Lou's Got The Flu, etc.



1609. Also: Gotta Right to Cry, It's All Right, etc.

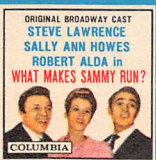
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1590. Also: Anything Love Can Buy, This Ol' Riverboat, etc.



1571. Also: School Day, Hey Little Freshman, Bucket "T", etc.



1453. This show is "bright and wholly beguiling!" — Cue



1610. Also: Crooked Little Man, Wives And Lovers, etc.



1605. America's most celebrated organist! — Newsweek

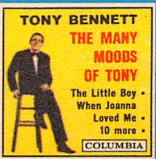
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See inside for complete details →



1538. Also: If I Had A Hammer, La Bamba, A-Me-Ri-Ca, etc.



1456. Also: A Taste of Honey, Limehouse Blues, etc.



1581. Also: Mama Said, You Don't Own Me, etc. *



1612. Also: When I Take My Sugar to Tea, A Fine Romance, etc.



1459. The Academy Award Winning score by John Addison

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Original Soundtrack
COLUMBIA Recording

1037. "The most adventurous musical ever made."—Life

JOHNNY RIVERS
AT THE
Whisky à Go Go
Memphis
La Bamba
9 MORE
IMPERIAL

1519. Also: Twist And Shout, Walkin' The Dog, etc.

E CUPS of Love

Thank You Thank You

BERNSTEIN
conducts
TCHAIKOVSKY
1812 Overture
Marche Slave
Capriccio Italien
NEW YORK PHILHARMONIC
COLUMBIA

1603. Bernstein "at top of his form." — High Fidelity

ROBERT GOULET
Manhattan Tower
COLUMBIA

1593. Gordon Jenkins' musical poems in praise of Manhattan

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MILES DAVIS
quiet NIGHTS
COLUMBIA

1600. Corcovado, Once upon A Summer Night, 7 in all

The Village Stompers
WASHINGTON SQUARE
Epic
GREEN, GREEN BLOWING IN THE WIND
10 more

1258. Also: Midnight in Moscow, If I Had A Hammer etc.

K OF FIRE
BEST your it as receive 553' x on and other

THREE WINDOW COUPE
THE RIP CHORDS
COLUMBIA
BONNEVILLE BONNIE SURF CITY • 10 more

1613. Also: Hot Rod U.S.A., Surfin' Craze, etc.

VLADIMIR HOROWITZ
Chopin • Liszt
Rachmaninoff
Schumann
COLUMBIA

1067. "Perhaps the greatest piano recording."—HiFi Rev.

WITNEY
Only Love Can Break a Heart
MUSICOR

our Eyes art, Your all

TONY BENNETT
I Left My Heart in San Francisco
Tender Is the Night
Smile • 9 more
COLUMBIA

1023. Also: Love for Sale, Candy Kisses, Marry Young, etc.

ORIGINAL SOUNDTRACKS AND MUSIC FROM THE GREAT MOTION PICTURES
MONDO CANE ("MORE")
CLEOPATRA
LAWRENCE OF ARABIA
12 More

1362. Also: Exodus, Irma La Douce, The Apartment, etc.

in Blue
n in Paris

ce impact tum." — Telegram

FARON YOUNG
AIMS AT THE WEST
• Bonanza
• High Noon
• 10 more
Mercury

1458. Also: Streets of Laredo, Bonanza, New Mexico, etc.

BE MY LOVE **JERRY VALE**
COLUMBIA
Unchained Melody
Mona Lisa • 10 MORE

1595. Also: Because of You, All The Way, Secret Love, etc.

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MOON RIVER
and other great
movie themes
COLUMBIA



1001. Tonight, Love Is A Many-Splendored Thing, 9 more

RICK NELSON
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TRAVELIN' MAN-IT'S LATE HELLO MARY LOU
IMPERIAL 9 More




1188. Also: I Wanna Be Loved, You Are The Only One, etc.

SERKIN • BEETHOVEN
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three Favorite Sonatas
MOONLIGHT • PATHETIQUE APPASSIONATA



1263. "Magnificent performances!" — High Fidelity

JOHNNY CASH
I WALK THE LINE
plus
Understand Your Man • 10 more •
COLUMBIA




1450. Also: Folsom Prison Blues, Bad News, etc.

THE D. CLARK
GLAD AL
plus Bits and Do You Love I
ESP



1444. Also: Time, Star to Lose, etc.

Famous Scenes From Shakespeare's
HAMLET
RICHARD BURTON
Original Broadway Cast
COLUMBIA



1602. Hailed as "a historic Hamlet!" — Life

MORE THEMES FOR YOUNG LOVERS
PERCY FAITH
Wives and Lovers
Blue on Blue
10 more
COLUMBIA



1614. Also: Forget Him, You Don't Own Him, Sugar Shack, etc.

the best of basie
ROULETTE



1364. A definitive summary of the Count's greatest hits

Million Record Hits
Fats Domino
YOU SAID YOU LOVE ME
I'M READY • COUNTRY BOY
IMPERIAL 9 more




1189. Also: Be My Guest, I've Been Around, etc.

THE DIXIE Chapel
PEOPLE SAY
9 more



1580. Also: Mama, Papa, etc.

The Freewheelin' BOB DYLAN
featuring
BLOWN' IN THE WIND
COLUMBIA



1145. A Hard Rain's A-Gonna Fall, It's All Right, 12 more

THE BARBRA STREISAND ALBUM
Happy Days Are Here Again
A Sleepin' Bee
Cry Me A River
8 MORE
COLUMBIA




1061. Also: A Taste of Honey, My Honey's Loving Arms, etc.

THE FIRST HURRAH! THE CLANCY BROTHERS & TOMMY MAKEM
COLUMBIA



1604. Bonny Charlie, Rocky Road to Dublin, Kelly, 12 in all

SPECIAL
THE BEATLES
"A HARD DAY'S NIGHT"
UNITED ARTISTS



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1553. THE BEATLES' BIG HIT! . . . and you can begin membership by purchasing your first selection. To receive it, just write the number "1553" in the "First Selection" box on the postage-paid card . . . fill in the numbers of the six records you want free.

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Robert Preston
Shirley Jones
Original Soundtrack
WARNER BROS.



1030. "Music is exuberant . . . splendid tunes."—New Yorker

RAY PRICE
LOVE LIFE
Cold, Cold Heart
Still • 10 MORE
COLUMBIA




1597. Also: How Long Is Forever, Please Talk to My Heart, etc.

Paul & Paula
SING FOR YOUNG LOVERS
featuring
Hey Paula
11 more
PHILIPS



1130. Also: All The Love, Come Softly to Me, Hey Baby, etc.

DAVE BRUBECK
TIME CHANGES
COLUMBIA



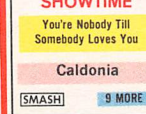
1556. World's Fair, Unisphere, Iberia, Elementals, 2 more

KOSTELANETZ IN WONDERLAND
GOLDEN ENCORES
Dark Eyes
Greensleeves
Stars and Stripes Forever
9 more
COLUMBIA



1608. Also: The Blue Danube, Sabre Dance, Celito Lindo, etc.

JAMES BROWN
SHOWTIME
You're Nobody Till Somebody Loves You
Caldonia
SMASH 9 MORE



1601. Also: Sweet Lorraine, Out of The Blue, Intro, etc.

THE SERENDIPITY SINGERS
Crooked Little Man
Sing Out
Freedom's Star
9 MORE
PHILIPS



1448. Also: Sunshine Special, Goin' Home, Sinner Man, etc.

GENE
COLUMBIA



1114. Cry Out; My Heart; 12

BLUE & LONESOME GEORGE JONES
Oh Lonesome Me
Singing The Blues
10 MORE
Mercury



1598. Also: Cup of Loneliness, Color of The Blues, etc.

GROFE: GRAND CANYON SUITE
Bernstein
N.Y. Philharmonic
COLUMBIA



1645. Delightful performance of Grofé's soaring tone poem

JOHNNY'S GREATEST HITS
Chances Are
Wonderful!
Wonderful!
plus 10 more
COLUMBIA
JOHNNY MATHIS



1013. Also: Twelfth of Never, No Love, Come to Me, etc. ❖

LEARNER & LOEW
Camelot
RICHARD BURTON
JULIE ANDREWS
ROBERT GOULET
and Original Broadway Cast
COLUMBIA



1035. "Most lavish, beautiful musical; a triumph!"—Kilgallen

Rhapsody An American
Leonard Bernstein
plays
Gershwin
COLUMBIA



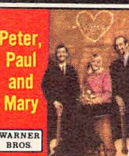
1098. "Fierce and moving . . . N.Y. World

1988 RECORDS to pick from


PORTS OF CALL
Clair De Lune
La Valse
Bolero

COLUMBIA
PHILADELPHIA ORCH.
EUGENE ORMANDY

1296. Six favorites by Ravel, Debussy, Ibert, Chabrier

Peter, Paul and Mary

WARNER BROS.

1006. Lemon Tree, If I Had A Hammer, This Train, 12 in all

The Wonderful World of **ANDY WILLIAMS**
A Fool Never Learns
Pennies From Heaven
10 MORE

COLUMBIA

1351. Also: Dream, This Is All I Ask, Noelle, 12 in all

JOAN BAEZ
Fare Thee Well
All My Trials
11 more

VANGUARD


1536. Also: Silver Dagger, Ten Thousand Miles, etc.

THE 4 SEASONS DAWN (GO AWAY)
plus Earth Angel • You Send Me • 9 more
PHILIPS


1445. Also: Life Is But A Dream, Only Yesterday, etc.

LOVE THEMES
Ferrante & Teicher
I'm in the Mood for Love
My Funny Valentine
Dream of Love
9 More
UNITED ARTISTS


1594. Also: Tara's Theme, Imagination, Laura, etc.

Tchaikovsky:
NUTCRACKER SUITE
Prokofiev:
PETER AND THE WOLF
Leonard Bernstein
N.Y. Philharmonic
COLUMBIA


1070. "Skillfully, warmly, richly performed."—High Fid.

THE SECOND
BARBRA STREISAND
ALBUM
DOWN WITH LOVE
MY COLORING BOOK
WHO WILL BUY?
COLUMBIA 8 more


1301. Also: I Stayed Too Long at the Fair, Gotta Move, etc.

Villa-Lobos • Guarnieri
Copland • Chavez • others
LATIN AMERICAN FIESTA
COLUMBIA BERNSTEIN
New York Philharmonic

1322. Performances are "quite dazzling."—New York Times

SOUTH PACIFIC
MARY EZIO MARTIN PINZA

COLUMBIA
ORIGINAL BROADWAY CAST


1031. Complete score of the Rodgers and Hammerstein hit *

Monk's Dream
COLUMBIA
THELONIOUS MONK QUARTET


1025. "Probably his best recording ever."—Life

BROTHERS FOUR SING OF OUR TIMES
COLUMBIA
FOUR STRONG WINDS
TAKE THIS HAMMER • 10 more


1589. Also: Ballad of Moreton Bay, Beans Taste Fine, etc.

There Stands The Glass
CARL SMITH
I DON'T CARE
WONDERING
COLUMBIA 10 more


1443. Also: Slowly, Back Street Affair, More And More, etc.

A FESTIVAL OF MARCHES
March of the Toreadors
American Salute
Stars and Stripes Forever
Meadowlands March
COLUMBIA 9 more
PHILADELPHIA ORCH.
ORDMANDY

1083. "Abundance of pulsing rhythms."—St. Louis Globe-Dem.

RAY CONNIF
YOU MAKE ME FEEL SO YOUNG
COLUMBIA
MY OLD FLAME
FRENESI • 9 more


1350. Also: Third Man Theme, Caravan, Solitude, etc.

MEET THE SEARCHERS / NEEDLES & PINS
Ain't That Just Like Me
Farmer John • 10 MORE
KAPP


1582. Also: Cherry Stones, Saturday Night Out, etc.

THE GREATEST OF STAN GETZ

ROOST

1359. Standanavian, Rubberneck, Tootsie Roll, 9 in all

RING OF FIRE
The Best of **JOHNNY CASH**
Bonanza! • The Big Battle
The Rebel—Johnny Yuma
COLUMBIA 9 MORE


1012. Also: What Do I Care, Forty Shades of Green, etc.

MARY MARTIN in **THE SOUND OF MUSIC**
COLUMBIA
ORIGINAL BROADWAY CAST


1033. A show that's "perfectly wonderful!"—Ed Sullivan

LORD'S PRAYER
MORMON TABERNACLE CHOIR
COLUMBIA
BATTLE HYMN OF THE REPUBLIC
THE LORD'S PRAYER • 9 MORE


1090. "This is an extraordinary chorus."—New York Times

QUINCY JONES explores the music of **HENRY MANCINI**
Charade • Moon River
Peter Gunn • 9 MORE
Mercury


1554. Also: Days of Wine And Roses, Pink Panther Theme, etc.

NONE BUT THE LONELY HEART
ISAAC STERN Plays **GREAT VIOLIN FAVORITES**
COLUMBIA


1300. Greensleeves, Humoresque, Clair de Lune, 12 in all

RAY CHARLES
GREATEST HITS
Hit The Road Jack
Georgia On My Mind
10 MORE
ABC-PARAMOUNT


1327. Also: Sticks And Stones, One Mint Julep, etc.

THE SMOTHERS BROTHERS
"Curb your tongue, knave!"
Mercury


1501. Eight spanking new explosions of laughter and song

to pick from

Lift Flap

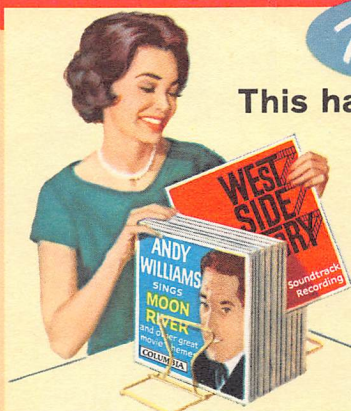
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one record
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RECORDS
ON NEXT
PAGE**

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Terre Haute, Indiana**

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(check one box only)

- Classical Listening & Dancing Jazz
 Broadway, Movies & Musical Comedies
 Country & Western Teen Hits

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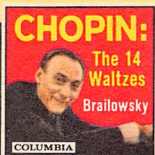
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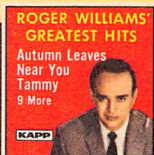
1410. Also: Someday My Prince Will Come, Hurdy-Gurdy Man, etc.



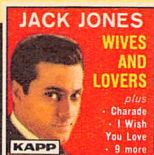
1109. "Virtuosity in the grand style!" — Montreal Gazette



1148. Also: How I Got Over, Just Over The Hill, etc.



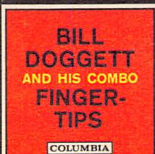
1302. Also: The High And The Mighty, I Got Rhythm, etc.



1457. Also: Fly Me To The Moon, Nina Never Knew, etc.



1063. Also: Rumble, The 3rd Man Theme, Honky-Tonk, etc.



1156. Monkey, One Fine Day, Hot Fudge, twelve in all



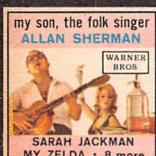
1113. Also: A Guy Is A Guy; Whatever Will Be, Will Be; etc. *



1449. Also: Tell Old Bill, The Tarriers Song, etc.



1584. Also: Fools Like Me, Your Cheating Heart, etc.



1544. Also: Seltzer Boy, The Streets of Miami, etc.



1057. Also: Johnny Reb, Comanche, Jim Bridger, etc.



1588. Also: Honky-Tonk, My Own True Love, etc.



1365. Also: What'll I Do, Always on My Mind, Solitude, etc.



1412. James River, Stranger, What Good Did You Get, etc.

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Morning

- 5:55 **3 4 FARM NEWS**
5 SUNRISE SEMESTER
 Tragic Dramas of Greece and Rome: The second of two lectures on Sophocles' "Philoctetes." Dr. Lionel Casson.
- 6:00 **3 RHYME AND REASON**
 1. The methods of indoctrination used by the Chinese Communists are examined. 2. A "tour" through the human brain is conducted by a psychologist. (60 min.)
4 PROFILE—San Diego State
 18th century journalist Samuel Pepys' notebook on the English restoration is discussed. Robert Lee is host.
7 CHANNEL FOR LEARNING
- 6:20 **10 FOCUS ON FARMING**
- 6:25 **5 SOCIOLOGY—Lessons**
 "Programs of Enrichment." Dr. Rabb.
- 6:30 **4 OUR WORLD—Education**
 The effect of an aging population on American politics is discussed.
7 DIXIE SINGIN'—Music
10 SUNRISE SEMESTER
 See 5:55 A.M., Ch. 5, for details.
- 6:50 **13 NEWS**
- 6:55 **5 KPIX EDITORIAL**
13 RANCH AND GARDEN WORLD
- 7:00 **3 4 8 TODAY**
 Scheduled: songwriter John Kander and Fred Ebb discuss their score for the play "Flora, the Red Menace." (Two hours)
5 JACK'S PLACE—Children
7 MARSHAL 'J'—Children
10 DIVER DAN—Cartoons
13 CARTOONLAND—Children

- 7:30 **12 SOCIAL SECURITY IN ACTION**
 Actress Jacqueline Scott talks about small towns. Lon Morris is the host.
- 7:45 **12 AMERICANS AT WORK**
 "The Sweetest Grass." The sugar industry caters to the nation's sweet tooth.
- 8:00 **5 10 12 CAPTAIN KANGAROO**
 Mister Moose performs some strange experiments with ping-pong balls. Mr. Radio and his son entertain. (60 min.)
7 BAT MASTERSON—Western
 Bat's hired by a pretty widow to protect her diamonds. Gene Barry, Leslie Parrish.
7 TODAY
 See 7 A.M., Ch. 3, for details. (60 min.)
 Picked up in progress.
9 CLASSROOM—Education
 This morning's in-school subjects include mathematics, geography, Spanish, music and French. (Three hours, 20 min.)
11 CONTINENTAL CLASSROOM
 American Government: "Immigration Policy." Prof. Peter H. Odegard.
- 8:15 **13 KING AND ODIE—Cartoons**
- 8:20 **6 COMMUNISTS—Education**
 "The Growth and Development of Communism in Russia and Eastern and Central Europe." This 20-minute lecture by Marvin McDow is repeated eight times today at 9:20, 10:20, 11:15 and 11:55 A.M. and at 12:20, 12:55, 1:35 and 2:25 P.M.
- 8:30 **7 COUNT MARCO—Women**
11 GOSPEL SINGING—Music
13 MOVIE—Comedy
 "Harem Girl." (1952) N. Cal. TV Debut. A desert princess flees a pre-arranged marriage. Joan Davis. (90 min.)

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CHECK M.O. C.O.D.

Tuesday March 30, 1965

Morning-Afternoon

9:00 **3 4 7** **COLOR** TRUTH OR CONSEQUENCES—Game

5 10 12 NEWS—Mike Wallace

7 GIRL TALK—Panel

Panelists are soprano Vivienne Della Chiesa, songstress Genevieve and actress Penny Carroll. Virginia Graham.

8 JACK LA LANNE—Exercise

11 HOCUS POCUS—Children

9:30 **3 4 7 8** WHAT'S THIS SONG?

COLOR Celebrity panelists are Marguerite Piazza and Tom Kennedy.

5 10 12 I LOVE LUCY—Comedy
Lucy's mother decides to join the family on their trip to California. Lucy: Lucille Ball. Mrs. MacGillicuddy: Kathryn Card.

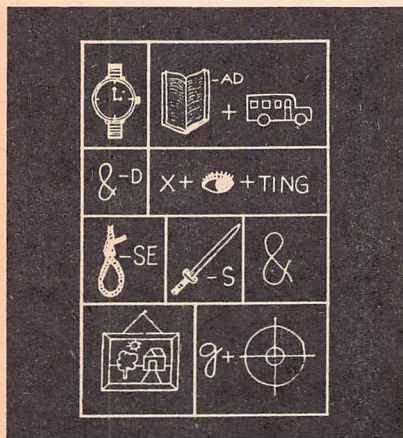
7 MOVIE—Drama

"Red Dust." (1932) On a rubber plantation, the overseer is indifferent to his harsh surroundings. Clark Gable, Jean Harlow. (One hour, 50 min.)

9:50 **2** RELIGION TODAY—Catholic

9:55 **3 4 7 8** NEWS

10:00 **2** NEWS—Walt Harris



Answer to above: watch Rebus, an exciting new word and picture game.

The Rebus Game

abc 1:00 pm on **7**

3 4 7 8 CONCENTRATION
5 10 12 ANDY GRIFFITH

A Hollywood movie company is filming on location in Mayberry. Aunt Bee: Frances Bavier. Barney: Don Knotts.

11 GIRL TALK—Panel

Panelists are TV personality Pamela Mason, songstress Gale Garnett and interior decorator Sylvia Gersten.

13 FATHER KNOWS BEST—Comedy

After casting a spell over her kitten, Kathy tries the same on Bud. Kathy: Lauren Chapin. Bud: Billy Gray. Margaret: Jane Wyatt.

10:30 **2** JACK LA LANNE—Exercise

3 4 7 8 **COLOR** JEOPARDY

5 10 12 McCOYS—Comedy

Kate tries to let Grampa and Luke know that she feels neglected. Kate: Kathy Nolan. Grampa: Walter Brennan.

11 ADVENTURES IN PARADISE

Trackers lose contact with an American space capsule. Gardner McKay. Chester Hobart: Reginald Gardiner. (60 min.)

13 DONNA REED—Comedy

11:00 **2** ROMPER ROOM—Children

3 4 7 CALL MY BLUFF—Game

COLOR Orson Bean and Peggy Cass are the celebrity contestants. Bill Leyden.

5 8 10 12 LOVE OF LIFE

13 TO BE ANNOUNCED

11:20 **7** NEWS—Bob Dunn

11:25 **5 8 10 12** NEWS

11:30 **3 4 8** I'LL BET—Game

COLOR The show-business couples are Patricia Blair and Martin Colbert vs. Dan and Dolphia Blocker.

5 10 12 SEARCH FOR TOMORROW—Serial

7 7 11 13 PRICE IS RIGHT

Jack Palance bids for the audience.

11:45 **5 10 12** GUIDING LIGHT—Serial

11:55 **3 4 8** NEWS

Afternoon

12:00 **2** JACK BENNY—Comedy

At an amateur show, Jack encounters George Jessel, who's there to introduce his tuba-playing nephew. Troubador: Mel Blanc. Seymour: Russell Kayser.

3 5 10 13 NEWS

- 4 8** **COLOR** LET'S MAKE A DEAL—Game
- 7 7 11** DONNA REED—Comedy
Donna's excited about going to New York.
Alex: Carl Betz. Mary: Shelley Fabares.
- 12** OUR MISS BROOKS—Comedy
A mustachioed man is shadowing Connie.
Eve Arden, Gale Gordon, Bob Rockwell.
- 12:20 **13** HELEN BALE—Interviews
- 12:25 **3 4 8** NEWS
- 12:30 **2** TV HOUR OF STARS—Drama
A lawyer suspicious of his wife's fidelity finds himself charged with murder. Rex Reason, Joanna Barnes. (60 min.)
- 3** LEAVE IT TO BEAVER—Comedy
Wally teaches "Beaver's Team" a "sure-fire" touchdown play. Jerry Mathers.
- 4** MOMENT OF TRUTH—Serial
- 5 8 10 12** AS THE WORLD TURNS—Serial
- 7 7 11** FATHER KNOWS BEST
An old college friend makes Jim feel that he is not a success. Jim: Robert Young.
- 13** MOVIE—Drama
"So Evil, So Young." (English; 1960) N. Cal. TV Debut. Ann Turner is held on a robbery charge. Jill Ireland, Ellen Pollock, John Charlesworth. (90 min.)
- 1:00 **3 4** DOCTORS—Serial
- 5 8 10 12** PASSWORD—Game
Frank Sinatra Jr. and Penny Fuller are the celebrity contestants.
- 7 7 11** REBUS—Game
- 1:10 **9** CLASSROOM—Education
In-school subjects include mathematics, French and Spanish. (Two hours, 50 min.)
- 1:30 **2** I WANT TO KNOW—Venter

- 3 4 7** ANOTHER WORLD—Serial
- 5 8 10 12** HOUSE PARTY
Art Linkletter greets singer Toni Arden and gourmet Bettina Consolo. (Rerun)
- 7** ON THE SCENE—Dick Stewart
Doodles Weaver visits with Dick.
- 11** AFTERNOON—Jess and Lu
- 2:00 **2** MOVIE—Drama
"Impulse." (1956) A man becomes involved with a beautiful girl and the police. Arthur Kennedy, Constance Smith, Joy Shelton. (One hour, 25 min.)
- 3 4** YOU DON'T SAY!—Game
COLOR David McCallum and Barbara McNair are the celebrity panelists.
- 5 8 10 12** TO TELL THE TRUTH
Milt Kamen, Tammy Grimes, Chester Morris and Alexis Smith are this week's panelists. Bud Collyer is the host.
- 7 7 11 13** FLAME IN THE WIND
- 2:25 **5 8 10 12** NEWS
- 2:30 **3** MOVIE—Drama
COLOR "Magnificent Obsession," conclusion. See Mon. 2:30 P.M., Ch. 3, for details. (90 min.)
- 4** MATCH GAME
Selma Diamond and Art James guest.
- 5 8 10 12** EDGE OF NIGHT
- 7 7 11 13** DAY IN COURT
- 2:55 **4 7 7 11 13** NEWS
- 3:00 **4** LARAMIE—Western
As acting deputy, Jess questions a murder charge. Luke: Stephen McNally. Jess: Robert Fuller. (60 min.)
- 5 8 10 12** SECRET STORM
- 7 7 11 13** GENERAL HOSPITAL
- 3:25 **2** NEWS

MAGNIFICENT OBSESSION

ROCK HUDSON • JANE WYMAN

PART 2 . . . COLOR

TUESDAY 2:30

KCRA-TV



BEYOND THE TIME BARRIER

TUESDAY 4 PM

KCRA-TV



Afternoon

- 3:30 **2** CAPTAIN SATELLITE—Children
5 MIKE DOUGLAS—Variety
 Scheduled guests include author Nathaniel Benchley, Vivian Vance. (60 min.)
7 7 11 13 YOUNG MARRIEDS
8 MOVIE—Romance
 "The Garden of Allah." (1936) A Trapist monk breaks his vows and runs away to the desert. Marlene Dietrich, Charles Boyer, John Carradine. (Two hours)
10 DOBIE GILLIS—Comedy
 A chimp named Seymour is in for trouble unless his talents can be developed by his keeper—Maynard. Dwayne Hickman.
12 JACK BENNY—Comedy
 See Wed. 12 Noon, Ch. 2, for details.
- 4:00 **3** MOVIE—Science Fiction
 "Beyond the Time Barrier." (1959) A pilot crosses the time barrier into the year 2024. Robert Clarke, Darlene Tompkins. (One hour, 45 min.)
4 WHIRLYBIRDS—Adventure
 A dead police lieutenant's brother hires the Whirlybirds to help him find his brother's killer. Kenneth Tobey.
7 7 11 13 TRAILMASTER
 Sally Potter, a lovely newcomer to the wagon train, is causing trouble between Joe Trumbull and his nephew Matt. Sally: Vanessa Brown. Joe: Lyie Bettger. Matt: Martin Milner. (60 min.)
10 MIKE DOUGLAS—Variety
 Scheduled guests include author Nathaniel Benchley. Vivian Vance, Ellie Frankel quintet. (90 min.)
12 MOVIE—Drama
 "For Whom the Bell Tolls." (1943) Hemingway's story of Robert Jordan, an

- American who goes to Spain to help the Loyalists in the Civil War. Gary Cooper, Ingrid Bergman. (90 min.)
- 4:30 **2** MICKEY MOUSE CLUB
 The singing Bell Sisters visit.
4 MAYOR ART—Children
5 MOVIE—Drama
 "The Fugitive Kind." (1959) Tennessee Williams co-authored the screenplay for this Sidney Lumet film based on Williams' "Orpheus Descending." Marlon Brando, Anna Magnani. (90 min.)
9 GREAT DECISIONS—1965
 See Wednesday 9 P.M., Ch. 9, for details.
- 5:00 **2** LLOYD THAXTON—Music
 Guitarist Duane Eddy plays "Rebel Rouser" and "Moonshot." (60 min.)
7 MOVIE—Melodrama
 "The Day the Sky Exploded." (Italian: 1961) A manned missile to the moon explodes. Paul Hubschmid, Madeleine Fischer, Fiorella Mari. (90 min.)
7 BUGS BUNNY—Cartoons
9 WHAT'S NEW—Children
 "Ti-Jean in the Land of Iron."
11 LEAVE IT TO BEAVER—Comedy
 "Wally Goes Steady" and throws a scare into his parents. Wally: Tony Dow. Beaver: Jerry Mathers.
13 MICKEY MOUSE CLUB
 "Border Collie," second of four parts.
- 5:30 **4** BACHELOR FATHER—Comedy
 A girl who has her heart set on breaking into pictures decides that Bentley is the man to help her. John Forsythe.
6 9 TIME FOR MUSIC—Weber
 Laura Weber demonstrates the use of "natural" musical instruments.
7 PORKY PIG—Cartoons
8 SUPERMAN—Adventure
10 LLOYD THAXTON—Music
 Tina Turner sings "A Fool in Love" and "Tell Her I'm Not Home." (60 min.)
11 RIFLEMAN—Western
 During a drought, cowhands try to eke out a living on a railroad-construction project. Lucas: Chuck Connors.
12 HAVE GUN—WILL TRAVEL
 A lady rancher's rough, unpolished neighbor wants to win her hand — and her foreman wants to take over her ranch. Richard Boone, Charles Bronson.
13 CAP'N DELTA—Children



DAY THE SKY EXPLODED

TUESDAY
5:00 PM



5:45 **3** NEWS

6 FRIENDLY GIANT—Children
"The Old Woman and Her Pig."

9 FRIENDLY GIANT—Children
Friendly reads "All in One Day," by
Lucy Ozone.

Evening

6:00 **2** ROCKY AND HIS FRIENDS

3 4 NEWS—Huntley, Brinkley

5 7 8 11 12 NEWS

6 WHAT'S NEW—Children
Riding in a "glades buggy"; story of
the Jamestown, Va., settlement.

9 WHAT'S NEW—Children
"Angotee"—an Eskimo boy in Canada.

13 YOGI BEAR—Cartoons

6:30 **2** SCIENCE IN ACTION

COLOR Dr. Harvey E. White of the
University of California demonstrates
how the laws of physics govern musical
instruments. Dr. E. S. Herald hosts.

3 4 NEWS

5 8 10 12 NEWS—Cronkite

6 STOCK MARKET REPORT

7 LEAVE IT TO BEAVER—Comedy
On a dare, Beaver makes a face while
his yearbook picture is being taken. Be-
aver: Jerry Mathers. Wally: Tony Dow.

7 NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Symphony in C by Stra-
vinsky. The CBC Symphony Orchestra.

11 NAKED CITY—Drama

Paul Delito evades a conviction by turn-
ing state's evidence against his brother-
in-law. Delito: Lee J. Cobb. Brigid:
Geraldine Fitzgerald. Flint: Paul Burke.
John Dirge: Alfred Ryder. (60 min.)

13 WELLS FARGO—Western

The new dentist lost all his equipment
in a stagecoach robbery. Dale Robertson,
Edgar Buchanan.

6:35 **6** MUSICAL PORTRAITS

The recording is Concerto in One Move-
ment for Violin and Orchestra.

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Tuesday

Evening

6:55 **4 7** SPORTS

7:00 **2** TRUE ADVENTURE

COLOR Host Bill Burrud shows excavations of two cities in the American Southwest which were built by Stone Age Indians.

3 AMERICA!—Travel

COLOR Jack Douglas narrates this tour of San Francisco, "Baghdad by the Sea." Highlights include a visit to Fisherman's Wharf, the Maritime Museum, Chinatown, and Golden Gate Park.

4 ENSIGN O'TOOLE—Comedy

White finds a bottle with a map in it. O'Toole: Dean Jones.

5 77 SUNSET STRIP—Mystery

Young Delphine de Janville has apparently disappeared in Rome. Linda Watkins, Louise Fletcher. (60 min.)

6 9 TO BE ANNOUNCED

A taped repeat of Governor Brown's press conference will be seen if the conference was held as scheduled this morning.

7 10 NEWS

7 PATTY DUKE—Comedy

"Patty, the Master Builder," goes to work when she reads a composition on Ross's desk which praises the author's sister for building him a midget racing car. Patty and Cathy: Patty Duke. Martin: William Schallert.

8 FLIPPER—Drama

"Flipper and the Elephant," last of three parts. Judy the chimp steals a briefcase full of money. Porter: Brian Kelly. Sandy: Luke Halpin. Bonnie McCoy: Cheryl Miller.

12 CALL MR. D.—Mystery

Diamond's called in to investigate a fire in a fur shop. David Janssen.

13 HAVE GUN—WILL TRAVEL

A rumored Indian treasure is hunted by a homesteader and a lady rancher. Richard Boone, Lorna Thayer.

7:15 **7** NEWS—Peter Jennings

7:30 **2** WONDERFUL WORLD—Travel

COLOR "Between Two Worlds" visits Singapore and Malaya, with a stop-over at the island of Penang.

3 4 MR. NOVAK—Drama

"The Student Who Never Was." Dick Sullivan, a brilliant troublemaker, pulls a masterful hoax on the Jefferson High faculty by creating a fictitious straight-A

KTVU
2

TUESDAY

7:00 P.M.



True Adventure

In color

"Mystery of the Lost Cities"

7:30 P.M.



IT'S A WONDERFUL WORLD

In color

"Singapore-Malaya"

NEWS POWER!

Phil Wilson & KXTV News are on the scene to bring you the big events of the day.

7:00 P.M. • WEEKDAYS

KXTV **10**



transfer student. Script by Meyer Dolinsky. Novak: James Franciscus. Woodridge: Burgess Meredith. (60 min.)

Guest Cast

Dick Sullivan.....Robert Walker
Valerie.....Bonnie Beecher

6 9 KOLTANOWSKI ON CHESS

Koltanowski talks about his own career and demonstrates the use of the dangerous Evans gambit.

7 7 11 13 COMBAT!—Drama

"The Hell Machine." Saunders, a wounded captain and the officer's frightened driver hide from advancing enemy troops in the only place they can find: a captured German tank. Script by Edward J. Lakso. Saunders: Vic Morrow. (60 min.)

Guest Cast

Private Gavin.....Frank Gorshin
Captain Beggs.....Than Wyenn

8 BEVERLY HILLBILLIES

Oil man Brewster is in town with his bride-to-be and he has good news for Jed — more oil has been discovered on the old Clampett place. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Drysdale: Raymond Bailey. Elly May: Donna Douglas. Brewster: Frank Wilcox.

10 LAWMAN—Western

Finding Troop's enforcement of the law too severe, a group of men hire a gunman to kill him. John Russell.

12 MARSHAL DILLON—Western

Minnie Higgins always preferred buckskins to dresses — until she fell in love with Doc. Milburn Stone, Virginia Gregg, James Arness, Dennis Weaver.

8:00 2 BOLD JOURNEY—Travel

Hector Acebes of Bogota, Colombia, shows films of his journey alone among the Jivaro headhunters of South America.

5 10 12 JOEY BISHOP—Comedy

Joey discovers talented young comic Jackie Clark, but Jackie's mother doesn't want her boy in show business. Ellie: Abby Dalton. Larry: Corbett Monica.

Guest Cast

Jackie Clark.....Himself
Mrs. Schwartz.....Naomi Stevens

6 SPECTRUM—Science

Subjects: detecting heart disease with computers; the giant radio telescope at Arecibo, Puerto Rico; rejuvenation experiments on rats; and the Mohole Project.

8 DICK VAN DYKE—Comedy

"Not Now, Anthony Stone." Rob and Buddy are curious about Sally's unusual post-vacation behavior: their normally loquacious girl gag writer is being very close-mouthed about a man she met on a Caribbean cruise. Rob: Dick Van Dyke. Sally: Rose Marie. Buddy: Morey Amsterdam. Laura: Mary Tyler Moore.

9 CONCERT—San Francisco

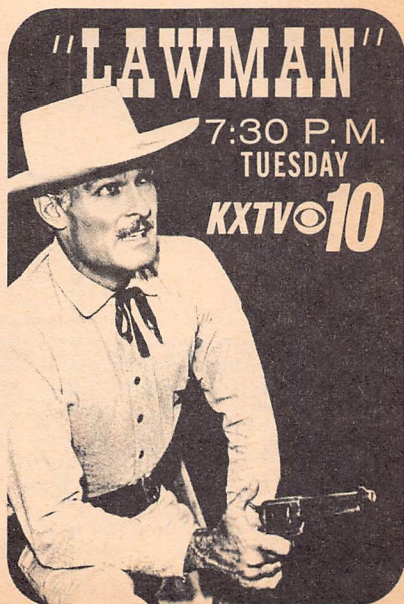
Members of the Mills College Performing Group present Quintet in A Major for Piano and Strings — "The Trout" by Schubert and Darius Milhaud's String Septet. (60 min.)

8:30 2 STORY OF A TIGER HUNTER

Explorer-hunter William Holmes is shown trailing a man-killing tiger in India. Host John Willis narrates.

3 4 HULLABALOO—Music

COLOR Actor-singer Michael Landon of "Bonanza" presents Ian and Sylvia, Dionne Warwick, Linda Bennett, Peter and Gordon, the Vibrations, and Canabal and the Headhunters. From London (not in



Evening

color) Brian Epstein introduces Joe Brown and the Bruvvers. David Winters dancers. Peter Matz conducts. (60 min.)

5 8 10 12 RED SKELTON

Red's guests are actor Raymond Burr and the Kinks, British recording group, who sing "Got Love If You Want It." In the sketch, George Appleby (Red) would sell his soul if he could be a bachelor again. Satan: Raymond Burr. Clara Appleby: Shirley Mitchell. In the Silent

Spot, Red portrays a millionaire. Tom Hansen dancers. (60 min.)

6 FRENCH CHEF—Cooking

Julia Child prepares fish mousselines.

7 7 11 13 McHALE'S NAVY

A chimpanzee walks off with the valuable jade necklace Binghamton purchased for his wife—but the captain thinks McHale and his boys are the thieves. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker:

CONTINUOUS FILAMENT FAMOUS BRAND NYLON CARPET

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SHOP IN YOUR HOME • PHONE TODAY!

Tim Conway. Carpenter: Bob Hastings.

Guest Cast

Nurse Crawford.....Jeanne Bal
Blonde.....Elizabeth Perry

9:00 **2** HUMAN JUNGLE—Drama

Test pilot Mike Barclay crashed just after a successful test run, and Barclay's boss suspects a possible suicide attempt. Ian Bannen, Herbert Lom. (60 min.)

6 CHALLENGES—Panel

An examination of Sacramento projects relating to the Federal Government's War on Poverty program. (60 min.)

7 11 13 TYCOON—Comedy

Walter doesn't want his granddaughter Martha to work, so she decides to get a job at Thunder Corporation without his knowledge. Walter: Walter Brennan. Pat: Van Williams. Wilson and Harvey Bolton: Jerome Cowan. Martha: Pat McNulty.

7 FUGITIVE—Drama

"Masquerade." The police have Kimble in custody—but they think he's an important Government witness. Kimble: David Janssen. Marvis Hull: Norma Crane. Leonard Hull: John Milford. (60 min.)

9 OPEN END—David Susskind

Young physicians from New York City hospitals discuss financial hardships, work-load, prestige, the AMA vs. Medicare, and other problems of their profession. (One hour, 55 min.)

9:30 **3 4** **COLOR** THAT WAS THE WEEK THAT WAS—Satire

5 8 10 12 PETTICOAT JUNCTION—Comedy

Hooterville is feuding with neighboring Crabwell Corners over possession of a Spanish American War cannon, and Bet-

REBROADCAST BY POPULAR REQUEST

Henry Fonda, your host on the
BELL TELEPHONE HOUR



"LYRICS BY OSCAR HAMMERSTEIN"

starring

Florence Henderson

Gretchen Wyler

John Reardon

Barbara McNair

Susan Watson

Johnny Harmon

and special guest

John Raitt

with Donald Voorhees

and the

Bell Telephone Orchestra

TONIGHT IN COLOR

10-11 P.M.

NBC-TV CHANNEL **3 4**

Presented by the

Bell System

IT HAPPENS
EVERY SPRING

Ray
Milland

11:15 P.M.
TUESDAY

KXTV **10**



Evening

ty Jo is feuding with Tad Winslow of that town over who has the better dog. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Billie Jo: Jeannine Riley. Sam: Frank Cady.

Guest Cast

Tad Winslow.....Frank Killmond
Martha Winslow.....Minerva Urecal

7 11 13 PEYTON PLACE

Rodney continues his efforts to settle the score with Norman's tormentors. Rodney: Ryan O'Neal. Constance: Dorothy Malone. Allison: Mia Farrow. Elliott: Tim O'Connor. Betty: Barbara Parkins. Leslie: Paul Langton. Claire Morton: Marietta Hartley. Julie: Kasey Rogers. George: Henry Beckman. Paul: Richard Evans.

10:00 **2** NEWS—Helmso, Jacobs, Mann

3 4 BELL TELEPHONE HOUR

COLOR Henry Fonda is host of this repeat showing of "Lyrics by Oscar Hammerstein II." For details, see the close-up below. (60 min.)

5 10 12 DOCTORS/NURSES

"The April Thaw of Doctor Mai," by

Robert Crean. Dr. Mai Lind, a cool, efficient and very attractive lady physician, is visiting Alden General for six weeks, and a smitten Tazinski decides to acquaint the Finnish doctor with American hospital methods. Tazinski: Michael Tolan. Steffen: Joseph Campanella. Gail: Zina Bethune. (60 min.)

Guest Cast

Dr. Mai Lind.....Diana Hyland
Nurse Reilly.....Carolyn Daniels
Mrs. Walzer.....Betty Walker

6 OPEN MIND—Discussion

See Friday 9 P.M., Ch. 9. (60 min.)

7 11 13 FUGITIVE—Drama

"Runner in the Dark." A lady calls the police after she recognizes Kimble's picture on a TV quiz show—and in the ensuing manhunt, Kimble hides out in a home for the blind. Script by Robert Guy Barrows. Kimble: David Janssen. (60 min.)

Guest Cast

Dan Brady.....Ed Begley
Claire Whittaker.....Diana Van der Vliet
Barney Vilatic.....Richard Anderson



10:00

3 4

TELEPHONE HOUR—Music

COLOR Henry Fonda is the host for this tribute to the late Oscar Hammerstein II, which won critical acclaim when it was first telecast last November. Joining Fonda are singers John Raitt, Florence Henderson, Gretchen Wyler, John Reardon, Barbara McNair, Susan Watson and Johnny Harmon.

Hammerstein is heard reading the words to "Hello, Young Lovers," one of his favorite songs. Fonda reads the lyrics of "A Fella Needs a Girl," "Old Man River" and "Climb Every Mountain." Donald Voorhees conducts the orchestra. (60 min.)

Highlights

"Cockeyed Optimist"
.....Henderson, Raitt, Wyler, Reardon
"June Is Bustin' Out All Over"
.....Watson, Harmon, Fonda
"Something Wonderful"Henderson
"What's the Use of Wonderin'," "Last
Time I Saw Paris"McNair
"There Is Nothin' like a Dame"
.....Raitt, Reardon, Harmon

Lyrics by Oscar Hammerstein II



Oscar Hammerstein II

"Happy Talk"Watson, Harmon
"Make Believe"Henderson, Reardon
"If I Loved You," "Soliloquy"Raitt
"Life upon the Wicked Stage"Wyler

- 7** **DETECTIVES**—Police
Nelson is wounded in a gunfight with a bandit, and the officer assisting him is killed. Holbrook: Robert Taylor. Nelson: Adam West. (60 min.)
- 8** **LIEUTENANT**—Drama
Rice is assigned the task of escorting home the body of a young Marine who was killed on maneuvers. Rice: Gary Lockwood. Joe Hammond: John Anderson. Ben Rice: John Beal. (60 min.)
- 10:30 **2** **BEST OF GROUCHO**—Quiz
- 11:00 **2** **MOVIE**—Drama
"East Side, West Side." (1949) A New York society couple have marital difficulties. Barbara Stanwyck, James Mason, Van Heflin. (Two hours)
- 3 4 5 7 7** **NEWS**
- 8 10 11 12 13** **NEWS**
- 11:15 **5** **SPORTS**—Frank Dill
- 7** **NIGHTLIFE**—Variety
Jack Carter is guest host for the week. (One hour, 45 min.)
- 7 8** **COLOR** **JOHNNY CARSON**
- 10** **MOVIE**—Comedy
"It Happens Every Spring." (1949) A studious chemistry professor discovers a formula which will make baseballs veer away from the batter. Ray Milland, Jean Peters, Paul Douglas, Ed Begley. (One hour, 45 min.)
- 11:20 **5** **MOVIE**—Comedy
"The 30-Foot Bride of Candy Rock." (1959) Bay Area TV Debut. A small-town rubbish collector invents a machine (which he names Max) that turns his girl friend into a 30-foot giant. Lou Costello, Dorothy Provine. (One hour, 40 min.)

- 11:25 **12** **MOVIE**—Comedy
"The Remarkable Andrew." (1942) Tale of a model youth whose mode of life is governed by the sayings of Andrew Jackson. Ellen Drew, William Holden.
- 11:30 **3 4** **COLOR** **JOHNNY CARSON**
- 11** **MOVIE**—Adventure
"Devil of Paris." (Italian: 1963) A nobleman joins the Paris underworld and risks death to find the kidnaped daughter of a man he has killed. Jean Marais, Dany Robin. (One hour, 45 min.)
- 13** **NIGHTLIFE**—Variety
Jack Carter is guest host. (90 min.)
- 1:00 **2** **STAR PERFORMANCE**—Drama
A detective learns that the criminal he must bring in is the man to whom he owes the life of his daughter. Edmund O'Brien, Charles Bronson, Laura Elliott.
- 3 4 13** **NEWS**
- 5** **MOVIE**—Drama
"My American Wife." (1936) A wealthy western family grows socially ambitious. Francis Lederer, Ann Sothern, Fred Stone. (One hour, 20 min.)
- 7** **MOVIE**—Triple Feature
- "Hold Back Tomorrow." (1955) Bay Area TV Debut. A convicted killer demands that his last request be granted. John Agar, Cleo Moore.
 - "Massacre River." (1949) Three Cavalry officers become mortal enemies. Guy Madison, Rory Calhoun, Carole Mathews.
 - "Manfish." (1956) John Bromfield, Victor Jory, Lon Chaney, Jr.
- 1:30 **4** **MOVIE**—Drama
COLOR "Serenade." See Sat. 11:25 P.M., Ch. 4. (Two hours, 25 min.)



Spring Movie Festival/First Run on TV

THE 30 FOOT BRIDE OF CANDY ROCK

The hilarious adventures of an amateur scientist!

Lou Costello/Dorothy Provine

TUES. 11:20 PM

THE BIG MOVIES ARE ALWAYS ON

5
KPIX

Morning

5:30 **7** MY LITTLE MARGIE—Comedy
Time approximate. Margie tracks down the missing jewel of a maharaja. Gale Storm, Charles Farrell, Tom Avera.

5:55 **3** **4** FARM NEWS
5 SUNRISE SEMESTER
Russian Literature in Translation: "The Silver Age of Russian Poetry and Its Greatest Poet, Alexander Blok" is Dr. Robert Magidoff's topic.

6:00 **3** RHYME AND REASON
1. The effect of censorship pressures is discussed. 2. Recent research on the brain is discussed. (60 min.)

4 PROFILE—San Diego State
The work of photographer Lynn Fayman is discussed. Robert Lee hosts.

6:20 **10** FOCUS ON FARMING

6:25 **5** SOCIOLOGY—Lessons
"Regular School Routine and Drop-outs."

6:30 **4** OUR WORLD—Education
The Percussion Orchestra of the University of Michigan traces drum beats through the ages. Conductor: James Salmon.

7 DIXIE SINGIN'—Music

10 SUNRISE SEMESTER
See 5:55 A.M., Ch. 5, for details.

6:50 **13** NEWS

6:55 **5** KPX EDITORIAL

13 RANCH AND GARDEN WORLD

7:00 **3** **4** **8** TODAY

Scheduled: actor Robert Mitchum; an interview with former Secretary of the Treasury C. Douglas Dillon; and a team

demonstrating some of the new discotheque dances. (Two hours)

5 JACK'S PLACE—Children

7 MARSHAL 'J'—Children

10 DIVER DAN—Cartoons

13 CARTOONLAND—Children

7:45 **12** EXISTENCE—U. of California

8:00 **5** **10** **12** CAPTAIN KANGAROO

The Captain and Mr. Green Jeans present a pencil exhibit. (60 min.)

7 DICKENS... FENSTER

Arch has finally decided to get married. Arch: Marty Ingels. Harry: John Astin.

7 TODAY

See 7 A.M., Ch. 3, for details. (60 min.)

Picked up in progress.

11 CONTINENTAL CLASSROOM

American Government: Prof. Peter H. Odegard talks about "The Golden Door."

8:15 **13** KING AND ODIE—Cartoons

8:30 **7** COUNT MARCO—Women

11 GOSPEL SINGING—Music

13 MOVIE—Drama

"The Flying Fontaines." (1959) N. Cal TV Debut. The self-centered star of an aerial act causes friction and jealousy within the group. Michael Callan, Evy Norlund, Joan Evans, Rian Garrick. (90 min.)

9:00 **3** **4** **7** TRUTH OR CONSEQUENCES—Game

COLOR Today's guests are comics Rowan and Martin.

5 **10** **12** NEWS—Mike Wallace

7 GIRL TALK—Panel

Panelists are songstress Mindy Carson, publicist Meredith Anderson and children's storyteller Eve Corri. Virginia Graham.

An incisive report on the controversy over television's religious programs next week in TV Guide.



- 8** JACK LA LANNE—Exercise
11 HOCUS POCUS—Children
- 9:10 **6** CLASSROOM—Education
 This morning's in-school subjects include science, speech, music and Spanish. (Two hours, 50 min.)
9 CLASSROOM—Education
 This morning's in-school subjects include chemistry, speech, social studies, music, language arts and Spanish. (Two hours, 20 min.)
- 9:30 **3 4 7 8** WHAT'S THIS SONG?
COLOR Marguerite Piazza and Tom Kennedy are the celebrity guests.
5 10 12 I LOVE LUCY—Comedy
 The Ricardos and the Mertzes get lost en route to California. Lucy: Lucille Ball.
7 MOVIE—Musical
 "Three for the Show." (1955) A musical-comedy star is happily married to her second husband. Betty Grable, Jack Lemmon, Gower Champion. (One hour, 50 min.)
- 9:50 **2** RELIGION TODAY—Protestant
- 9:55 **3 4 7 8** NEWS
- 10:00 **2** NEWS—Walt Harris
3 4 7 8 CONCENTRATION
5 10 12 ANDY GRIFFITH
 To help Barney impress his new girl friend, Andy and Aunt Bee invent a crime for the deputy to solve. Barney: Don Knotts. Aunt Bee: Frances Bavier.
11 GIRL TALK—Panel
 Panelists are musical-comedy star Carol Channing and dancer Marge Champion.
13 FATHER KNOWS BEST—Comedy
 Jim and Margaret attend a college reunion. Robert Young, Jane Wyatt.
- 10:30 **2** JACK LA LANNE—Exercise
3 4 7 8 **COLOR** JEOPARDY
5 10 12 McCOYS—Comedy
 Grampa hides the furniture in an effort to trick the tax collector. Grandpa: Walter Brennan. Luke: Richard Crenna.
11 ADVENTURES IN PARADISE
 After a long absence, Barbara Lyons is returning to the island home of her father. Adam: Gardner McKay. Barbara: Bethel Leslie. Stan: Charles Aidman. (60 min.)
13 DONNA REED—Comedy
 A grateful patient gives Alex an inside tip on the stock market. Alex: Carl Betz.
- 11:00 **2** ROMPER ROOM—Children

- 3 4 7** CALL MY BLUFF
COLOR Peggy Cass and Orson Bean are the celebrity players this week.
5 8 10 12 LOVE OF LIFE
13 ERNIE FORD—Variety
- 11:20 **7** NEWS—Bob Dunn
- 11:25 **5 8 10 12** NEWS
- 11:30 **3 4 8** I'LL BET—Game
COLOR Patricia Blair and Martin Colbert vs. Dan and Dolphia Blocker.
5 10 12 SEARCH FOR TOMORROW—Serial
7 7 11 13 PRICE IS RIGHT
 Celebrity guest: Jack Palance.
- 11:45 **5 10 12** GUIDING LIGHT—Serial
- 11:55 **3 4 8** NEWS

Afternoon

- 12:00 **2** JACK BENNY—Comedy
 Fred Astaire fails to show up to dance with Ginger Rogers, so Jack decides to sub for him. Ginger Rogers: Herself. Don Wilson, Sportsmen Quartet.
3 5 10 13 NEWS
4 8 **COLOR** LET'S MAKE A DEAL—Game
7 7 11 DONNA REED—Comedy
 After having dinner with some newlyweds, Donna begins to feel that her marriage is dull. Alex: Carl Betz.
12 OUR MISS BROOKS—Comedy
 Mr. Conklin is determined to get attention for his school's mascot. Eve Arden, Gale Gordon.
- 12:20 **13** HELEN BALE—Interviews



**REUNION
 IN RENO**
 MARK STEVENS • GIGI PERREAU
PREMIERE WED. 2:30

KCRA • TV **3**

Wednesday March 31, 1965

Afternoon

- 12:25 **3 4 8** NEWS
- 12:30 **2** TV HOUR OF STARS—Drama
"Lady in Fear," based on the novel "King's Row," by Henry Bellamann. Jack Kelley, Nan Leslie, Robert Horton. (60 min.)
- 3** LEAVE IT TO BEAVER—Comedy
Beaver's mother buys him some handkerchiefs to give his teacher on "The Last Day of School." Jerry Mathers, Sue Randall, Tony Dow, Barbara Billingsley.
- 4** MOMENT OF TRUTH—Serial
- 5 8 10 12** AS THE WORLD TURNS—Serial
- 7 7 11** FATHER KNOWS BEST
Kathy trades her doll—for her friend's baby sister. Kathy: Lauren Chapin. Jim: Robert Young. Susie: Reba Waters.
- 13** MOVIE—Drama
"The Sentence." (French; 1958) N. Cal. TV Debut. Four Resistance fighters decide to make an attempt on the life of a German colonel. Marina Vlady, Robert Hossein, Roger Hanin. (90 min.)
- 1:00 **3 4** DOCTORS—Serial
- 5 8 10 12** PASSWORD—Game
Penny Fuller and Frank Sinatra Jr. are this week's celebrity contestants.
- 7 7 11** REBUS—Game
- 9** CLASSROOM—Education
This afternoon's in-school subjects include music, science, French and mathematics. (Three hours)
- 1:10 **6** CLASSROOM—Education
This afternoon's in-school subjects include Spanish and science. (One hour, 20 min.)
- 1:30 **2** I WANT TO KNOW—Venter
- 3 4 7** ANOTHER WORLD—Serial

- 5 8 10 12** HOUSE PARTY
Evangelist Billy Graham guests. (Rerun)
- 7** ON THE SCENE—Dick Stewart
Scheduled guests include champion archer Byron Hopkins.
- 11** AFTERNOON—Jess and Lu
- 2:00 **2** MOVIE—Drama
"Surgeon's Knife." (English; 1957) Because of drunkenness, a doctor kills a patient during surgery. Donald Houston, Adrienne Corri. (One hour, 25 min.)
- 3 4** YOU DON'T SAY!—Game
COLOR The guests are Barbara McNair and David McCallum.
- 5 8 10 12** TO TELL THE TRUTH
Panelists: Alexis Smith, Chester Morris, Tammy Grimes and Milt Kamen. Bud Collyer is the moderator.
- 7 7 11 13** FLAME IN THE WIND
- 2:25 **5 8 10 12** NEWS
- 2:30 **3** MOVIE—Comedy
"Reunion in Reno." (1951) N. Cal. TV Debut. A precocious nine-year-old girl turns up in Reno. Mark Stevens, Peggy Dow, Gigi Perreau. (90 min.)
- 4** MATCH GAME
Celebrity contestants: Art James and Selma Diamond. Host: Gene Rayburn.
- 5 8 10 12** EDGE OF NIGHT
- 7 7 11 13** DAY IN COURT
- 2:55 **4 7 7 11 13** NEWS
- 3:00 **4** LARAMIE—Western
Slim decides that the best way to find a robber-murderer is to make friends with his girl. Anne Andrews: Vera Miles. Skinner: Myron Healey. Slim: John Smith. Jess: Robert Fuller. (60 min.)
- 5 8 10 12** SECRET STORM

 **JAMES STEWART**
'THE FAR COUNTRY'
COLOR PREMIERE WED. 4 PM

KCRA • TV **3**

LLOYD THAXTON SHOW

KTTWU
2



5:00 P.M. MONDAY-FRIDAY

3:25 **7 7 11 13** GENERAL HOSPITAL
2 NEWS

3:30 **2** CAPTAIN SATELLITE—Children
5 MIKE DOUGLAS—Variety
 Scheduled guests include author-social critic Vance Packard. (60 min.)

7 7 11 13 YOUNG MARRIEDS
8 MOVIE—Drama

"It Takes a Thief." (English; 1959) A beautiful blonde is the brains behind a gang. Jayne Mansfield, Anthony Quayle, Carl Mohner, Edward Judd. (Two hours)

10 DOBIE GILLIS—Comedy
 Dobie becomes a disc jockey on the college radio station. Wayne Hickman.

12 JACK BENNY—Comedy
 See Thurs. 12 Noon, Ch. 2, for details.

4:00 **3** MOVIE—Western

COLOR "The Far Country." (1955) N. Cal. TV Debut. Arriving in Alaska with a herd of cattle, two men run into trouble. James Stewart, Ruth Roman, Corinne Calvet. (One hour, 45 min.)

4 WHIRLYBIRDS—Adventure
 A demented criminal pulls a fast one on the Whirlybirds and goes off bent on murder. Kenneth Tobey, Craig Hill.

7 7 11 13 TRAILMASTER
 Julia Gage, a very independent young lady, won't admit she needs a man's help to drive her wagon. Julia: Anne Jeffreys. Tobe Cannon: Robert Sterling. (60 min.)

10 MIKE DOUGLAS—Variety
 Scheduled guests include author-social critic Vance Packard. (90 min.)

12 MOVIE—Drama
 "State of the Union." (1948) An airplane manufacturer campaigns for the

Presidency. Spencer Tracy, Katharine Hepburn, Van Johnson. (90 min.)

4:15 **6** MATH FOR TEACHERS
 Dr. Stewart Moredock discusses congruence and similarity in numbers.

4:30 **2** MICKEY MOUSE CLUB
 Fun with Science: Prof. Wonderful experiments with liquids.

4 MAYOR ART—Children

5 MOVIE—Drama
 "The Fugitive Kind," conclusion. See Tuesday 4:30 P.M., Ch. 5 for details. (One hour, 25 min.)

9 SCIENCE REPORTER
 See Fri. 7:30 P.M., Ch. 9, for details.

5:00 **2** LLOYD THAXTON—Music
 Johnny Rivers sings "Mountains of Love" and "Cupid." (60 min.)

6 FRENCH CHEF—Cooking
 Julia Child prepares fish mousselines.

7 MOVIE—Comedy
 "Have Rocket, Will Travel." (1959) Bay Area TV Debut. The Three Stooges inadvertently launch a rocket. Moe Howard, Larry Fine, Joe de Rita. (90 min.)

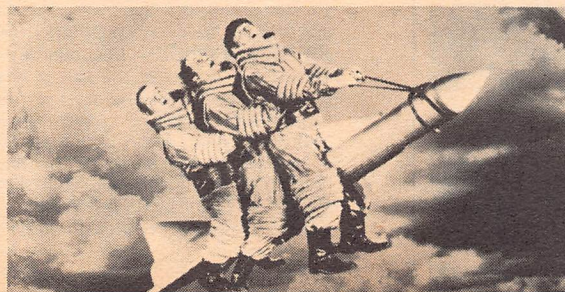
7 PETER POTAMUS—Cartoons

9 WHAT'S NEW—Children
 "Angotee"—an Eskimo boy in Canada.

11 LEAVE IT TO BEAVER—Comedy
 It's "Beaver's Birthday" but he thinks parties and presents are kid stuff. Beaver: Jerry Mathers. Wally: Tony Dow.

13 MICKEY MOUSE CLUB
 Jimmie Dodd visits the Disneyland stables.

5:30 **4** BACHELOR FATHER—Comedy
 Howard asks Bentley if he can go steady with Kelly. Bentley: John Forsythe. Kelly: Noreen Corcoran. Howard: Jimmy Boyd.



The Three Stooges blast off in their first full length film on TV!

HAVE ROCKET, WILL TRAVEL

Wednesday at 5 PM



Wednesday March 31, 1965

Afternoon-Evening

- 6 BETTY B—Songs**
7 JONNY QUEST—Cartoon
"Mystery of the Lizard Man," first in a series of reruns. The guests are called in when several fishing boats are destroyed, reportedly by a mysterious flashing light. Jonny: Tim Matthieson. Race: Mike Road. Hadji: Danny Bravo.
- 8 SUPERMAN—Adventure**
9 TV KINDERGARTEN
10 LLOYD THAXTON—Music
The Uniques sing "Not Too Long Ago" and "Fast Way of Living." (60 min.)
11 RIFLEMAN—Western
Lucas brings a wounded man to town for medical attention. Lucas: Chuck Connors. Doc: Rhys Williams. Harley: Ian Murray.
12 HAVE GUN—WILL TRAVEL
Paladin acts to thwart a warden's plan to lynch a prisoner cleared of murder. Richard Boone, Scott Marlowe, Robert Armstrong.
- 5:45 **3 NEWS**
6 FRIENDLY GIANT—Children
Friendly reads "Me and the Bears," and a teddy bear visits the book bag.
- 5:55 **5 KPIX EDITORIAL**

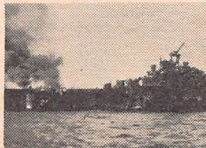
Evening

- 6:00 **2 MAGILLA GORILLA—Cartoons**
3 4 NEWS—Huntley, Brinkley
5 7 8 11 12 NEWS
6 WHAT'S NEW—Children
Wildlife of an Everglades slough; the American pioneers and their rifles.

SURVIVAL!

"U. S. S. Franklin"

KTVU
2



7:30 P. M. WEDNESDAY

- 9 WHAT'S NEW—Children**
How bees fertilize crops. Close-ups show cross-pollination and life in the hive.
- 13 SUPERMAN—Adventure**
To save Metropolis, Superman must take a drastic step which results in his exile. George Reeves, Noel Neill.
- 6:30 **2 HUCKLEBERRY HOUND**
3 4 NEWS
5 8 10 12 NEWS—Cronkite
6 STOCK MARKET REPORT
7 LEAVE IT TO BEAVER—Comedy
Beaver is eager to earn money catching frogs. Jerry Mathers, Tony Dow.
7 NEWS—Huntley, Brinkley
9 REPERTOIRE WORKSHOP
DEBUT This series showcases new entertainment talents. Tonight: "The Little Angels Revue" features 50 children from Holy Angels Church in Chicago performing songs from Broadway musicals.
11 NEW BREED—Police
A woman's body is found floating in Roger Dawson's swimming pool. Dawson: Wendell Corey. Harriet: Eileen Heckart. (60 min.)
13 WELLS FARGO—Western
Hardie is on the trail of a wanted murderer. John Dehner, John Lupton.
- 6:35 **6 MUSICAL PORTRAITS**
The recording is Carmen Suite and L'Arlesienne Suite No. 1 by Bizet.
- 6:55 **4 7 SPORTS**
7:00 **2 LITTLEST HOBO—Adventure**
A night-club singer tries to gain publicity by claiming that she was the near-victim of a strangler. Nita Talbot, John Anthony.
3 DEATH VALLEY DAYS—Drama
COLOR "No Gun Behind His Badge." When "Bear River" Smith tries to enforce the law in Abilene without a gun, he runs into trouble. Ronald Reagan, Barry Kelley.
4 MEN IN CRISIS—Documentary
"Khrushchev vs. Nagy: The Fall of Hungary," a chronicle of the abortive Hungarian revolt of 1956. Former Premier Imre Nagy joined forces with a band of ill-equipped rebels in an attempt to depose Premier Matyas Rakosi and his regime.
5 ONE STEP BEYOND—Drama
Wyndham Roberts, a respected member of the community, sits in his pew at the Sunday morning church service. Meredith Edwards, Clifford Evans, Barbara Mullen.

6 MYTHOLOGY—Literature
Prof. Martin S. Day tells the legend of Theseus—his adventures with the bull of Minos, Ariadne, Hippolyta, Phaedra and the Lapiths and Centaurs.

7 10 NEWS

7 DONNA REED—Comedy
"The Unheroic Hero." Jeff has everyone believing that his friend Walter Gordon is responsible for saving a little girl's dog. Jeff: Paul Petersen. Alex: Carl Betz. Karen: Janet Landgard.

8 TALL MAN—Western
The McBean girls decide that their father should remarry. June McBean: Judy Nugent. May McBean: Olive Sturgess.

9 EN FRANCE—Language
John spends "A Sunday in Paris."

12 RIFLEMAN—Western
An ex-convict is put under protective custody—when the enraged town seeks a quick handing. Chuck Connors.

13 HAVE GUN—WILL TRAVEL
Paladin gets two jobs from rancher Cynthia Palmer. Paladin: Richard Boone.

7:15 **7 NEWS—Peter Jennings**

7:30 **2 SURVIVAL!—Documentary**
James Whitmore describes the ordeal of the aircraft carrier USS Franklin.

3 4 7 8 VIRGINIAN—Western
COLOR A proud old cowboy named Murdock feels he's as good as any younger man, but the Virginian doesn't see it that way: He refuses to hire him. Virginian: James Drury. Tramps: Doug McClure. Randy: Randy Boone. (90 min.)

Guest Cast

Murdock.....Franchot Tone
Willy.....Billy Mumy

5 10 12 MISTER ED—Comedy
A superstitious Ed refuses to leave his stall for a canter with Wilbur—his horoscope predicts doom if he does. Wilbur: Alan Young. Carol: Connie Hines. Winnie: Florence MacMichael. Gordon: Leon Ames.

6 9 STATE OF THE CAPITOL
7 11 13 OZZIE AND HARRIET

The dean of men wants Rick and his fraternity brothers to take part in a practical joke. Rick sings "Mean Old World." The Nelsons appear as themselves. Wally: Skip Young. Doc Williams: Frank Cady. Dean Hopkins: Ivan Bonar. (Rerun)

8:00 **2 EAST SIDE/WEST SIDE—Drama**
With three children to support, Mrs. Stuart is collecting relief checks and working too—so she's thrown in jail. George C. Scott, Kathleen McGuire, George Mathews, Tim O'Connor. (60 min.)

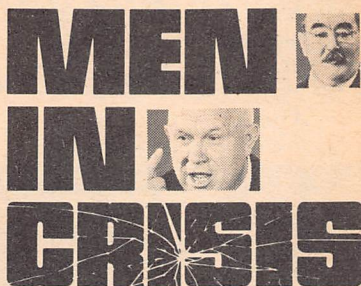
5 10 12 MY LIVING DOLL
Dr. McDonald begins the task of humanizing Rhoda by shopping for some feminine finery. McDonald: Bob Cummings. Rhoda: Julie Newmar. Peter: Jack Mulvaney. Irene: Doris Dowling. Rochlin: Robert Lieb. Waiter: Jon Silo. (Rerun)

6 9 WHERE IS JIM CROW?
7 11 13 PATTY DUKE—Comedy
"Patty and the Cut-Rate Casanova." Patty deserts Richard for a boy who knows the latest dance steps, so Richard gets even by dating Cathy. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Martin: William Schallert.

Guest Cast

Luke.....John C. Attle
Sue Ellen.....Kitty Sullivan

KHRUSHCHEV VS. NAGY:
THE FALL OF HUNGARY



Nagy is restored to power as Hungary stages a desperate revolt against Soviet domination. Khrushchev crushes the effort with tanks. Brought to you by

PG and E
Parental Guidance Suggested
Some Material May Be Inappropriate for Children Under 16

TONIGHT CHANNEL 4 7:00 P.M.

Wednesday March 31, 1965

Evening

8:30 **5 10 12** BEVERLY HILLBILLIES

Bluegrass musicians Lester Flatt and Earl Scruggs picked the right time for their visit: Granny is homesick and feeling low. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Jane: Nancy Kulp. Elly May: Donna Douglas.

6 CHANGING WORLD

SPECIAL See 10:30 P.M., Ch. 9, for details. (60 min.)

7 11 13 SHINDIG—Music

French vocalist Sylvie Vartan ("Twist and Shout") and England's Adam Faith ("It's Alright") are tonight's headliners. Also scheduled: pro football star Roosevelt Grier ("It's not Unusual"); Jerry Mason ("Viva Las Vegas"); the Spats ("Boney Maronie"); and Billy Fury ("I'm Lost Without You"). Chuck Berry sings "Dear Dad." (60 min.)

9 BOOK BEAT—Interview

Paul Molloy discusses his book "A Penitent for the Kremlin," a comic novel about an eccentric millionaire who wills his estate to Russia.

9:00 **2** THRILLER—Mystery

When the Branner brothers' car breaks down, they seek shelter in an old house. Brandon de Wilde. (60 min.)

3 4 8 MOVIE—Biography

Wednesday Night at The Movies: "Fear Strikes Out." (1957) Over 10 years ago, outfielder Jim Piersall—now with the Los Angeles Angels—suffered a mental breakdown. This film, based on the book Piersall wrote with Albert S. Hirschberg, traces the pressures that led to the collapse. Directed by Robert Mulligan. Music: Elmer Bernstein. (Two hours)

Cast

Jim Piersall.....Anthony Perkins
John Piersall.....Karl Malden
Mary Teevan.....Norma Moore
Dr. Brown.....Adam Williams
Mrs. John Piersall.....Perry Wilson

5 10 12 DICK VAN DYKE

"Never Bathe on Saturday." Millie wants to know why Rob and Laura have returned early from their big weekend, but all she knows so far is that Laura spent most of the time in a bathtub. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Millie: Ann Morgan Guilbert.

Read about this series' "mutual respect society" in the article on page 20.

7 MOVIE—Drama

"The Gift of Love." (1958) Julie Reinhardt and Bill Beck meet, fall in love and are married. Then Julie learns she has a serious heart condition. Lauren Bacall, Robert Stack, Lorne Greene. (Two hours)

9 GREAT DECISIONS—1965

"Population Boom—Can It Be Control-

WEDNESDAY NIGHT AT THE MOVIES

FEAR STRIKES OUT

ANTHONY PERKINS KARL MALDEN

"A solid hit." TIME MAG.
"A first-rate film." NY TIMES



9:00PM CH. 3,4

Madame Bovary

JENNIFER JONES
JAMES MASON

11:15 P.M. WEDNESDAY

KXTV



Clipping this coupon could be the beginning of an exciting new career for you in television broadcasting

Mr. W. A. Sawyer, President
Northwest Schools TV Division
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Portland, Oregon 97209

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Address _____

City _____ State _____ Zip _____

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Many of those who have clipped and

mailed this coupon were dissatisfied with an ordinary job, just as you may be. Many were attracted to the idea of working in television, just as you may be. All of them were ambitious and willing to apply themselves to get ahead, just as you may be. All of them took the first step by using this coupon to bring them the information they needed to make up their minds. You can do the same . . . for no more than the price of a stamp. *Mail the coupon today.* Get information about age and requirements which must be met to qualify for employment in the television broadcasting industry. *No obligation.*

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Guess what's unusual about this lovely, spacious room

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One way extra value is being built into today's mobile homes is through the growing use of quality materials. Take the Armstrong Larkwood Temlok® Ceiling in this room, for example. It adds a

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MOBILE HOME PRODUCTS BY

Armstrong

ed?" The effects of the population explosion on America and underdeveloped countries are discussed by panelists including Dr. Frank W. Notestein, president of Population Council.

9:30 **5 10 12 CARA WILLIAMS**

Cara is involved in an auto mishap with TV space hero Derek Jackson, and she agrees to work off the damages by babysitting with his dog. Frank: Frank Aletter. Fletcher: Jack Sheldon. Burkhardt: Paul Reed. Mary: Jeanne Arnold.

Guest Cast

Derek Jackson.....John Lupton
Diane.....Dee Hartford

6 9 WORLD PRESS

7 11 13 BURKE'S LAW—Mystery

"Who Killed Nobody Somehow?" Burke is called in to investigate the death of author Graham Tree, who collapsed after a fist fight at a party. Guest stars: Lola Albright (D. D. Booker), Rory Calhoun (Ashley de Witt), Tom Ewell (Clement), Diane McBain (Cissy) and Steve Brodie (Graham Tree). Burke: Gene Barry. Tim:

Gary Conway. Les: Regis Toomey. Henry: Leon Lontoc. (60 min.)

Guest Cast

Chukker Curtis.....Kevin McCarthy
Butler.....I. Stanford Jolley
Male Nurse.....John Roseboro
Clarice.....Julie Redding

10:00 **2 NEWS—Helmso, Jacobs, Mann**

5 10 12 DANNY KAYE—Variety

Guests are comic actor Howard Morris and songstress Kit Smythe. In sketches, Danny portrays Giovanni, whose son will marry his best friend's (Howard) daughter; and, at a meeting of the "Reformed Criminals Association," Judge Clancy Burroughs (Danny) meets with the criminal elite (Howard, Harvey Korman). Laurie Ichino, Tony Charmoli dancers, Paul Weston orchestra. (60 min.)

Highlights

"Some People," "The Party's Over"
.....Kit
"Something Sort of Grandish," "Mutual
Admiration Society".....Howard
"Pleasure".....Danny, Howard, Kit

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McMinnville, Oregon

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SANTA FE SPRINGS DIVISION—
DIVCO WAYNE INDUSTRIES
Santa Fe Springs, California

Wednesday March 31, 1965

Evening

- 10:30 **2** BEST OF GROUCHO—Quiz
6 TO BE ANNOUNCED
A taped repeat of the Sen. Hugh Burns — Assembly Speaker Jesse Unruh press conference will be seen if the conference was held as scheduled this morning.
- 7** ABC SCOPE
9 CHANGING WORLD
SPECIAL "Southeast Asia: the Other War" focuses on the battle of ideologies being waged in South Vietnam and Thailand. (60 min.)
- 11** MARSHAL DILLON—Western
Matt and Chester escort a killer to Wichita. Matt: James Arness.
- 13** DETECTIVES—Police
Holbrook and his aides investigate a murder. Robert Taylor, Lee Farr.
- 11:00 **2** MOVIE—Drama
"The Big Hangover." (1950) Law student David Maldon has a peculiar allergy to liquor—if he just gets near it, he gets drunk. Elizabeth Taylor, Van Johnson, Percy Waram. (One hour, 35 min.)
- 3 4 5 7 7** NEWS
8 10 11 12 13 NEWS
- 11:15 **5** SPORTS—Frank Dill
7 NIGHTLIFE—Variety
Jack Carter is this week's guest host. (One hour, 45 min.)
- 7 8** **COLOR** JOHNNY CARSON
10 MOVIE—Drama
"Madame Bovary." (1949) Gustave Flaubert's story of the beautiful but fickle Emma Bovary. Jennifer Jones, Van Heflin, James Mason. (Two hours, 5 min.)
- 11:20 **5** MOVIE—History
COLOR "Richard III." (English; 1955)

- Shakespeare's classic tale of the hunchback who stops at nothing to become the King of England. Laurence Olivier, Ralph Richardson. (Two hours, 40 min.)
- 11:25 **12** MOVIE—Drama
"A Bell for Adano." (1945) An American major tries to restore democratic dignity and decency to the people of a captured Italian town. John Hodiak, Gene Tierney.
- 11:30 **3 4** **COLOR** JOHNNY CARSON
11 MOVIE—Drama
"Untamed Youth." (1957) Two sisters are arrested for vagrancy. Mamie Van Doren, Lori Nelson. (One hour, 20 min.)
- 13** NIGHTLIFE—Variety
Jack Carter is the guest host. (90 min.)
- 12:35 **2** STAR PERFORMANCE—Drama
An American nun in Germany helps the romance of the Czech girl. Teresa Wright.
- 1:00 **3 4 13** NEWS
7 MOVIE—Triple Feature
1. "South Sea Sinner." (1950) Bay Area TV Debut. A tramp steamer stops at a South Sea island for an appendectomy case. Shelley Winters, Macdonald Carey.
2. "Lost Battalion." (Philippine-American; 1962) Bay Area TV Debut. Diane Jergens, Leopold Salcedo.
3. "The Corpse Came C.O.D." (1947) George Brent, Joan Blondell.
- 1:20 **10** CHECKMATE—Mystery
Dr. Hyatt is invited by his friend Dr. Farrell to meet an interesting case, a woman with total amnesia. Laraine Day, Sebastian Cabot. (60 min.)
- 1:30 **4** MOVIE—Drama
"Shack Out on 101." (1955) An atomic physicist is selling secrets. Frank Lovejoy, Lee Marvin. (One hour, 20 min.)

Spring Movie Festival/In Color

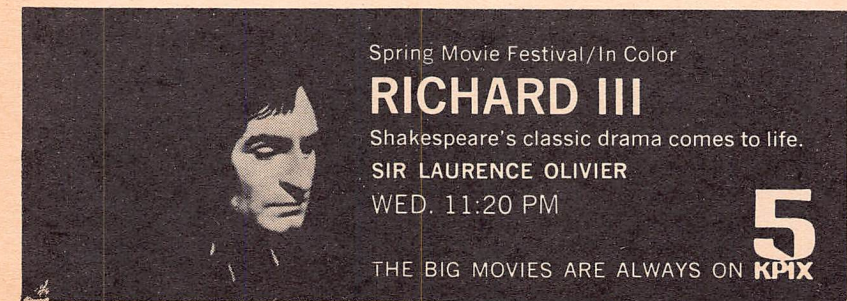
RICHARD III

Shakespeare's classic drama comes to life.

SIR LAURENCE OLIVIER

WED. 11:20 PM

THE BIG MOVIES ARE ALWAYS ON **KPIX 5**



Morning

- 7** ALL-NIGHT MOVIE—Continued
See Wed. 1 A.M., Ch. 7, for details.
- 5:55 **3** **4** FARM NEWS
5 SUNRISE SEMESTER
Tragic Dramas of Greece and Rome: The first of two lectures on Euripides' "Medea" is given by Dr. Lionel Casson.
- 6:00 **3** RHYME AND REASON
1. The relationship between art and architecture is illustrated. 2. The activation of body muscles is explained. (60 min.)
4 PROFILE—San Diego State
This first of two programs on "The War-makers" features a soldier's dialog on his personal part in a war.
7 CHANNEL FOR LEARNING
- 6:20 **10** FOCUS ON FARMING
- 6:25 **5** SOCIOLOGY—Lessons
"What's Wrong with the Schools." Dr. Earl Raab is the instructor.
- 6:30 **4** OUR WORLD—Education
"Through Children's Eyes: Louis Slobodkin illustrates the children's story "The Rooster and the Sultan."
7 DIXIE SINGIN'—Music
10 SUNRISE SEMESTER
See 5:55 A.M., Ch. 5, for details.
- 6:50 **13** NEWS
- 6:55 **5** KPIX EDITORIAL
13 RANCH AND GARDEN WORLD
- 7:00 **3** **4** **8** TODAY
Scheduled: acts and interviews featuring performers from the Ringling Brothers and Barnum & Bailey Circus. (Two hours)
5 JACK'S PLACE—Children
7 MARSHAL 'J'—Children
10 DIVER DAN—Cartoons
13 CARTOONLAND—Children
- 7:45 **12** FOUNDATION FOR LIVING
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
The Captain prepares for April Fool's Day and Grandfather Clock recites a poem. (60 min.)
7 BAT MASTERSON—Western
Steve Fansler sets out for the Lost Dutchman Mine—and vanishes.
7 TODAY
See 7 A.M., Ch. 3, for details. (60 min.)
Picked up in progress.

- 9** CLASSROOM—Education
This morning's in-school subjects include Spanish, science, geography and music. (Three hours, 20 min.)
- 11** CONTINENTAL CLASSROOM
American Government: "The Nature and Extent of the Population Explosion in the United States."
- 8:15 **13** KING AND ODIE—Cartoons
- 8:30 **7** COUNT MARCO—Women
11 GOSPEL SINGING—Music
13 MOVIE—Musical
"Rock Around the Clock." (1965) N. Cal. TV Debut. A rock 'n' roll musical extravaganza emerges when Bill Haley and His Comets are discovered. The Platters, Tony Martinez Band. (90 min.)
- 9:00 **3** **4** **7** TRUTH OR CONSEQUENCES—Game
COLOR Mel Tormé sings hits of 1940.
5 **10** **12** NEWS—Mike Wallace
7 GIRL TALK—Panel
Panelists are actress-comedienne Hermione Gingold, fashion designer Betty Lewis and fashion writer Romola Matzner.
8 JACK LA LANNE—Exercise
11 HOCUS POCUS—Children
- 9:10 **6** CLASSROOM—Education
Subjects include science, geography, Spanish and speech. (Two hours, 50 min.)
- 9:30 **3** **4** **7** **8** WHAT'S THIS SONG?
COLOR Guests: Marguerite Piazza and Tom Kennedy. Host: Win Martindale.
5 **10** **12** I LOVE LUCY—Comedy
The Ricardos and the Mertzes land in jail in the South. Tennessee Ernie Ford: Himself. Lucy: Lucille Ball.
7 MOVIE—Drama
"Command Decision." (1949) The generals at an American air base in England must decide how great a risk to take bombing Germany. Clark Gable, Walter Pidgeon. (One hour, 50 min.)
- 9:50 **2** RELIGION TODAY—Protestant
- 9:55 **3** **4** **7** **8** NEWS
- 10:00 **2** NEWS—Walt Harris
3 **4** **7** **8** CONCENTRATION
5 **10** **12** ANDY GRIFFITH
Aunt Bee gets mad at Andy when he says that all women are gossips. Aunt Bee: Frances Bavier. Wilbur: Jack Finch.
11 GIRL TALK—Panel
Panelists are comedienne Betty White,

Thursday April 1, 1965

Morning-Afternoon

songstress Anna Maria Alberghetti and actress Ruta Lee. Virginia Graham.

13 FATHER KNOWS BEST—Comedy
Jim sets out to prove fathers aren't the fools they appear to be on TV. Jim: Robert Young. Margaret: Jane Wyatt.

10:30 **2 JACK LA LANNE**—Exercise

3 4 7 8 **COLOR** **JEOPARDY**

5 10 12 **McCOYS**—Comedy
Kate enters the "Mrs. Homemaker Contest." Kate: Kathy Nolan. Amanda: Majorie Bennett.

11 ADVENTURES IN PARADISE

Clay hires a new crewman. Adam: Gardner McKay. Deborah: Peggy Ann Garner. Mickey: Mike Kellin. (60 min.)

13 DONNA REED—Comedy

Mary waits until the day of the big prom before choosing her date. Mary: Shelley Fabares. Charlie: Buzz Martin.

11:00 **2 ROMPER ROOM**—Children

3 4 7 **CALL MY BLUFF**

COLOR Celebrity contestants: Peggy Cass and Orson Bean.

5 8 10 12 **LOVE OF LIFE**

13 ERNIE FORD—Variety

11:20 **7 NEWS**—Bob Dunn

11:25 **5 8 10 12** **NEWS**

11:30 **3 4 8** **I'LL BET**—Game

COLOR Laraine Day and her husband Michel Grilikhes oppose Bob and Dorothy Jo Barker. Host: Jack Narz.

5 10 12 **SEARCH FOR TOMORROW**—Serial

7 7 11 13 **PRICE IS RIGHT**

The celebrity guest is Jack Palance.

11:45 **5 10 12** **GUIDING LIGHT**—Serial

11:55 **3 4 8** **NEWS**

Afternoon

12:00 **2 JACK BENNY**—Comedy

When George Burns teams up with Jack for some vaudeville routines, he learns what killed vaudeville. Maudie Prickett.

3 5 10 13 **NEWS**

4 8 **COLOR** **LET'S MAKE A DEAL**—Game

7 7 11 **DONNA REED**—Comedy

A teen-age singing idol, who has come to town to perform, comes down with the

measles. Alex: Carl Betz. Phil Martin: Ted Knight. Jeff: Paul Petersen.

12 OUR MISS BROOKS—Comedy

The male members of the faculty claim previous injuries and refuse to jump into a fireman's net. Eve Arden.

12:20 **13 HELEN BALE**—Interviews

12:25 **3 4 8** **NEWS**

12:30 **2 TV HOUR OF STARS**—Drama

A convicted bookie stumbles upon the dead body of a prison guard and a conflict between the warden and his fellow prisoners. Dennis Hopper. (60 min.)

3 LEAVE IT TO BEAVER—Comedy
Chopper's parents are divorced and he's trying to convince Beaver that Ward and June should follow suit. Jerry Mathers.

4 MOMENT OF TRUTH—Serial

5 8 10 12 **AS THE WORLD TURNS**—Serial

7 7 11 **FATHER KNOWS BEST**

Bud's half-starved classmate makes himself at home in the Anderson household. Bud: Billy Gray. Fred: Barry Truex. Jim: Robert Young. Betty: Elinor Donahue. Kathy: Lauren Chapin.

13 MOVIE—Drama

"Gideon of Scotland Yard." (English; 1958) N. Cal. TV Debut. John Ford directed this account of one day in the life of a Scotland Yard inspector. Jack Hawkins, Anna Lee. (90 min.)

1:00 **3 4** **DOCTORS**—Serial

5 8 10 12 **PASSWORD**—Game
Celebrity contestants: Frank Sinatra Jr. and Penny Fuller. Host: Allen Ludden.

7 7 11 **REBUS**—Game

1:10 **6 CLASSROOM**—Education

This afternoon's in-school subjects include science and speech. (One hour, 20 min.)

9 CLASSROOM—Education

This afternoon's subjects include science, speech and French. (Two hours, 20 min.)

1:30 **2 I WANT TO KNOW**—Venter

3 4 7 **ANOTHERWORLD**—Serial

5 8 10 12 **HOUSE PARTY**

Guest: actress Maureen O'Hara. (Rerun)

7 ON THE SCENE—Dick Stewart

Dick visits with children at Montessori School in San Francisco.

11 AFTERNOON—Jess and Lu

2:00 **2 MOVIE**—Adventure

COLOR "Moonfleet." (1955) A notor-

ious but colorful smuggler joins forces with a little boy to hunt for a long-lost diamond. Stewart Granger, Joan Greenwood. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game

COLOR Celebrity panelists are David McCallum and Barbara McNair. Tom Kennedy is the host.

5 8 10 12 TO TELL THE TRUTH
Milt Kamen, Tammy Grimes, Chester Morris and Alexis Smith guess identities.

7 7 11 13 FLAME IN THE WIND

2:25 **5 8 10 12 NEWS**

2:30 **3 MOVIE**—Drama

"Jezebel." (1938) A New Orleans belle has a consuming passion for one of the young men of the town. Bette Davis, Henry Fonda, George Brent. (90 min.)

4 MATCH GAME

Selma Diamond and Art James are the celebrity contestants this week.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 DAY IN COURT

2:55 **4 7 7 11 13 NEWS**

3:00 **4 LARAMIE**—Western

To keep his palomino from being sold, Andy runs away with the horse. Caudle: Ernest Borgnine. Andy: Robert Crawford Jr. Slim: John Smith. (60 min.)

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

3:25 **2 NEWS**

3:30 **2 CAPTAIN SATELLITE**—Children

5 MIKE DOUGLAS—Variety

7 7 11 13 YOUNG MARRIEDS

8 MOVIE—Comedy

"Quiet Weekend." (English; 1946) A weekend in the country turns out to be three very tumultuous days. Derek Farr, Frank Cellier. (Two hours)

10 DOBIE GILLIS—Comedy

Maynard acquires some strength producing pills. Bob Denver, Dwayne Hickman.

12 JACK BENNY—Comedy

See Friday 12 Noon, Ch. 2, for details.

4:00 **3 MOVIE**—Drama

"Little Caesar." (1930) Story of an underworld thug. Edward G. Robinson, Douglas Fairbanks Jr., Glenda Farrell, Sidney Blackmer. (One hour, 45 min.)

4 WHIRLYBIRDS—Adventure

Dr. Clark Evans secludes himself at a

mountain retreat when one of his patients dies in surgery. Tom Drake.

7 7 11 13 TRAILMASTER

After finding Flint badly wounded by Indians, Annie Griffith nurses him back to health—and plans to turn him over to those same Indians in the hope that they might help her reach civilization. Annie: Jan Sterling. Flint: Robert Horton. Colter: John Dehner. (60 min.)

10 MIKE DOUGLAS—Variety

12 MOVIE—Western

"King of the Wild Horses." (1947) A boy living on his uncle's ranch admires a wild stallion. Preston Foster, Bill Sheffield, Gail Patrick. (90 min.)

4:30 **2 MICKEY MOUSE CLUB**

Marty's horse has pneumonia.

4 MAYOR ART—Children

5 MOVIE—Drama

"China Doll." (1958) In war-torn China, a captain gives an old beggar some money and discovers he has unknowingly purchased the man's daughter. Victor Mature, Li Li Hun. (90 min.)

THE WEEKDAY WINNER!
MIKE DOUGLAS
AND FAMOUS GUEST STARS

4:00-5:30 P. M.

KXTV 10



Thursday April 1, 1965

Afternoon-Evening

- 9 EN FRANCE—Language**
John spends "A Sunday in Paris" with a photographer and a reporter.
- 5:00 **2 LLOYD THAXTON—Music**
James Darren sings "Her Royal Majesty" and "A Married Man." (60 min.)
- 7 MOVIE—Science Fiction**
"Rocketship X-M." (1950) Scientists prepare for a trip to Mars. Lloyd Bridges, Osa Massen, John Emery. (90 min.)
- 7 HOPPITY HOOPER—Cartoons**
- 9 WHAT'S NEW—Children**
How bees fertilize crops. Close-ups show cross-pollination and life in the hive.
- 11 LEAVE IT TO BEAVER—Comedy**
"Beaver Takes a Drive," unintentionally, when he releases the brake in the family car. Jerry Mathers, Tony Dow.
- 13 MICKEY MOUSE CLUB**
"Border Collie," conclusion.
- 5:30 **4 BACHELOR FATHER—Comedy**
Bentley accepts an assignment in New York City. Bentley: John Forsythe.
- 6 9 HOP, SKIP AND DANCE**
- 7 WOODY WOODPECKER**
- 8 YOGI BEAR—Cartoons**
- 10 LLOYD THAXTON—Music**
The Ikettes sing "Peaches and Cream" and "I'm Blue." Lloyd conducts a dance contest. (60 min.)
- 11 RIFLEMAN—Western**
Mark's discovery of a murder victim touches off a search for the killer. Lucas: Chuck Connors. Quarles: Thomas Gomez.
- 12 HAVE GUN—WILL TRAVEL**
Paladin plans to make a hero of a timid barber whose girl stirred a gunfight to make him jealous. Richard Boone.

- 13 CAP'N DELTA—Children**
- 5:45 **3 NEWS**
- 6 FRIENDLY GIANT—Children**
Friendly reads "Georgie to the Rescue." Rusty and Jerome dress up like ghosts.
- 9 FRIENDLY GIANT—Children**
Friendly reads "Tall Enough Tommy."

Evening

- 6:00 **2 TOPPER—Comedy**
The Kerbys resort to ghostly tricks when a hypnotist comes to visit the Toppers. Leo G. Carroll, Anne Jeffreys, Robert Sterling.
- 3 4 NEWS—Huntley, Brinkley**
- 5 7 8 11 12 NEWS**
- 6 WHAT'S NEW—Children**
Mangrove swamps of the Everglades; story of the French and Indian wars.
- 9 WHAT'S NEW—Children**
"Log Drive" documents the lumber industry's work in song and narration.
- 13 WOODY WOODPECKER**
- 6:30 **2 WOODY WOODPECKER**
- 3 4 NEWS**
- 5 8 10 12 NEWS—Cronkite**
- 6 STOCK MARKET REPORT**
- 7 LEAVE IT TO BEAVER—Comedy**
Beaver becomes a "Community Chest" collector to help his mother. Beaver: Jerry Mathers. June: Barbara Billingsley.
- 7 NEWS—Huntley, Brinkley**
- 9 COLLEGE BOUND—Discussion**
Host Harold G. Ridlon examines the adjustment parents must take when their children go off to college.



(the best news in town) 7 PM **7**

11 NAKED CITY—Police

It's tough enough for Clinton to raise his family on a patrolman's salary. Then he's reprimanded at the precinct. Lillian: Geraldine Fitzgerald. Clinton: John Larch. Flint: Paul Burke. (60 min.)

13 WELLS FARGO—Western

Jake Hoover's daughter wants to deliver her father's jewel shipment personally. Dale Robertson, Whitney Blake.

6:35 **6 MUSICAL PORTRAITS**

The recording is Piano Concerto No. 1 in G Minor, Op. 25 by Mendelssohn.

6:55 **4 7 SPORTS**

7:00 **12 YOU ASKED FOR IT—Smith**

1. A Russian acrobatic troupe performs in Moscow. 2. A rescued fox performs tricks for his master. 3. Viewers see an underground organ made from rocks.

3 MOVIE—Drama

"The Glory Brigade." (1953) In Korea, a lieutenant escorts a company of Greek infantry into enemy territory. Victor Mature, Alexander Scourby. (90 min.)

4 DETECTIVES—Police

Holbrook is anxious to arrest a dope wholesaler called "the Bishop." Robert Taylor. Chickie: Jay Adler. Bishop: Alan Napier. Lindstrom: Russell Thorson.

5 RIFLEMAN—Western

Lucas trails gunman Bletch Droshek to a "Strange Town"—run by Bletch's brother. Chuck Connors, Claude Akins.

6 NEW COMERS—Discussion

DEBUT Buzz Anderson hosts a series of discussions by Bay Area teen-agers. Tonight: "Censorship: Movies and Books."

7 10 NEWS

7 MY THREE SONS—Comedy

Robbie's singing wins him an unusual fan: a thoroughbred named Leading Lady, who won't race unless he croons to her. Don Grady (Robbie) sings "Daytime, Night-time, Anytime," which he helped write. Charley: William Demarest.

8 DETECTIVES—Police

Ballard is having a tough time deciding whether to propose to Jean Morley or not. Holbrook: Robert Taylor. Ballard: Mark Goddard. Jean: Sue Randall.

9 NEW COMERS—Discussion

A teen-age panel discusses "Censorship: Movies and Books."

12 M SQUAD—Police

A series of burglaries has the police stymied until a safecracker is killed during a robbery. Lee Marvin.

13 HAVE GUN—WILL TRAVEL

Paladin guides a frontiersman on a hunt for his wife, held hostage by renegade Indians. Paladin: Richard Boone.

7:15 **7 NEWS—Peter Jennings**

7:30 **2 AMERICA!—Travel**

COLOR Host Jack Douglas narrates a film tour of the 50 states, stopping at New York City's Central Park, San Francisco's Golden Gate Bridge, Georgia's Andersonville National Cemetery and Hawaii's Pearl Harbor.

4 DANIEL BOONE—Adventure

"Cain's Birthday," first of two parts. Daniel mysteriously orders the Boonesborough men working at a salt-making camp to surrender to an Indian war party—which leaves only women and children to defend the fort. Script by Carey Wilber. Daniel: Fess Parker. Mingo: Ed



Peter Jennings (the other half of the best news in town) **7:15 PM** **7**

Evening

Ames. Yarkin: Albert Salmi. (60 min.)

Guest Cast

Colonel Michelet.....Cesare Danova
Chief Talawa.....Ted de Corsia
Telephore Gagne.....Maurice Marsac
Keziah Tench.....Connie Gilchrist

5 8 10 12 MUNSTERS-Comedy

"Movie Star Munstor." Two con men, who stage fake accidents to defraud insurance companies, are looking for a leading man for their latest caper—and Herman fills the bill. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis. Marilyn: Pat Priest.

Guest Cast

J. R. Finlater.....Jesse White
Alfred Swanson.....Walter Burke

Series regular Pat Priest is an ex-society belle. See page 34.

6 VIEWS—Sacramento

Scheduled guest is Robert White, assistant supervisor for the Northern Reception Center in Sacramento, the clinic for the Youth Authority. John C. Crabbe.

7 11 13 JONNY QUEST—Cartoon

COLOR "Pursuit of the Po-Ho." A friend of Dr. Quest is taken prisoner in the jungle by the dreaded Po-Ho tribe. Voices . . . Dr. Quest: John Stephenson. Emil: Don Messick. Hadji: Danny Bravo. Race: Mike Road. (Rerun)

7 FLINTSTONES—Cartoon

Fred gets jealous when the rodeo comes to town and Wilma runs into an old boy friend, rodeo star Bony Hurdle. Voices . . . Fred: Alan Reed. Wilma: Jean VanderPyl. Bony: Allan Melvin. (Rerun)

9 WORLD OF MUSIC

"The Young Virtuoso: Problems and

Promises." Violinist Jeannette Medina discusses her concert career.

8:00 2 EXPEDITION!—Travel

The establishment of the first Russian supply base in Antarctica is recorded in this film. Col. John D. Craig is host.

5 8 10 12 PERRY MASON

"The Case of the Deadly Debt." Det. Danny Talbert blames his brother Carl for their father's fatal heart attack at the railway depot. Danny's sure his brother is in trouble again and that Talbert senior made the trip to bail the boy out. Mason: Raymond Burr. Della: Barbara Hale. Burger: William Talman. Anderson: Wesley Lau. Drake: William Hopper. (60 min.)

Guest Cast

Carl Talbert.....Chris Robinson
Det. Danny Talbert.....Robert Quarry
Louie Parker.....Joe De Santis
Kitty Delaney.....Joan Huntington
Steve Radom.....Gregory Morton

6 THE HOME—Discussion

"The Safe Use of Pesticides." Scheduled guests include Dr. J. Blair Bailey, UC at Berkeley. Frances Dunkinson hosts.

7 11 13 DONNA REED—Comedy

"The Rolling Stone." The Stones and the Kelseys encounter unexpected difficulties when they set out for a weekend of boating. Alex: Carl Betz. Dave: Bob Crane. Midge: Ann McCrea.

Guest Cast

Sally.....Heidi Vaughn
Charlie.....Aron Kincaid

7 DR. KILDARE—Drama

"She Loves Me, She Loves Me Not," first of a two-part sequel to "Do You Trust Your Doctor?" which aired two weeks ago. While driving pert Carol Tredman home from a date, Kildare is seriously injured in an auto accident. Script by Jerry McNeely. Kildare: Richard Chamberlain. Carol: Angie Dickinson. Walter Burton: Leslie Nielsen. (60 min.)

9 CREATIVE PERSON

Indian composer and musician Ravi Shankar discusses and demonstrates the music of India, which resembles American jazz.

8:30 2 WORLD OF ADVENTURE

1. "A Day Among the Berbers"—the nomadic tribesmen of North Africa. 2. A look at some "Blue Geese" in flight: Ray Forrest is host.



**COSTS A
BIT MORE
-POPS A
LOT
MORE!**

3 4 DR. KILDARE—Drama

In "A Journey to Sunrise," Raymond Massey portrays Dr. Gillespie and well-educated transient Graham Lanier. An itinerant farm family has found Lanier in agony by a railroad track and brought him to Blair, but the gaunt old man refuses to divulge anything about himself or take drugs. Script by Jack Curtis. Kildare: Richard Chamberlain. (60 min.)

Guest Cast

Asa McConnell.....Malcolm Atterbury
Ma McConnell.....Ellen Atterbury
Ellen Atterbury is Malcolm's wife.

6 GREAT DECISIONS—1965

See Wed. 9 P.M., Ch. 9, for details.

7 11 13 MY THREE SONS

Being the only member of the family without a job, Chip feels useless—so he and Ernie decide to go into the trapping business. Chip: Stanley Livingston. Steve: Fred MacMurray.

Guest Cast

Saloon Girl.....Jennie Lynn
Cat Owner.....Margaret Muse

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare a ham dinner in half an hour.

There's a recipe for beer cheese in next week's TV GUIDE.

9:00 **2 YESTERDAY'S WORLD**

COLOR 1. "Six Faces of Pharaoh" explains the part the Nile River played in the destinies of six Egyptian Pharaohs. 2. "Land Without Women" tells the story of Mt. Athos in Greece.

5 10 12 PASSWORD—Game

Arthur Godfrey and actress Monique Van

Vooren are the celebrity contestants. Allen Ludden is the host.

6 OPEN END—David Susskind

"How to Meet Your Mate: Resorts, Cruises, Matchmakers and Friendship Clubs," a discussion of husband-hunting. David Susskind moderates. (Two hours)

7 7 11 13 BEWITCHED

Samantha's well-meaning but inept Aunt Clara comes for a visit—and she warns that she'll leave at once if they try to pamper her. Samantha: Elizabeth Montgomery. Darrin: Dick York. Aunt Clara: Marion Lorne. Bertha: Reta Shaw.

Guest Cast

Judge Virgil Winner.....Gilbert Green
Agnes Bain.....Karen Norris

8 HAVE GUN—WILL TRAVEL

A brutal trail boss challenges Paladin to a fight. Paladin: Richard Boone. Rock: Robert J. Wilke. Lace: Lane Chandler.

9 PROFILE: BAY AREA

Caspar Weinberger and his guests discuss the ninth biennial Wilderness Conference being held in San Francisco tomorrow through Sunday. (60 min.)

9:30 **2 FLYING FISHERMAN**

COLOR Gadabout Gaddis shows how to catch strippers and big mouth bass with a fly rod at Lake Marion, S.C.

3 4 7 HAZEL—Comedy

COLOR "Hazel Squares the Triangle," first in a series of reruns. Hazel invades an exclusive men's club while trying to settle a quarrel between George's sister Deirdre and her henpecked husband. Hazel: Shirley Booth. George: Don De Fore. Deirdre: Cathy Lewis. Harry: Robert P. Lieb. Doorman: Peter Forster.

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Evening

5 10 12 BAILEYS OF BALBOA

Stanley's tall tale about a sea monster is strangely prophetic: one soon rears its ugly head. Sam: Paul Ford. Buck: Sterling Holloway. Jim: Les Brown Jr. Stanley: Clint Howard.

Last show of the series. Next week, "Celebrity Game," with Carl Reiner as host, returns in this time spot.

7 11 13 PEYTON PLACE

George returns from the hospital for a

weekend at home. George: Henry Beckman. Constance: Dorothy Malone. Julie: Kasey Rogers. Allison: Mia Farrow. Rodney: Ryan O'Neal. Elliot: Tim O'Connor.

8 MEN IN CRISIS—Documentary
See Wednesday 7 P.M., Ch. 4, for details.

10:00 **2 NEWS**—Helms, Jacobs, Mann

3 4 7 KRAFT SUSPENSE THEATRE—Drama

COLOR "The Green Felt Jungle." Paul Maytric, district attorney in a small gambling town, resigns after a bomb intended for him kills his wife instead. He's determined to fight the syndicate outside the restrictions of public office. Script by Howard Browne. (60 min.)

Cast

Paul Maytric.....Leslie Nielsen
Elmer Pike.....Macdonald Carey
Jack Sallas.....Richard Conte
Phil Scanlon.....Larry Pennell
Elizabeth Pike.....Indus Arthur

5 8 10 12 DEFENDERS—Drama

"The Non-Violent," by Ernest Kinoy, is rerun. Ex-college student Alton Pell and the Rev. Harris Bonham are arrested for blocking traffic during a civil-rights demonstration. Pell's influential father plans to obtain his son's release by having the boy plead guilty—but Pell rejects the strategy and elects to remain in jail with the minister. Preston: E. G. Marshall. Ken: Robert Reed. (60 min.)

Guest Cast

Rev. Harris Bonham....James Earl Jones
Alton Pell.....Sam Groom
John Bird.....Ivan Dixon
George Pell.....Gene Raymond
Vincent Bevalagua.....Lonny Chapman

7 11 13 JIMMY DEAN—Variety

Jimmy's guests are comic Professor Irwin Corey, and Country and Western singers Sheb Wooley, Connie Smith, and the Stoneman Family. (60 min.)

9 SPANISH-AMERICAN HOUR

10:30 **2 BEST OF GROUCHO**—Quiz

11:00 **2 MOVIE**—Police

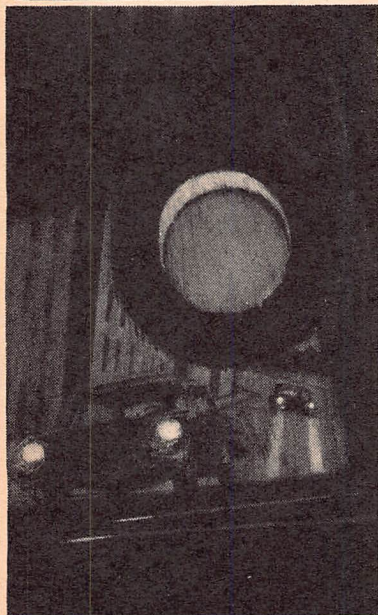
"Scene of the Crime." (1949) A new recruit to the police force works on a murder case. Van Johnson, Arlene Dahl, Gloria De Haven. (One hour, 45 min.)

3 4 5 7 NEWS

6 TV JOURNAL—Science

"Lunar Surface Controversy."

KRAFT SUSPENSE THEATRE



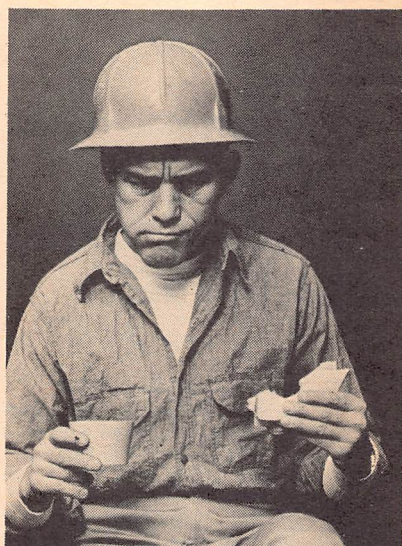
"The Green Felt Jungle"

starring

**LESLIE NIELSEN • MACDONALD CAREY
RICHARD CONTE**

Tonight in Color • 10 PM Ch. **3 4 7**

- 8 10 11 12 13 NEWS**
- 11:15 **5 SPORTS**—Frank Dill
- 7 NIGHTLIFE**—Variety
Jack Carter is the guest host this week. (One hour, 45 min.)
- 7 8 COLOR JOHNNY CARSON**
- 10 MOVIE**—Drama
"Green Dolphin Street." (1947) A young man sails for the islands and then asks his sweetheart to come to him. Lana Turner, Van Heflin. (Two hours, 30 min.)
- 11:20 **5 MOVIE**—Mystery
"Notorious." (1946) A young man and woman go on a dangerous assignment to trap espionage agents. Ingrid Bergman, Cary Grant. (One hour, 55 min.)
- 11:25 **12 MOVIE**—Drama
"Ain't No Time for Glory." (1957) In 1944 in France, an American captain is ordered to capture an enemy fortress. Barry Sullivan, Gene Barry.
- 11:30 **3 4 COLOR JOHNNY CARSON**
- 11 MOVIE**—Musical Drama
"The Jazz Singer" (1953) Against his father's wishes, the son of a cantor enters show business. Danny Thomas, Peggy Lee, Eduard Franz. (Two hours)
- 13 MOVIE**—Drama
"The Snorkel." (1958) N. Cal. TV Debut. A teen-ager suspects her stepfather was responsible for her mother's death. Peter Van Eyck, Betta St. John. (90 min.)
- 12:45 **2 STAR PERFORMANCE**—Drama
A mysterious letter brings a famous songwriter to his home city of New Orleans. Dick Powell, Beverly Garland.
- 1:00 **3 4 13 NEWS**
- 7 MOVIE**—Triple Feature
- "Jack the Ripper." (English; 1959) The infamous psychopath cuts a swath of violence. Lee Patterson, Eddie Byrne.
 - "The Young Don't Cry." (1957) Sal Mineo, James Whitmore.
 - "The Black Castle." (1952) Boris Karloff, Richard Greene.
- 1:15 **5 MOVIE**—Comedy
"Horse Feathers." (1932) The Marx Brothers. (One hour, 20 min.)
- 1:30 **4 MOVIE**—Western
"Gun Battle at Monterey." (1957) A crook quits his partner. Sterling Hayden, Ted de Corsia. (One hour, 15 min.)
- 1:45 **10 ROLLER GAMES**



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Morning

- 7** ALL-NIGHT MOVIE—Continued
See Thurs. 1 A.M. Ch. 7 for details.
- 5:55 **3 4** FARM NEWS
5 SUNRISE SEMESTER
Russian Literature in Translation: "Symbolist Poets as Writers of Fiction." Discussed by Dr. Robert Magidoff.
- 6:00 **3** RHYME AND REASON
1. "Lie Detector." 2. The discovery of motivational centers in the brain is discussed. (60 min.)
4 PROFILE—San Diego State
This second program on "The War-makers" features psychologists Wayman Crow and John Raser who illustrate tendencies which can lead to war. Robert Lee is the host.
- 7** CHANNEL FOR LEARNING
- 6:20 **10** FOCUS ON FARMING
- 6:25 **5** SOCIOLOGY—Lessons
Dr. Earl Raab discusses adult education.
- 6:30 **4** OUR WORLD—Education
Through Children's Eyes: Irving Kaufman and Albert Mullen compare the artistic approaches of young children and mature artists that are called "child-like."
7 DIXIE SINGIN'—Music
10 SUNRISE SEMESTER
See 5:55 A.M. Ch. 5, for details.
- 6:50 **13** NEWS
- 6:55 **5** KPX EDITORIAL
13 RANCH AND GARDEN WORLD
- 7:00 **3 4 8** TODAY
Scheduled guest Jack Paar talks about his book "Three on a Toothbrush." Also: a Washington interview and a sports feature by Jack Lescoulie. (Two hours)
5 JACK'S PLACE—Children
7 MARSHAL 'J'—Children
10 DIVER DAN—Cartoons
13 CARTOONLAND—Children
- 7:30 **13** CASPER—Cartoons
- 7:45 **12** FRONTIERS OF KNOWLEDGE
"The Brainless Teachers" reports on recent trends in teaching, including the use of television. John B. Roberts.
- 8:00 **5 10 12** CAPTAIN KANGAROO
The Captain talks about boats and shows a film about sailing. (60 min.)

- 7** BAT MASTERSON—Western
Bat's ad for Dane Holloway brings an immediate reply. Bat: Gene Barry. Andrew Strathmore: Walter Coy.
- 7** TODAY
See 7 A.M., Ch. 3, for details. (60 min.)
Picked up in progress.
- 11** CONTINENTAL CLASSROOM
American Government: "Democracy's Coat of Many Colors—The Founding Fathers and the Athenian Model."
- 13** CARTOONLAND—Children
- 8:15 **13** KING AND ODIE—Cartoons
- 8:30 **7** COUNT MARCO—Women
11 GOSPEL SINGING—Music
13 MOVIE—Western
"Al Jennings of Oklahoma." (1951) A hot-tempered lawyer and his brother join a gang of outlaws. Dan Duryea, Gale Storm, Dick Foran. (90 min.)
- 9:00 **3 4 7** TRUTH OR CONSEQUENCES—Game
COLOR Former host Ralph Edwards and current host Bob Barker show film clips from the past 24 years.
5 10 12 NEWS—Mike Wallace
7 GIRL TALK—Panel
Panelists are musical-comedy star Georgia Brown, actress Nina Foch and songstress Kay Starr. Virginia Graham.
8 JACK LA LANNE—Exercise
11 HOCUS POCUS—Children
- 9:15 **6** CLASSROOM—Education
This morning's in-school subjects include current events, science and language arts. (One hour, 45 min.)
9 CLASSROOM—Education
This morning's in-school subjects include current events, science, music and Spanish. (Two hours, 15 min.)
- 9:30 **3 4 7 8** WHAT'S THIS SONG?
COLOR Marguerite Piazza and Tom Kennedy conclude a week as guests.
5 10 12 I LOVE LUCY—Comedy
The Ricardos and the Mertzes arrive in Ethel's home town. Ethel: Vivian Vance. Fred: William Frawley.
7 MOVIE—Comedy
"It Should Happen to You." (1953) Gladys Glover wants publicity. Judy Holliday, Peter Lawford, Jack Lemmon, Michael O'Shea. (One hour, 50 min.)

- 9:50 **2** RELIGION TODAY—Catholic
 9:55 **3 4 7 8** NEWS
 10:00 **2** NEWS—Syd Chatton
3 4 7 8 CONCENTRATION
5 10 12 ANDY GRIFFITH
 Andy thinks the old cannon in the town square is an eyesore. Opie: Ronny Howard. Barney: Don Knotts. Ellie: Elinor Donahue. Buyer: Casey Adams.
11 GIRL TALK—Panel
 Panelists are actress Arlene Dahl, columnist Constance Woodworth and beauty-salon owner Eve of Rome. Virginia Graham is the moderator.
13 FATHER KNOWS BEST—Comedy
 Jim tries to make the family understand that he has his own problems. Jim: Robert Young. Margaret: Jane Wyatt.
 10:30 **2** JACK LA LANNE—Exercise
3 4 7 8 **COLOR** JEOPARDY
5 10 12 McCOYS—Comedy
 Grampa withholds an insurance payment in order to get some pocket money. Grampa: Walter Brennan.
11 ADVENTURES IN PARADISE
 Ling Wan searches for an island girl who's supposed to have a very valuable pearl. Gardner McKay. Pele: France Nuyen. Ling Wan: Philip Ahn. (60 min.)
13 DONNA REED—Comedy
 The Stone family finds a baby on its doorstep. Alex: Carl Betz.
 11:00 **2** ROMPER ROOM—Children
3 4 7 CALL MY BLUFF—Game
COLOR Peggy Cass and Orson Bean finish their week as celebrity players.
5 8 10 12 LOVE OF LIFE
13 ERNIE FORD—Variety
 Last show of the series.
 11:20 **7** NEWS—Bob Dunn
 11:25 **5 8 10 12** NEWS
 11:30 **3 4 8** I'LL BET—Game
COLOR Celebrity teams: Laraine Day and Michel Grilikhes vs. Bob and Dorothy Jo Barker. Jack Narz is the host.
5 10 12 SEARCH FOR TOMORROW—Serial
7 7 11 13 PRICE IS RIGHT
 Jack Palance finishes his week on the panel. Host: Bill Cullen.
 11:45 **5 10 12** GUIDING LIGHT—Serial
 11:55 **3 4 8** NEWS

Afternoon

- 12:00 **2** JACK BENNY—Comedy
 When all other insomnia remedies fail, Jack tries the "soothing" music of his violin. Eddie "Rochester" Anderson.
3 5 10 13 NEWS
4 8 **COLOR** LET'S MAKE A DEAL—Game
7 7 11 DONNA REED—Comedy
 Donna prepares a birthday party for David Barker. David: Charles Herbert. Alex: Carl Betz. Mary: Shelley Fabares.
12 OUR MISS BROOKS—Comedy
 Connie accidentally locks Mr. Conklin in the school lunchroom freezer. Eve Arden.
 12:20 **13** HELEN BALE—Interviews
 12:25 **3 4 8** NEWS
 12:30 **2** TV HOUR OF STARS—Drama
 Young Abe Lincoln takes on the case of two brothers who are accused of homicide. Tom Tryon, Ann Harding. (60 min.)
3 LEAVE IT TO BEAVER—Comedy
 Beaver swims out to get an empty canoe floating near shore. Jerry Mathers.
4 MOMENT OF TRUTH—Serial
5 8 10 12 AS THE WORLD TURNS—Serial
7 7 11 FATHER KNOWS BEST
 On the same night, the Andersons are invited to have dinner at the country club and at the drugstore where Bud works. Jim: Robert Young. Bud: Billy Gray.
13 MOVIE—Drama
 "Jazz Boat." (1960) N. Cal. TV Debut. To impress his girl friend, an electrician pretends to be a mobster. Anthony Newley, Anne Aubrey. (90 min.)
 1:00 **3 4** DOCTORS—Serial
5 8 10 12 PASSWORD—Game
 Penny Fuller and Frank Sinatra Jr. wind up their week as celebrity contestants.
7 7 11 REBUS—Game
 1:05 **9** CLASSROOM—Education
 This afternoon's in-school subjects: social studies, music, language arts and mathematics. (Two hours, 55 min.)
 1:30 **2** I WANT TO KNOW—Venter
3 4 7 ANOTHER WORLD—Serial
5 8 10 12 HOUSE PARTY
 On this last of five reruns, Caroline Le-onetti shows rainwear fashions.

Afternoon

- 7 ON THE SCENE**—Dick Stewart
Dick talks to Doodles Weaver at Montessori School and visits with exotic dancers backstage at the Follies.
- 11 AFTERNOON**—Jess and Lu
- 2:00 2 MOVIE**—Western
"The Last Outpost." (1951) A Union outpost is threatened. Ronald Reagan, Rhonda Fleming. (One hour, 25 min.)
- 3 4 YOU DON'T SAY!**—Game
COLOR Barbara McNair and David McCallum conclude a week as guests.
- 5 8 10 12 TO TELL THE TRUTH**
Tammy Grimes, Alexis Smith, Chester Morris and Milt Kamen guest.
- 7 7 11 13 FLAME IN THE WIND**
- 2:25 5 8 10 12 NEWS**
- 2:30 3 MOVIE**—Comedy
"Footsteps in the Dark." (1941) A young man makes up for the monotony of his work by writing mystery stories. Errol Flynn, Brenda Marshall. (90 min.)
- 4 MATCH GAME**
Art James and Selma Diamond wind up their week as celebrity players.

- 5 8 10 12 EDGE OF NIGHT**
- 7 7 11 13 DAY IN COURT**
- 2:55 4 7 7 11 13 NEWS**
- 3:00 4 LARAMIE**—Western
Jess is trying to find a prospector who has mysteriously vanished. Jess: Robert Fuller. Jessup: Charles Drake. Slim: John Smith. Mae: Phyllis Avery. (60 min.)
- 5 8 10 12 SECRET STORM**
- 7 7 11 13 GENERAL HOSPITAL**
- 3:25 2 NEWS**
- 3:30 2 CAPTAIN SATELLITE**—Children
- 5 MIKE DOUGLAS**—Variety
- 7 7 11 13 YOUNG MARRIEDS**
- 8 MOVIE**—Drama
"The Big Wheel." See 4:30 P.M., Ch. 5, for details. (Two hours)
- 10 DOBIE GILLIS**—Comedy
In a switch of tactics, Zelda announces that she'll marry Maynard. Dwayne Hickman, Bob Denver, Sheila James.
- 12 JACK BENNY**—Comedy
Jack recalls how he met Mary Livingstone in a department store. Mary Livingstone, Don Wilson.
- 4:00 3 MOVIE**—Adventure
"Tarzan's New York Adventure." (1942) Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield. (One hour, 45 min.)
- 4 WHIRLYBIRDS**—Adventure
A boy's tendency to tell lies about famous people leads him to an encounter with some small-time hoods. Kenneth Tobey, Craig Hill.
- 7 7 11 13 TRAILMASTER**
Flint suspects that gunrunners are at work when he learns of an Indian attack. Dora Gray: Linda Darnell. Doc: John Carradine. Adams: Ward Bond. Flint: Robert Horton. (60 min.)
- 10 MIKE DOUGLAS**—Variety
- 12 MOVIE**—Comedy
"Bedtime Story." (1941) Broadway's first lady would like to give up the boards for domesticity. Fredric March, Loretta Young, Eve Arden. (90 min.)
- 4:30 2 MICKEY MOUSE CLUB**
The Brooks Sisters guest.
- 4 MAYOR ART**—Children
- 5 MOVIE**—Drama
"The Big Wheel." (1949) A young man whose father was a fine racing driver attempts to follow in his elder's footsteps.

LLOYD THAXTON

SWINGS

5:30-6:30 P. M.

WEEKDAYS

KXTV 10



Mickey Rooney, Thomas Mitchell, Michael O'Shea. (Two hours)

9 NEW COMERS—Discussion

DEBUT See Thur. 7 P.M. Ch. 9.

5:00 **2 LLOYD THAXTON—Music**

Donna Loren sings "Ten Good Reasons" and "If You Love Me." (60 min.)

7 MOVIE—Adventure

"Flight of the Lost Balloon." (1961) Bay Area TV Debut. A search party from the Royal Geographic Society searches for an explorer near the Nile. Mala Powers, Marshall Thompson. (90 min.)

7 CASPER—Cartoons

9 WHAT'S NEW—Children

"Log Drive" documents the lumber industry's work in song and narration.

11 LEAVE IT TO BEAVER—Comedy

Beaver finds a Persian cat. Jerry Mathers. Mrs. Prentiss: Grace Wallis Huddle.

13 MICKEY MOUSE CLUB

In "The Secret of Mystery Lake," first of a seven-part serial, naturalist Bill Richards is doing research in Tennessee.

5:30 **4 BACHELOR FATHER—Comedy**

Bentley takes an avid interest in a Peruvian beauty and helps her win a contest. John Forsythe, Noreen Corcoran. Duenna: Tina Minard. Chuck: Pat McCaffrie.

6 BETTY B—Songs

7 TO BE ANNOUNCED

8 SUPERMAN—Adventure

9 TV KINDERGARTEN

10 LLOYD THAXTON—Music

Bobby Goldsboro: "Little Things" and "See the Funny Little Clown." (60 min.)

11 RIFLEMAN—Western

Lucas is wounded and Mark kidnaped by Apaches. Lucas: Chuck Connors. Buckhart: Michael Ansara. Mark: Johnny Crawford.

12 HAVE GUN—WILL TRAVEL

A shy youth Paladin taught to shoot becomes a gunslinger. Richard Boone. Kurt Sprague: Peter Breck.

13 CAP'N DELTA—Children

5:45 **3 NEWS**

6 FRIENDLY GIANT—Children

Friendly reads "A Bell for Urali."



CAR 54

WHERE ARE YOU?

THIS FRIDAY
AT 7:00 P. M.

Officers Toody and Muldoon are back in some of the merriest misadventures ever seen on television. Starring Fred Gwynne and Joe E. Ross.

4

KRON-TV

Evening

- 6:00 **2** **ROCKY AND HIS FRIENDS**
3 **4** **NEWS**—Huntley, Brinkley
5 **7** **8** **11** **12** **NEWS**
6 **WHAT'S NEW—Children**
Salt-water areas of the Everglades; why the 13 colonies broke with British rule.
9 **WHAT'S NEW—Children**
Plants and animals of the icebound Queen Elizabeth Islands, north of Canada.
13 **SUPERMAN—Adventure**
A device convinces all within its range that they are upside down. George Reeves.
- 6:30 **2** **LAWMAN—Western**
Soon after Marshal Troop kills a drunken gunslinger, he receives several threatening letters. John Russell, Peter Brown.
3 **4** **NEWS**
5 **8** **10** **12** **NEWS—Cronkite**
6 **STOCK MARKET REPORT**
7 **LEAVE IT TO BEAVER—Comedy**
Beaver buys a rat at a real bargain. Beaver: Jerry Mathers.
7 **NEWS—Huntley, Brinkley**
9 **PORTRAIT IN MUSIC**
The recording is Concerto Grosso No. 2 for Strings by Ernest Bloch.
11 **UNTOUCHABLES—Drama**
It's a busy Christmas Eve for Ness's close friend Hap Levinson, who plays Santa Claus at an orphanage. Ness: Robert Stack. Mrs. Levinson: Ruth White. (60 min.)
13 **WELLS FARGO—Western**
Hardie suspects that an outlaw turned lawman robbed the Wells Fargo safe. Dale Robertson. Marshal Brass: Ken Lynch.
- 6:35 **6** **MUSICAL PORTRAITS**
The recording is Piano Concerto No. 2 in D Minor, Op. 40 by Mendelssohn.
- 6:45 **9** **KQED REPORT**
- 6:55 **4** **7** **SPORTS**
- 7:00 **2** **DEATH VALLEY DAYS—Drama**
COLOR Newly-graduated from West Point, Lt. John J. Pershing becomes a hero of the Old West. Pershing: Jody McCrea. Flanagan: Robert J. Wilke.
3 **LEAVE IT TO BEAVER—Comedy**
"Beaver's Freckles" are the cause of a lot of teasing. Jerry Mathers. Ward: Hugh Beaumont. June: Barbara Billingsley.

4 **CAR 54—Comedy**

Officer Sanders is sure that Muldoon will take his shift; after all shy Francis never has a date on Saturday night. Muldoon: Fred Gwynne. Sanders: Robert Hastings.

5 **M SQUAD—Police**

Ballinger uses a decoy to trap a psychopathic killer who murders to music. Lee Marvin. Doris Holt: Bethel Leslie.

6 **PROFILE—San Diego State**

Robert Lee and his guests discuss jazz.

7 **10** **NEWS**

7 **MOVIE—Drama**

"Riot in Cell Block 11." (1954) A riot spreads in a state prison and eight guards are captured. Neville Brand, Emile Meyer, Frank Faylen. (90 min.)

8 **LITTEST HOB0—Adventure**

A Cuban refugee boy tries to protect his cross-eyed brother. Chico: Manuel Podilla. Felipe: Rafael Lopez.

9 **SCOTCH GARDENER—Jim Kerr**

Jim Kerr talks about flowers and vegetables to plant now.

12 **HENNESEY—Comedy**

"The Man in the Crow's Nest." Former heavyweight boxer Roland LaStarza appears in this episode. Jackie Cooper. Graff: Richard Evans.

13 **HAVE GUN—WILL TRAVEL**

One of five men must risk his life to find out if a man trapped on a ledge is alive. Paladin: Richard Boone.

7:15 **7** **NEWS—Peter Jennings**

7:30 **2** **THE SAINT—Mystery**

The Saint discovers a stink in the perfume business when he meets Denise, owner of the Dumont cosmetics firm. Roger Moore, Barbara Murray. (60 min.)

3 **4** **INTERNATIONAL SHOW-TIME—Circus**

"The Great German Circus," presented by the Circus Krone of Munich, features the Golgojew troupe, a family horseback riding act; Lynn Lamar and her trained poodles; Rudi Llata and Company, a quartet of musical clowns; the bicycling Beelooos; Wolfgang Trunk and his lions and tigers; and the Curibas, acrobatic dancers. Host: Don Ameche. (60 min.)

5 **8** **10** **12** **RAWHIDE—Western**

"The Empty Sleeve." After being without water for several days, the drive finally

reaches a river—but the cattle refuse to drink. Favor: Eric Fleming. Nolan: Sheb Wooley. (60 min.)

Guest Cast

Sam Butler.....Everett Sloane
Tom Cowan.....Burt Douglas
Will Butler.....Dick Davalos
Jenny.....Nancy Rennick

6 WORLD OF MUSIC

Lyricist E. Y. Harburg discusses pop music. Morton Gould is the host.

7 11 13 FLINTSTONES

COLOR "The Gruesomes," the Flintstones' weird new neighbors, keep strange pets and have real crabs in their crab-grass. Voices . . . Fred: Alan Reed. Wilma: Jean VanderPyl. Weirdly Gruesome: Howard Morris. Creepella Gruesome: Naomi Lewis. (Rerun)

9 SCIENCE REPORTER

Civil engineer Paul Roberts of MIT discusses the role of the computer in modern highway planning and construction.

8:00 **6 CONCERT—San Francisco**
See Tuesday 8 P.M., Ch. 9. (60 min.)

7 11 13 FARMER'S DAUGHTER

"The Woman Behind the Man." A reporter gives Katy credit for supplying Glen with ideas for new pieces of legislation. Katy: Inger Stevens. Glen: William Windom.

Guest Cast

Mrs. Lieber.....Nydia Westman
Horace Craig.....Tom Tully

9 STORIES OF GUY DE MAUPAS-SANT—Drama

Three stories about "Consequences." 1. "An Arrangement" between the Comte and Comtesse de Sallure early in their marriage has unpleasant repercussions. 2. "A Question of Latin." A student plays a joke on his teacher. 3. "The Olive Grove." The Abbé Vilbois receives a visit from the son he has never seen.

8:30 **2 TIGHTROPE!—Police**

Police seek to solve several gangland murders. Michael Connors, Alan Reed.

3 4 7 8 BOB HOPE—Drama

COLOR Robert Stack in "Memorandum for a Spy." First of two parts. See the Close-up below. (60 min.)



8:30 **3 4 7 8 BOB HOPE—Drama**

'MEMORANDUM FOR A SPY'

COLOR Andrew Congers, formerly one of the CIA's men in Moscow, is holed up in Paris on a drinking spree—and on the verge of a nervous breakdown. The reason: A noted violinist and his sister were killed by the Communists because of their involvement with Congers, who feels personally responsible.

But there are at least two people still interested in Congers' services: Jutland, a CIA agent who wants Congers to tackle an important mission, and Avatin, a Soviet intelligence agent who thinks Congers knows the name of a prominent Russian citizen who's planning to defect to the West.

Stuart Rosenberg directed from a script by Robert L. Joseph. Bob Hope is



Robert Stack

the host for this two-part drama, which concludes next week. (60 min.)

Cast

Andrew Congers.....Robert Stack
Jemy.....Felicia Farr
Jutland.....George Macready
Avatin.....Albert Paulsen
Niri.....Michael Constantine
General Khareet.....Victor Buono
Niklas Strellin.....John vanDreelen
Gregor Kodlitz.....Leon Belasco
Natalie Kodlitz.....Eva Soreny

Evening

5 12 GREAT ADVENTURE—Drama
"Escape." It is 1864, and among the 109 Union prisoners jammed into a single room in the Confederacy's Libby Prison is Col. Thomas Rose, who plans to escape by tunneling under the compound's unscalable walls. Script by Jerome Cooper-smith. Russell Johnson is the narrator. (Rerun; 60 min.)

Cast

Latham.....Jack Warden
Col. Thomas Rose.....Fritz Weaver
E. W. Ross.....Sorrell Booke
Colonel Streight.....Michael Constantine
Major Hamilton.....Frank Marth

7 11 13 ADDAMS FAMILY

A report that spacemen have infiltrated the countryside leads investigators right to the spot where members of the Addams family are having a moonlight picnic. Morticia: Carolyn Jones. Gomez: John Astin. Fester: Jackie Coogan. Cousin Itt: Felix Silla. Lurch: Ted Cassidy.

Guest Cast

Hinckley.....Tim Herbert
Gilbert.....Jimmy Cross
Prof. Altchuler.....Vito Scotti

10 SLATTERY'S PEOPLE—Drama

See 10 P.M., Ch. 5, for details. (60 min.)

9:00 2 ALL-STAR WRESTLING

6 CREATIVE PERSON

Industrial designer Raymond Loewy discusses the field he has developed almost single-handedly over the past 50 years.

7 11 VALENTINE'S DAY—Comedy

"Instant Father." Cadet Scott Beecher, Val's teen-age house guest, is only interested in study and military discipline, so Val sets out to show Scott the "fun" side of life. Valentine: Tony Franciosa. Rocky: Jack Soo. Fipple: Eddie Quillan.

Guest Cast

Scott Beecher.....Paul Petersen
Lisa Bernard.....Joan O'Brien

Series regular Jack Soo is profiled in the article on page 10.

9 OPEN MIND—Discussion

"Who Speaks for Mississippi?" A discussion of the racial situation in Mississippi and what is likely to happen there as a result of civil rights legislation. Panelists include James W. Silver, historian; and Erin E. Henry, president of the NAACP in Mississippi. (60 min.)

13 MOVIE—Western

COLOR "Vera Cruz" (1954) N. Cal. TV Debut. An ex-Confederate major and a western outlaw meet in Mexico. Gary Cooper, Burt Lancaster, Denise Darcel. (One hour, 45 min.)

9:30 3 4 JACK BENNY—Comedy

Jack is going to be a guest on an impromptu conversation show along with actor Vincent Price, actress Angie Dickinson and psychologist Joyce Brothers. Moderator: John Willis. Steve: Herb Vigran. Photographer: Benny Rubin.

5 8 10 12 GOMER PYLE, USMC

On guard duty, Gomer is warned to stay alert: the base has recently been plagued by a burglary gang. Gomer: Jim Nabors. Carter: Frank Sutton. Duke: Ronnie Schell. Larry: Larry Hovis.

Guest Cast

Johnson.....Ken Lynch
Captain Brinson.....Tom Hatten

6 SPREAD OF THE EAGLE

See Monday 9 P.M., Ch. 6. (60 min.)

7 FDR—Documentary

The "Distant Thunder" of approaching war is heard throughout the country, but many Americans are isolationists. Cameras show anti-war demonstrations; Lindbergh arriving in Germany; a German-American Bund rally; the Spanish Civil War; Nazis marching into Austria, Czechoslovakia and Poland; England's king and queen at Hyde Park; and Mussolini reviewing a youth parade.

7 TYCOON—Comedy

See Tuesday 9 P.M., Ch. 7, for details.

11 BRANDED—Western

See Sun. 8:30 P.M., Ch. 3, for details.

10:00 2 NEWS—Helmso, Jacobs, Mann

3 4 7 JACK PAAR—Variety

COLOR The guests are comedian Godfrey Cambridge, musical-comedy star Genevieve, songstress Reiko and the Muppets, hand puppets. (60 min.)

5 8 12 SLATTERY'S PEOPLE

"Bill Bailey, Why Did You Come Home?" Millionaire Bill Bailey returns to his old neighborhood, buys a tract home—and then promptly tears it down! Script by Stanford Whitmore. Slattery: Richard Crenna. Metcaff: Tol Avery. (60 min.)

Guest Cast

Bill Bailey.....Forrest Tucker

Evelyn Willis.....Louise Troy
 Jim Lorgan.....Fred Clark
 Jeffrey Andrews.....Logan Field
 Mrs. Lorgan.....Kathleen Freeman
 Marvin Frant.....Russ Conway
 Sam Garnett.....Charles Irving

7 11 12 O'CLOCK HIGH—Drama
 "The Mission." When Savage selects Flight Officer Waller to be waist gunner on a special mission, he doesn't know that the man is heartily detested by two members of his crew. Script by Samuel Roeca. Savage: Robert Lansing. Stovall: Frank Overton. (60 min.)

Guest Cast

Joe Waller.....Burt Brinkerhoff
 Lieutenant Gunther.....Chris Robinson
 Lieutenant Michaels.....Bruce Dern
 Sergeant Maglie.....Rudy Solari

9 TV JOURNAL—Science
 "Observatories in Space," a study of new instruments being developed for astronomical observations above the earth's atmosphere. John MacKenzie hosts.

10 MOVIE—Drama
 "Saint Joan." (1957) George Bernard Shaw's drama about the Maid of Orleans. Jean Seberg, Richard Widmark, Richard Todd, John Gielgud. (Two hours)

The movie is interrupted at 11 P.M. for 15 minutes of news.

10:30 **2 BEST OF GROUCHO—Quiz**
6 STORIES OF GUY DE MAUPAS-SANT—Drama

Three stories about husbands and wives: 1. "An Encounter" with his estranged wife causes Baron d'Etraille to want her back again. 2. "Six Dozen Dumplings." A peasant tries to anticipate his father's death. 3. "Imprudence." A young husband piques his wife's curiosity by telling her too much about men.

9 OPINION IN THE CAPITOL
RETURN Mark Evans, Washington, D.C., TV personality, interviews Government officials on matters of current interest.

10:45 **13 OUTDOORSMAN—Bel Lange**
 11:00 **2 MOVIE—Drama**

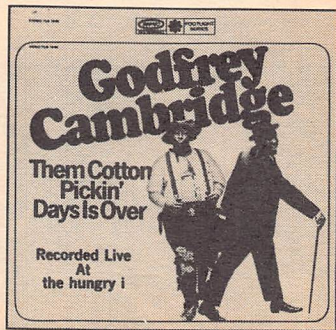
"The Breaking Point." (1950) An ex-GI attempts to make a living by chartering his fishing boat. John Garfield, Patricia Neal. (One hour, 45 min.)

3 4 5 7 7 NEWS
8 11 12 13 NEWS

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 Cambridge
 tonight
 on the
 Jack Paar
 show.**

**Hear his
 newest album
 every
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EPIC records.



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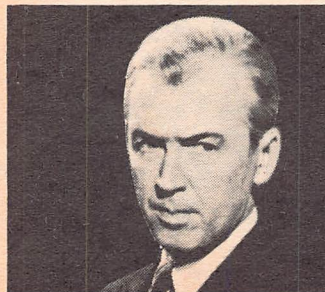
Friday April 2, 1965

Evening

- 11:15 **5** SPORTS—Frank Dill
7 NIGHTLIFE—Variety
Jack Carter finishes a week as guest host. (One hour, 45 min.)
7 **COLOR** JOHNNY CARSON
8 MOVIE—Melodrama
"Konga." (English; 1960) A scientist conducts experiments to increase the size and strength of a chimpanzee. Michael Gough, Margo Johns, Jess Conrad.
- 11:20 **5** MOVIE—Drama
COLOR "The FBI Story." (1959) The bureau's history is chronicled for a 30-year period through the true-life activities of a fictional FBI man. James Stewart, Vera Miles, Nick Adams, Diane Jergens. (One hour, 50 min.)
- 11:25 **12** MOVIE—Comedy
"Caught in the Draft." (1941) A movie star desperately tries to avoid the draft. Bob Hope, Dorothy Lamour, Lynne Overman, Eddie Bracken.
- 11:30 **3** **4** **COLOR** JOHNNY CARSON
11 MOVIE—Drama
"The Gambler from Natchez." (1954) Captain Vance Colby seeks the murderer of his father. Dale Robertson, Debra Paget. (One hour, 40 min.)
13 MOVIE—Mystery
"The Assassin." (English; 1952) N. Cal. TV Debut. An insurance company sends a private detective to Venice. Richard Todd, Eva Bartok. (90 min.)
- 12:15 **10** MOVIE—Drama
"Stage Struck." (1957) A young girl is determined to become a famous actress. Henry Fonda, Susan Strasberg, Joan Greenwood. (One hour, 45 min.)

- 12:45 **2** STAR PERFORMANCE—Drama
At a fashion show, a pickpocket lifts a model's wallet. Andree: Charles Boyer. Fingers: Allan Jenkins.
- 1:00 **3** MOVIE—Drama
"Hotel Berlin." (1945) Setting is a magnificent German hotel in the last days before Berlin fell. Helmut Dantine, Andrea King, Raymond Massey, Faye Emerson. (One hour, 45 min.)
4 NEWS
7 MOVIE—All Night
1. "Al Capone." (1959) Story of Capone's rise to the top of Chicago's underworld. Rod Steiger, Fay Spain, Murvyn Vye.
2. "Viva Zapata." (1952) Marlon Brando, Anthony Quinn, Jean Peters.
3. "Hell Below." (1933) Robert Montgomery, Walter Huston, Madge Evans.
- 13** UNTOUCHABLES—Drama
War correspondent Floyd Gibbons investigates the murder of a fellow reporter. Scott Brady, Stuart Erwin. (60 min.)
- 1:30 **4** MOVIE—Mystery
"Murder Without Tears." (1953) A man is suspected of killing his wife. Craig Stevens, Joyce Holden, Richard Benedict, Edward Morris. (One hour, 5 min.)
- 2:00 **13** NEWS
2:10 **5** MOVIE—Drama
"Hostages." (1943) When a Nazi officer dies, a group of Czechs are held hostages. Arturo de Cordova, Luise Rainer, William Bendix. (One hour, 20 min.)

Stations reserve the right to
make last-minute changes.



Spring Movie Festival/In Color

THE FBI STORY

The dramatic story of a dedicated force

James Stewart

FRI. 11:20 PM

THE BIG MOVIES ARE ALWAYS ON **KPIX 5**

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Get the filter cigarette with the taste worth fighting for!**

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Mary Tyler Moore and partner cavort happily over Dick Van Dyke Show success.



THEY'VE GOT NO KICK COMING

A personable, agreeable young man with a quick smile, he worked his way up from a small-time night-club act to a starring role on Broadway in "Bye Bye Birdie." But somehow he never quite made it in television, although CBS tried him out as a master of ceremonies and panelist and ABC put him in a short-lived Kaffeeklatch called Mother's Day. Now, seven years later, Dick Van Dyke is star of his own top-rated TV show and of the movie box-office smash "Mary Poppins." He lives, with his wife and four children, in a comfortable, 37-year-old home on two acres of land in the San Fernando Valley. He says:

"At first I wasn't even very interested in doing this show—I hadn't done any TV for a year. I don't know why they called it *The Dick Van Dyke Show*. It's been great for me, but the name didn't mean much.

"After the show was sold and we moved out here from New York, we lived in Mandeville Canyon in Brentwood, which is pretty exclusive. It took us about two years to find we weren't the Brentwood type. **continued**



Second bananas Morey Amsterdam and Rose Marie are slightly ecstatic too.

No Kick Coming / *continued*

"Next year will be the last one for *The Dick Van Dyke Show*. There are just so many ideas, and we've used most of them already. I have movie contracts with Disney and Columbia, and I'm planning to star in the screen version of John Henry Faulk's book, 'Fear on Trial.'

"We still have a lot of fun on this show, but we've quieted down. It used to be so wild on the set that

we never got anything done.

"The great thing the show has done is make us all more secure financially. But there are other things that aren't so pleasant. When I went Christmas shopping, the security guards at the store had to spirit me out a back door to my car. I never did get any shopping done. Of course, there are some places I can go where people really *know* me, like church—just last Sunday we had a going-away party for our youth minister."

Although Mary Tyler Moore had been a dancer since she was 8 years old and had appeared frequently on television, she was probably best known for the role of "Sam," David Janssen's leggy secretary in Richard Diamond, whose face was never seen—only her legs. Now, married to an NBC vice president—her second husband—she lives in a new home in the plush Royal Oaks section of the San Fernando Valley. She says:

"Just recently I wrote a letter to the sponsor, trying to explain what this show has meant to me, and I couldn't. It means too much. It's more than a job, more than a fun thing.

"Losing the part of 'Sam' six years ago was the best thing that ever happened to me. I was getting scale—\$80 a week—and I asked for more money. The casting director said that any girl could play the part and be glad to get the \$80, so they got somebody else. But, after that, other shows seemed to want to use the girl who had played 'Sam.'

"When this came along, I was at the end of a cycle of shows that were on then—77 Sunset Strip, Hawaiian Eye, The Deputy and a lot of others. I wasn't attaining stardom, but I was making a living. I had never done comedy. I played the long-suffering wife of a criminal or the fiancée of somebody that needed Stu Bailey's help. I was the girl next door with freckles—anything but a sexy face.

"Now I have a multiple picture contract at Universal. I've been looking green at Doris Day films for a long time—I don't want to do Shakespeare. But it will be sad leaving this show when it ends. There has been real camaraderie here. Carl Reiner is like a father, Dick a brother, and Rosie and Morey cousins."

* * *

After nearly 10 years and two Emmy Awards as Sid Caesar's second banana, Carl Reiner tried starring himself in a TV show which he wrote

and produced called Head of the Family. It did not sell, and eventually it became The Dick Van Dyke Show, with Van Dyke as head of the family and Reiner behind the scenes as writer and producer. Now, the very picture of a Hollywood producer, with bald head and big cigar, he says:

"This show has changed my direction completely. Basically I always thought of myself as a performer. Now I'd never go back to being an actor alone. Being moderator of The Celebrity Game [which returns to CBS on April 8] gets rid of my neurotic desires to be loved and applauded.

"I didn't have a day off for the first two years this show was on the air, including Saturdays and Sundays. I wrote eight or nine hours every day. Now for the first time I'm collecting residuals. I worked steady on television for 10 years, and when I heard Bob Hope talk about residuals, I thought it was just a local **continued**

Bonnie's BLUE

PERIODIC PAIN

Every month Bonnie felt "blue" because of functional menstrual distress. Now she just takes MIDOL and goes her way in comfort because MIDOL tablets contain:

- An exclusive anti-spasmodic that helps STOP CRAMPING.
- Medically-approved ingredients that RELIEVE HEADACHE, LOW BACKACHE ... CALM JUMPY NERVES.
- A special, mood-brightening medication that CHASES "BLUES."



Bonnie's GAY

WITH
MIDOL

joke, like the La Brea tar pits.

"When I won my first writing award, I couldn't get to sleep. I kept saying to myself, 'You're not the best writer.' My wife kept trying to reassure me. I guess these are the doubts we must have about ourselves, or we become fat cats—and fat cats don't catch rats."

* * *

Rose Marie—then Baby Rose Marie—was a star at 3 and a has-been at 12. By the time The Dick Van Dyke Show came along, she was appearing in night clubs and as a panelist and actress on innumerable TV game shows, situation comedies, dramatic and Western programs. Today, she and her daughter live in the same modest home they had five years ago, but last May her husband, trumpeter Bobby Guy, died. Rose Marie says:

"The thing this show has done for

me is that people recognize me—they know me. It's given me a value—the name is valuable.

"This show is a happy thing. Once in a while Dick will get upset. When he does, he just gets up and goes to the kitchen for some popcorn. That's the only way you can tell. Sometimes when I'm home at night, he'll call and say, 'What are you doing?' I'll say, 'The dishes,' and he'll say, 'Why don't you come over and have a drink? We're just sitting around.' If you can say you love somebody without being mushy, I say we all love that man.

"I don't know what I'll do when the show goes off—probably more television. I've quit playing night clubs. Since Bobby died, I don't go for that sort of jazz any more."

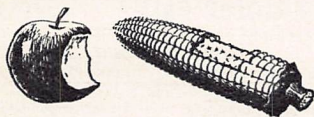
* * *

Morey Amsterdam was one of the stars of television's early days, alternating with Jerry Lester as host of Broadway Open House, the first of the late-night shows. He had done local TV in Los Angeles and occasional acting jobs. He was doing guest appearances on various programs when he got on The Dick Van Dyke Show in January 1961. Now he and his family live in a "Chinese-Hawaiian-type house" in an exclusive area of Beverly Hills, and he says:

"There's practically no subject in the world I don't know a joke about, or if I don't know one, I'll make one up. I've been in show business for 40 years, but I've learned more on this show than I ever did before.

"In fact, this show has spoiled me. There's a rapport with other performers you don't get as a stand-up comedian. We spend more time together than with our own families. Top actors are amazed at the way we work, we've worked together so long. It's a mutual respect society—a combo—a syndicate—Laughs, Incorporated. No matter how big Dick Van Dyke gets, he'll never even know he's a star."—Leslie Raddatz

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BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER



Covering Baseball in Houston

... at a cost of \$31,000,000

In the vast repertory of Texas stories is the one about the Texan who was seated at poker in London. "I'll bet a pound," said an English companion. The Texan countered, "I'll call that pound and raise two tons."

So it is with the citizens of Houston, who, in a sense, have called all bets and raised a couple of tons in the stadium-building poker game in this country. They not only have completed an arena of considerable beauty, but they have put a top on it and stand ready this spring to unveil Harris County Domed Stadium, the first all-weather ball park.

It will, of course, be the home of the Houston Astros (né Colt .45s) and will feature a translucent plastic dome under which some 46,000 seats will be sheltered, even when it rains.

Nor will the heavy heat that visits the area in summer be a problem. The park is refrigerated. There is, however, concern over how Texans will respond to cold air.

Originally, the cost of the domed stadium was to be \$15 million. But when Walter O'Malley squandered \$18 million on Dodger Stadium in Los Angeles, proud Houstonians were not to be outstripped. They ran the cost of their park to \$20 million.

It then was announced that Shea Stadium in New York would come in at \$20 million, too. But Houston was game. It managed to get its cost to \$24 million.

New Yorkers made a final bid for the lead by spending \$25.5 million on Shea, which barely has a tarpaulin, much less a roof. But it **continued**



All the comforts of home can be found in the de luxe boxes on the top level of the stadium, which rent for as much as \$90,000 (for a five-year lease). Box holders can watch the game (or any other program) on TV or can sit out in the open in seats provided in front of the box.

Houston Stadium / *continued*

now turns out that Houston has blown an additional \$7 million on access roads, and the mayor of New York has conceded.

Apart from standing as a major civic triumph for the city of Houston, the new park is heaven-sent for ABC, which has signed a \$12 million contract with 18 teams in the big leagues to televise games each Saturday afternoon for two years.

Since, weatherwise, there is only one place in the majors positively reliable, the Houston park must, inevitably, come to be known as Stand-by Stadium. An ABC official disclosed that on those Saturdays on which weather is threatening the scheduled game, the network will look to Hous-

ton as its ace in the hole. That's provided, of course, that the Astros are home on that particular day.

For the service it is rendering its colleagues and ABC, Houston receives no more than one share of the television money, which will be divided equally among the 18 teams participating in the contract. But the club doesn't figure to be hard-pressed for cash if attendance at the unique stadium approaches what the Astros' management anticipates.

By a process known, presumably, as Astrovision, a team spokesman estimates that 1,500,000 customers will pass through the elegant portals of the domed park this year. This would be roughly 600,000 more than Houston had drawn in a single season and would double last year's attendance.

Chairman of the board and principal angel of the Astros is R. E. (Bob) Smith, who founded the club three years ago with 13 other investors, mostly oilmen like himself. The wealth of Smith is a source of grave conjecture in Texas. Paul Richards, general manager of the Astros, once wrote a skeptic: "Just to keep the records straight, and for your information, the last time the auditors counted R. E. Smith's money, they threw up their hands when the figure reached \$900 million."

Yet, there have been whispers in Houston that Mr. Smith is four-flushing with only \$750 million. It was noted at one time that his income dropped as low as \$500,000 a month. He refuses to dignify with an answer this base rumor.

Craig Cullinan Jr., grandson of the founder of Texaco, served as the original president of the Houston club but yielded the office to Roy Hofheinz, a former local judge, following a management disagreement.

Nor has this been the only ripple on the Houston water. Known at first as the Colt .45s, from the revolver of the same name, the club was forced to drop this sobriquet following a legal rumble with the firearms concern. "It is probably just as well," says Bill Giles, press attaché for Houston. "It gets us away from the cowboy-and-Indian flavor. Houston is known as the Space City and the training grounds of our astronauts. We feel that the nickname of Astros has a forward look."

Board chairman Smith doesn't underestimate the impact on civilization of the new park. Describing it as one of the wonders of the world, he adds, "The Harris County Domed Stadium will be as outstanding a sports arena as was the Colosseum in Rome during its day."

The chief difference, of course, will be the caliber of opposition lined up for the local martyrs. That is, the

Astros are bound to be playing a softer schedule.

Reposing on 9½ acres in a central part of Houston, Stand-by Stadium is, unmistakably, an architectural novelty. Its roof is 208 feet above the playing field, equivalent in height to an 18-story building. Every minute an average of 250,000 cubic feet of fresh air will be drawn into the stadium by an elaborate cooling system controlled by a computer. A weather station on the roof of the building will feed temperature reports to the computer every 30 minutes, and the mechanical brain will adjust the air flow inside.

Another engaging feature of Stand-by Stadium will be a \$200,000 television gondola which operates by push button between the dome and the ground. Twenty-five feet in diameter, the 20-ton gondola will accommodate TV camera crews making overhead shots of the action. For baseball, however, they won't venture too low for fear of catching a Willie Mays fly on their collective snoot.

That echelon of Texas society wishing to detach itself from the masses is offered de luxe season boxes available on five-year contracts only. These stalls range in price for that period from \$75,000 to \$90,000 and should help stamp out poverty. Neiman-Marcus didn't do the furnishing, but each box is carpeted wall-to-wall and comes equipped with a TV set, ice-maker, bar, telephone and private bath.

The television will carry a closed-circuit picture of the game and pre-game activities, a touch of luxury which just happens to suggest another Texas story. This involves the Texan who is 20/200 in each eye. He steps into his car, removes his glasses and starts the engine. His startled passenger inquires, "How can one with your eyes drive a car without glasses?" The Texan answers, "Prescription windshield."—*Melvin Durslag*

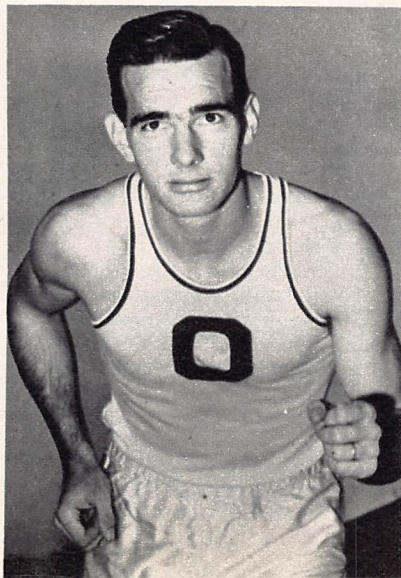
HOW ABOUT THIS, SPORTS FANS?

You've got to turn to the TV listings to see where these athletes are playing now



Chuck Connors spent five years (1946 to 1950) trying to win the Brooklyn Dodgers' first-base job. But Gil Hodges wasn't about to be dislodged, and the Dodgers kept Connors in the minors. In 1951 they sold him to the Chicago Cubs. He stayed with the Cubs long enough to play in 70 games, bat .223 and pose for the photo at left. Then he was farmed to the old Los Angeles Angels of the Pacific Coast League, where his luck changed. In 1952 he hit .321, slugged 23 home runs and endeared himself to the fans by clowning around on the field. He became friendly with some of Hollywood's big wheels, who got him started as a movie and TV actor, leading to starring roles in *The Rifleman*, *Arrest and Trial* and the current *Branded*.

Dennis Weaver finished sixth in the decathlon event of the 1948 Olympic trials. The picture below was taken two



Back in the days when these photographs were snapped, none of the four gentlemen pictured would have been willing to bet that he'd win more fame as a TV actor than as an athlete. But that is what happened. All four left the playing fields and went on to become stars of network television series.



string halfback for Oklahoma, under coach Bud Wilkinson, for three years (1951-53). As a senior, he made All-Big Seven and starred in Oklahoma's 7-0 Orange Bowl victory over Maryland's national-championship team. He played pro football for a year in Canada, with the Edmonton Eskimos, before trying his luck as an actor in Hollywood, where he eventually landed a co-starring role in *The Eleventh Hour*.

John Beradino was a major league infielder for 12 years, mostly with the St. Louis Browns. In 1948 (when the photo below was shot) he played on the Cleveland Indians team that won the World Series. He compiled a lifetime batting average of .241 before retiring in 1953 to devote all of his time to acting, in which he had dabbled since he was a child. Today he's starring in the daytime serial *General Hospital*.

years earlier, when Weaver was a mainstay of the University of Oklahoma track team. His sixth-place finish in those 1948 tryouts was not quite good enough to earn him a spot on the U.S. Olympic team. So Weaver enrolled in the Actors Studio and was on his way toward *Gunsmoke* and, this season, *Kentucky Jones*.

Jack Gling also was a star athlete at the University of Oklahoma. His sport was football (see photo above). Though he weighed only 155 pounds, he was a first-



'IS THERE NO WAY OUT OF THIS MADNESS?'

Newton N. Minow, former Chairman of the Federal Communications Commission, in an article written with Lawrence Laurent and published in TV Guide Jan. 30, 1965, pointed to the failure of present legislation governing political broadcasts and advocated new laws and liberal use of common sense. Among his recommendations was the repeal of Section 315 of the Communications Act which guarantees equal time for all political candidates; a gift of four hours of prime time during campaigns to each of the two major political parties and lesser amounts to the minor parties. Here is the reaction from network and broadcasting executives and political leaders.

'But their suggestion... seems unrealistic'

Frank Stanton, CBS President

The Minow-Laurent article puts the case for the repeal of the abortive equal-time law concisely and persuasively. It is a most valuable contribution, with both deep insight and the orderly presentation of little-understood facts, to a discussion that is frequently bogged down in distortions and irrelevancies.

But their suggestion that broadcasters be required to put free time at the disposal of the national chairmen of the two major political parties seems to me unrealistic. Such time might well not be used in the interests of the voter, for face-to-face discussions like the Presidential debates of 1960, but for carefully planned set pieces and campaign advertising, solely in the interests of the party.

Providing lesser amounts of time to minority parties according to their votes in previous elections serves no significant purpose. Whenever a minority party has been a meaningful factor in an election, it has usually arisen out of conditions in the election year and the party did not even exist during previous elections. What constitutes adequate time for a minority party depends upon immediate circumstances.

Messrs. Minow and Laurent soundly remind us that the best assurance of the broadcaster's acting responsibly and fairly in presenting issues and candidates is his obligation to operate his station in the public interest. Rigid legal requirements can only impede his usefulness.

'...the wrong way of doing the right thing'

Robert W. Sarnoff, NBC Chairman of the Board

Mr. Minow makes a most articulate and persuasive case for repeal of the "equal-time" provision of the Communications Act. Many broadcasters, including myself, have long advocated this move. We still do, and Mr. Minow's support in this effort to gain for the broadcaster a journalistic freedom equal to the print media's is indeed welcome.

We do not, however, accept the premise that we must trade for this freedom, and, consequently, we disagree with his "compromise" proposal of requiring broadcasters to allot specified amounts of free time to major and minor candidates.

Mr. Minow characterizes this proposal as possibly "the lowest price any group ever paid for freedom." The response to that, it seems to me, is that no other individual or industry is required to pay for a Constitutional guarantee. If the principle of freedom of the press is valid at all—and what American believes it is not?—broad-

casters should not be singled out as the group obligated to pay for that freedom.

In short, Mr. Minow's proposal is the wrong way of doing the right thing. It is discriminatory and confiscatory. If increased exposure of candidates and issues is its aim, why not also compel newspapers and magazines to devote a predetermined amount of space to them? If reduced campaign costs are a factor, why not also require railroads and airlines to furnish so many miles of free transportation to the candidates and their entourages or hotels to extend complimentary food and lodging?

What Mr. Minow proposes is to *compel* broadcasters to do what they have been, and are, effectively prevented by law from doing on their own. It would subvert the broadcaster's ability to apply journalistic judgment in presenting vital information to the public.

'...there is a middle course...'

Sen. Warren G. Magnuson (D., Wash.)

As you know, this provision has been the subject of extensive hearings by my committee over the years. . . .

In 1960 I co-sponsored S. 3171, a bill which made it mandatory for a broadcaster to make a certain amount of time available for the Presidential and Vice Presidential candidates. Following hearings, Section 315 was suspended for the 1960 campaign, permitting the broadcaster to make the time available for the Presidential and Vice

Presidential candidates.

My committee reported a similar suspension for the 1964 campaign but, unfortunately, it was not enacted. I voted in favor of this bill in the committee and on the floor. I have an open mind but there are a number of questions that have to be considered before an across-the-board repeal can be accomplished. I believe there is a middle course, at least in the initial instance. *continued*

'... further relaxation of Section 315'

Sen. John O. Pastore (D., R.I.)

I am a firm believer that there should be further relaxation of Section 315. On a number of occasions I have introduced legislation that would suspend Section 315 to include Congressional and Gubernatorial as well as Presidential and Vice Presidential candidates. This would permit the broadcaster to demonstrate by action his ability to deliver on the promises he is now making.

It is my judgment that the broadcaster has reached a point of maturity and if the shackles are removed, he will be able to make more effective use of this powerful medium in enlightening the public during a political campaign. As to those who may have doubts, . . . I should point out that the fairness doctrine would apply and Congress can always reinstate the provision of Section 315 if there is abuse.

'... no one has found a better... program...'

Rep. J. Arthur Younger (R., Cal.)

A broadcaster, licensed and supervised by the Government, cannot possibly enjoy the same individual enterprise freedoms enjoyed by the press, which is not licensed, supervised nor regulated by the Government and where the individual functions in a field where any person is privileged to start a newspaper or magazine so long as he has the finan-

cial backing to do so. On the other hand, no one, regardless of his wealth, can establish a radio or TV station without being licensed by the Government and being subject to Government regulation and supervision.

I have come to the conclusion that no one has yet found a better or more workable program than now enjoyed by the broadcaster under Section 315.

'... in complete agreement... on repeal...'

Mike Shapiro, Gen. Manager, WFAA, Dallas

I'm in complete agreement with Newton Minow on the repeal of Section 315 of the Communications Act and his reasons for same. Speaking personally, and not as a director of NAB, I think the four hours of prime free time for the two major political parties has a great deal of merit. I

would suggest no more than one hour per week, per party, be allocated in the month prior to election. Otherwise, if both parties decided to utilize this time in the last week the public—again—would suffer with political time taking over their choice of programs.

(The chairmen of the Democratic and Republican Parties

also were invited to comment but did not do so.)

'...we cannot agree with the proposal...'

Vincent T. Wasilewski, President, National Assn. of Broadcasters

The NAB also advocates the repeal of Section 315, but we cannot agree with the proposal to require broadcasters to give free broadcasting time to each major political party. As former NAB President LeRoy Collins wrote in January 1962: "To require the radio and television industries to provide their facilities free of charge to certain Presidential candidates,

without imposing similar requirements on other types of communications, is a public policy I am confident you would not support. We see no valid reason for requiring the broadcasting industry to bear the full brunt of this expense, while exempting entirely other media of mass communications such as newspapers and magazines."

'...repeal the equal-time requirement'

C. Wrede Petersmeyer, President, Corinthian Broadcasting Corp.

His solution is a trade. Broadcasters should be required to give four hours of free time to each of the two major parties (with lesser amounts to the minor parties) each Presidential election year. In exchange they would get relief from Section 315. For this broadcaster, at least, it's "no sale." . . .

What's the solution? It's easy. Congress should repeal the equal-time requirement. Once done, there will be a much more meaningful coverage of campaigns and political candidates by radio and TV stations. Broadcasters will at least be free to exercise some journalistic ingenuity in portraying candidates and probing issues.

'...minority parties... first to suffer...'

Nathan Karp, Natl. Campaign Mgr., Socialist Labor Party

Aside from the statutory obligation to make the minimum periods of free time available to each of the two major parties, the broadcasters, who are dominated by selfish corporate, material interests, would be free to determine who and what shall be heard over the publicly owned airwaves. The fact that minority political parties and their candidates would be the first to suffer by no means guarantees that they would be the only ones. . . . Nine companies own

three-quarters of the stations reaching 40 percent of America's TV homes. [As] FCC Chairman Henry observed: "Repeal Section 315, let these nine agree to support one Presidential candidate, and that candidate is half-way home."

In these crucial times . . . it is of the utmost importance that the modern media of mass communication—radio and TV—be kept open for the widest possible discussion of the problems facing us and their possible solutions.

Mother has long green calling cards



You notice her, amidst all *The Munsters*, because she's the only "normal" looking one of the bunch—she plays Marilyn, the 18-year-old niece in the Munster household. But 28-year-old Pat Priest is anything but a "normal" young Hollywood blonde.

In 12 eventful years, Pat Priest has traveled the long road from Bountiful, Utah, to Hollywood and the status of TV series regular, with way stops as a fashion model, performer in TV commercials, star of her own local TV show, and belle of Washington society. She also is the daughter of Ivy Baker Priest, whose signature, if not face, is familiar to millions of Americans. It graces the bottom of countless dollar bills, for Mrs. Priest was Treasurer of the United States during the Eisenhower Administration.

To some, that circumstance might prove traumatic. But not to Pat, who is an immensely practical girl. "To me," she remarks, smiling her prettiest Junior League smile, "it's a pleasant 'plus' in the publicity."

Indeed, Pat is a self-professed expert at making the most of herself, from Bountiful to Hollywood. As a debutante she had "coming out" parties in New York and Washington. She was elected queen of the socially prominent Azalea Festival in Virginia, an honor shared in other years by Peggy Goldwater and Lynda Bird Johnson. She appeared in a Life photograph, with escort, attending a prominent Washington cultural event. Most girls would have figured they had it made. Not Miss Priest. She had an acting bee in her bonnet.

At 19, Pat achieved the ultimate of every all-American girl's dream—she married a tall, dark, handsome Naval officer, Pierce A. Jensen Jr., who among other things was 13 years her senior and had a glamorous job as Naval aide in the White House. The marriage was duly written up in all the society columns. One of the wedding gifts was a simple silver tray with

an inscription which read: "To Pat and Pierce from President and Mrs. Eisenhower."

But the acting bee, which was acquired way back in Bountiful, was not to be denied.

B. W. — Before Washington — Pat's mother, needing an entrée for a show she was doing for the Mormon Church, had Pat do a pantomime-to-records routine. By the time Pat had taken the act to Salt Lake City television, she had discovered that "Once you've heard the applause, you can't get it out of your system."

Then—in 1952—Pat's mother was appointed Treasurer. In Washington, Pat promoted herself a morning TV show over a local station where she interviewed guests and commented on things feminine.

Then came a break. Her husband was transferred to Point Mugu, 50 miles north of Los Angeles. "I got myself an agent," says Pat. "We bought a house in Thousand Oaks—halfway between Point Mugu and Hollywood." She got two small parts in movies; did commercials; auditioned for several series including *Gilligan's Island*; took acting lessons; and finally landed the *Munsters* role.

"Ten girls tested for the part of Marilyn," says executive producer Bob Mosher. "We chose Pat because she had a matter-of-fact, utterly composed manner that we needed for Marilyn, who, after all, has to remain unmoved by her weird surroundings."

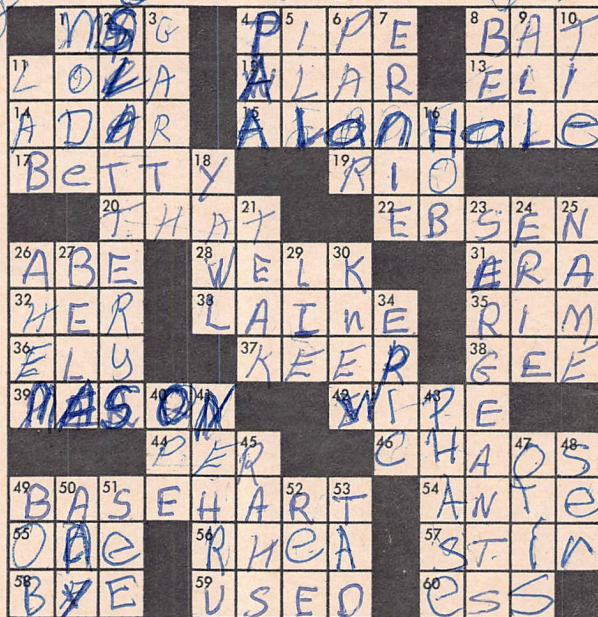
What advice may Pat offer now to aspiring actresses? "I'd tell them," she says, "to have two things: plenty of money and a loyal husband."

Makes a lot of sense too. Pat's husband is now retired from the Navy and is in real estate. That gives him time to tend their two youngsters and get dinner for hard-working mamma. "He's so good-natured about it," smiles Pat. "But I'd better get a maid soon. I don't think I can impose on his good nature much longer."

TELEVISION CROSSWORD

ACROSS

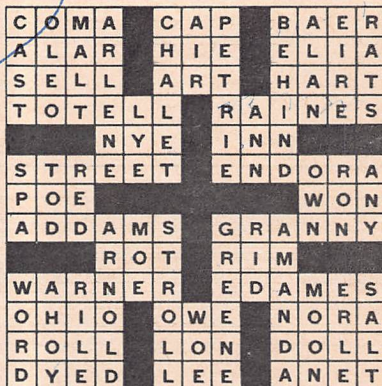
- 1 Communication (abbr.)
- 4 Tube
- 8 Winged mammal
- 11 Miss Albright
- 12 Winged
- 13 Actor Wallach
- 14 Jewish month
- 15 Star on Gilligan's Island (2 words)
- 17 Barbara Parkins in Peyton Place
- 19 River (Spanish)
- 20 One T of TW3
- 22 He's Jed
- 26 Mr. Burrows
- 28 TV music man
- 31 Historical time period
- 32 That woman
- 33 Singer Frankie —
- 35 Edge
- 36 Actor Ron —
- 37 Retain
- 38 Command to a horse
- 39 Raymond Burr's role
- 42 Rub
- 44 For each
- 46 Great confusion
- 49 Admiral Nelson in Voyage
- 54 Against
- 55 Whole
- 56 Mother of the gods
- 57 Excite or move someone
- 58 Informal farewell
- 59 Secondhand
- 60 Feminine suffix



See next week's TV GUIDE for solution

DOWN

- 1 Current fashion or style
- 2 — People
- 3 Lee J. Cobb's role
- 4 American airline (abbr.)
- 5 Not well
- 6 Host Jack —
- 7 Mr. Ford
- 8 *Petticoat Junction* star
- 9 Entire
- 10 Bind
- 11 Set for Novak's Arthur Bradwell
- 16 Peg in quoits
- 18 Type of sailboat
- 21 East Indian wood
- 23 No Time for —
- 24 Great Lake
- 25 Appellation
- 26 Coughing sound
- 27 Actor Lugosi
- 29 Falsehood
- 30 Was aware
- 34 Heroic poem
- 40 Open (poetic)
- 41 Late Indian leader
- 43 Aspect or facet
- 45 College cheers
- 47 Elevator inventor
- 48 Title of respect
- 49 Folksinger Dylan
- 50 One
- 51 Understand
- 52 Female ruff (variant)
- 53 Child (Pogo's word)



Answer to last week's puzzle

TV TELETYPE : HOLLYWOOD: WALT ANDERSON REPORTS:

Continued

PERNELL ROBERTS, recently departed from Bonanza, contrary to custom will not be written out of the show in the usual sense. There is always the remote possibility that he will agree to come back. Thus next year's scripts, says producer DAVID DORTORT, will make more than occasional reference to Adam, "away at a university in Europe." The other Bonanza regulars have signed three-year contracts. Each will earn about \$10,000 per episode.

On May 1 PAT BOONE will host a Hollywood Palace lineup that includes vocalist DIAHANN CARROLL, comedians JACK E. LEONARD and BEN BLUE, SIME'S DOGS, TIBOR'S SEALS, and onetime boy singer BOBBY BREEN . . . DENNIS WEAVER, whose Kentucky Jones series has finished shooting its last episode, signed for a guest-role on Dr. Kildare.

The Alfred Hitchcock Hour is doing a "retelling" of "The Monkey's Paw," the classic W. W. JACOBS horror story about the magical monkey's paw which gives its owner three wishes. The HITCHCOCK show goes out of production this season, after a 10-year run that qualifies it as the longest-lived network anthology show in television's history, and the most changeable: It has had five years on CBS as a half-hour, two years on NBC as a half-hour, two more years on CBS as an hour, and a year on NBC as an hour. Next move: syndication.

CELESTE HOLM, once an Academy Award winner for her supporting role in "Gentleman's Agreement," starred in MGM's pilot of Meet Me in St. Louis, and will be seen in an upcoming Fugitive episode titled "The Old Man Picked a Lemon" . . . BILL DANA (The Bill Dana Show) and JACK KINNEY have formed their own production company, Danakin Productions, to turn out a cartoon series tentatively titled The Adventures of Uncle Jose.

TEN YEARS AGO THIS WEEK: This page reported: "JAMES ARNESS gets the lead for the new CBS film series, Gunsmoke" . . . ARB, the new rating service, announced GROUCHO MARX to be the top TV show in the country. I Love Lucy was fourth--although Nielsen still placed it first . . . NBC dedicated its new Burbank color studios with "Entertainment 1955," starring HELEN HAYES, DINAH SHORE, FRED ALLEN, LEONTYNE PRICE, BUDDY HACKETT and JUDY HOLLIDAY . . . On Person to Person, ED MURROW visited the home of MARLON BRANDO atop a Hollywood hill: MARLON showed off his collection of seashells.

Walt Anderson

Good times call for good taste...



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for good taste every time!*

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